

John D. Prue

Education

M.A. Webster University, St. Louis, MO (Management)
B.S. University of Wisconsin-La Crosse (Recreation Administration)

Employment History

Founder/CEO, JDP Services, LLC - Management Consulting, 2025 to Present
MWR Program Analyst, Navy Region Mid-Atlantic, 2020 to 2025
MWR Installation Program Director, Naval Station Great Lakes, 2007 to 2020
Recreation Director (MWR) Naval Station Great Lakes, 1991 to 2007
Family/Community Activities Manager (MWR) Naval Station Great Lakes, 1986-1991

Certification/Memberships/Awards

Certified Park and Recreation Professional (CPRP)
Department of Labor - OSHA 30 Construction Certification
Longtime Member of the National Recreation and Park Association (NRPA)
Elected Member - American Academy of Park and Recreation Administration
Current CAPRA Review Team (CRT) member
Department of the Navy - Meritorious Civilian Service Award (*2 times*)
Commander Navy Installations Command - Morale, Welfare & Recreation Lifetime Achievement Award

Professional Experience

John recently completed 39 years of service supporting Department of Defense quality of life services, and specifically Morale, Welfare, and Recreation (MWR) for the U.S. Navy. Most recently, he served as the MWR Program Analyst for Navy Region Mid-Atlantic, where he performed analytical duties to assess the overall effectiveness of MWR programs across twenty-three installations and annex sites within a nine-state area supporting a \$125M annual budget. He dedicated a sizable portion of his career as the Installation Program Director for the MWR Department at Naval Station Great Lakes, IL. In this role, he led a team of over three hundred individuals with oversight of more than twenty facilities and programs, including recreational venues such as a golf course, marina, bowling center, movie theater, ticket/travel office, library, and community recreation centers. His management oversight extended to multiple sports/fitness and aquatic facilities, community special events, parks and green spaces, child and youth program services, lodging and hospitality programs, clubs/restaurants, and other revenue-generating business ventures. In 2012, his MWR team received the distinguished National Gold Medal Award in the Armed Forces Recreation category. John has been actively involved with the National Recreation and Park Association (NRPA) for over 30 years. His contributions include network leadership, conference presentations, article submissions, chairing and serving on the conference program committee, and since 2022, serving on the NRPA Board of Directors.

Consulting Project Experience

- Client: Armed Services YMCA (ASYMCA) of San Diego, CA. (May 2026)
- Role: Lead Consultant, JDP Services – Management Consulting
- Project Overview: Directed a comprehensive, multi-site program review and operational assessment for ASYMCA, a leading military support organization with a \$5.1 million diversified revenue stream. The engagement focused on evaluating facility infrastructure, program and staff efficiency, operational risks, and long-term fiscal sustainability. Ultimately delivered a detailed comprehensive assessment report that provided the Executive Director and Board with a roadmap for navigating operational headwinds, optimizing facilities, and scaling their true impact on military personnel and their families.

Other Related Project Experience

- From 2015-2024, annually led a series of Morale, Welfare, and Recreation (MWR) facility/program assessments at various Navy installations around the world. Assessments were conducted for a Navy MWR accreditation program with detailed program standards for all twelve business lines. On-site reviews specifically thoroughly inspecting the programs and validating the standards in staffing, facilities, programming, equipment, administration, financials, and customer satisfaction.
- Trained through the Naval Post Graduate School in “Strategic Planning for Execution and Assessment for Risk,” he has been directly involved with forecasting and developing tactics for organizational success throughout his career. He personally led all efforts in strategic planning for the Morale, Welfare and Recreation program in 2022-23 for Commander, Navy Region Mid-Atlantic.