



ACCEPTABLE USE POLICY

This acceptable use policy sets out the terms between you and me under which you may access my Website kmvirtualassistant.com (my site). This acceptable use policy applies to all users of, and visitors to, my site.

Your use of my site means that you accept, and agree to abide by, all the policies in this acceptable use policy, which supplement my terms of Website use [TERMS OF USE](#).

Kmvirtualassistant.com is a site operated by KM Virtual Assistant (I or My). I am registered in England and Wales as a sole trader and my trading address is 83 Kent Road, Grays, Essex, RM176DE.

I am regulated by the ICO.

Prohibited uses

You may use my site only for lawful purposes. You may not use my site:

- In any way that breaches any applicable local, national or international law or regulation.*
- In any way that is unlawful or fraudulent, or has any unlawful or fraudulent purpose or effect.*
- For the purpose of harming or attempting to harm minors in any way.*
- To send, knowingly receive, upload, download, use or re-use any material which does not comply with my content standards.*
- To transmit, or procure the sending of, any unsolicited or unauthorised advertising or promotional material or any other form of similar solicitation (spam).*
- To transmit unlawful material or material that is defamatory, threatening, discriminatory, extremist or which has the potential to radicalise themselves or others.*
- To transmit material that infringes the intellectual property rights or privacy rights of a third party, or that is in breach of a legal duty owed to another party.*
- To knowingly transmit any data, send or upload any material that contains viruses, Trojan horses, worms, time-bombs, keystroke loggers, spyware, adware or any other harmful programs or similar computer code designed to adversely affect the operation of any computer software or hardware.*



You also agree:

- Not to reproduce, duplicate, copy or re-sell any part of my site in contravention of the provisions of my terms of Website use [TERMS OF USE](#).
- Not to access without authority, interfere with, damage or disrupt:
- any part of my site;
- any equipment or network on which my site is stored;
- any software used in the provision of my site; or
- any equipment or network or software owned or used by any third party.

Interactive services

I may from time to time provide interactive services on my site, including, without limitation:

- Chat rooms.
- Bulletin boards.
- Blogs
- Newsletter, op ins

Where I do provide any interactive service, I will provide clear information to you about the kind of service offered, if it is moderated and what form of moderation is used (including whether it is human or technical).

I will do my best to assess any possible risks for users (and in particular, for children) from third parties when they use any interactive service provided on my site, and I will decide in each case whether it is appropriate to use moderation of the relevant service (including what kind of moderation to use) in the light of those risks. However, I am under no obligation to oversee, monitor or moderate any interactive service I provide on my site, and I expressly exclude my liability for any loss or damage arising from the use of any interactive service by a user in contravention of my content standards, whether the service is moderated or not.

The use of any of my interactive services by a minor is subject to the consent of their parent or guardian. I advise parents who permit their children to use an interactive service that it is important that they communicate with their children about their safety online, as moderation is not foolproof. Minors who are using any interactive service should be made aware of the potential risks to them.



Where I do moderate an interactive service, I will normally provide you with a means of contacting the moderator, should a concern or difficulty arise.

Content standards

These content standards apply to any and all material which you contribute to my site (contributions), and to any interactive services associated with it.

You must comply with the spirit and the letter of the following standards. The standards apply to each part of any contribution as well as to its whole.

Contributions must:

- Be accurate (where they state facts).*
- Be genuinely held (where they state opinions).*
- Comply with applicable law in the UK and in any country from which they are posted.*

Contributions must not:

- Contain any material which is defamatory of any person.*
- Contain any material which is obscene, offensive, hateful or inflammatory.*
- Promote sexually explicit material.*
- Promote violence.*
- Promote discrimination based on race, sex, religion, nationality, disability, sexual orientation or age.*
- Infringe any copyright, database right or trade mark of any other person.*
- Be likely to deceive any person.*
- Be made in breach of any legal duty owed to a third party, such as a contractual duty or a duty of confidence.*
- Promote any illegal activity.*
- Be threatening, abuse or invade another's privacy, or cause annoyance, inconvenience or needless anxiety.*
- Be likely to harass, upset, embarrass, alarm or annoy any other person.*
- Be used to impersonate any person, or to misrepresent your identity or affiliation with any person.*



- Give the impression that they emanate from us, if this is not the case.
- Advocate, promote or assist any unlawful act such as (by way of example only) copyright infringement or computer misuse.

Suspension and termination

I will determine, in my discretion, whether there has been a breach of this acceptable use policy through your use of my site. When a breach of this policy has occurred, I may take such action as I deem appropriate.

Failure to comply with this acceptable use policy constitutes a material breach of the terms of use [TERMS OF USE](#), upon which you are permitted to use my site, and may result in my taking all or any of the following actions:

- Immediate, temporary or permanent withdrawal of your right to use my site.
- Immediate, temporary or permanent removal of any posting or material uploaded by you to my site.
- Issue of a warning to you.
- Legal proceedings against you for reimbursement of all costs on an indemnity basis (including, but not limited to, reasonable administrative and legal costs) resulting from the breach.
- Further legal action against you.
- Disclosure of such information to law enforcement authorities as I reasonably feel is necessary.

I exclude liability for actions taken in response to breaches of this acceptable use policy. The responses described in this policy are not limited, and I may take any other action I reasonably deem appropriate.

Changes to the acceptable use policy

I may revise this acceptable use policy at any time by amending this page. You are expected to check this page from time to time to take notice of any changes I make, as they are legally binding on you. Some of the provisions contained in this acceptable use policy may also be superseded by provisions or notices published elsewhere on my site.



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This document is intended to serve as general guidance only and does not constitute legal advice. The application and impact of laws can vary widely based on the specific facts involved.

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