

Flowers

HOW TO MAKE YOUR

LAST LONGER



Most people receive flowers...

enjoy them for a day...

then let them dry.

But fresh blooms deserve to be
enjoyed fully.

Here's how to make them last longer

The
Flower Studio.
FLOWERS • EVENT STYLING



Unwrap. Trim. Hydrate

- ✓ Remove packaging
- ✓ Cut 1-2 inches off stems at a 45° angle
- ✓ Remove leaves below waterline
- ✓ Use a clean vase



Room temperature water is best

Avoid

❄️ Very cold water

🔥 Very hot water

Change water every
1-2 days

Re trim stems
each time


Fresh water =
longer bloom life.

Tulips



Water level: Low
2-3 inches only

- ✓ Keep trimming
- ✓ Still growing
- ✓ Avoid heat

Too much water makes tulips soft and floppy. 



Lilies & Stargazer

Water level: High
 $\frac{1}{2}$ - $\frac{3}{4}$ vase full

- ✓ They drink a lot
- ✓ Remove pollen
- ✓ Keep in cool place

Removing pollen prevents staining
and extends visual freshness. ✨



Roses

Water level: High
1/2 to 3/4 vase full

- ✓ Recut often
- ✓ Thick stems
- ✓ No fruits

If petals curl outward too fast, they're too warm. 🌹



Sunflowers

Water level: Moderate
1/2 Vase

- ✓ Change water daily
- ✓ Keep in bright but indirect light

Sunflowers cloud water quickly clean vase = longer life. 🌻



Carnation

Water level: Moderate
1/2 Vase

- ✓ Very long-lasting (7-14 days)
- ✓ Remove fading petals quickly

Carnations thrive in consistent, clean water. 🌸



Gerbera

Water level: Moderate
1/2 Vase

- ✓ Delicate hollow stems
- ✓ Change water daily
- ✓ Keep stems upright

Too much water causes stem rot and drooping.



Do not just let your bouquet dry

Care for it.

Enjoy it.

Let it bloom longer.

Save this guide for later