

EMAIL 1 – INTRODUCTION: “Meet the Bin That Doesn’t Need Your Hands”

Still touching your trash can? 🤢

Say hello to a smarter, cleaner way to throw things out.

Hey Lucy,

We don’t usually think about our bathroom trash can... until it’s time to touch it. And let’s be real — we would rather not, right?

That’s why we created the **JustBeeasy Touchless Trash Can** — a sleek, hands-free bin that opens with a wave and seals in smells automatically and quickly.

Let’s check out the good parts;

- No more touching germy lids.
- No more bending awkwardly
- No more fighting with the flap.

And...here’s what you’ll really love:

- Opens automatically with a sensor
- Closes quietly (no slamming!)
- Fits perfectly into small bathrooms
- Keeps odors locked inside where they belong

Join over **18,000 homes** already loving the no-touch life.

Because the cleanest things are the ones you *don’t* have to touch.

👉 [Shop Now]

— The JustBeeasy Team



EMAIL 2 – FEATURES: “What Makes This Bin So Smart?”

Why 93% of customers call this their “best bathroom upgrade”

This tiny bin is a big deal.

Hi Lucy,

Let’s break it down for you.

Here’s what makes the **JustBeeasy Touchless Trash Can** a must-have:

- ✓ **100% touch-free** – Just wave and toss. Perfect for avoiding germs.
 - ✓ **Smell-proof lid** – Keeps your bathroom fresh, always.
 - ✓ **Whisper-quiet** – Opens and closes so silently, even light sleepers won’t notice.
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✓ **Compact and stylish** – Designed to fit tight spaces and still look good.

✓ **Long battery life** – Stays powered for... wait for it ...months!!

And the numbers back it up:

- **90% of customers** say their bathroom smells fresher
- **97%** rate the motion sensor “fast and flawless”
- **93%** would recommend it to a friend (or already have)

You know what Lucy? It just makes life easier — and cleaner.

Ready to upgrade your space without lifting a finger?

👉 [Get Yours Now]

— JustBeeasy



EMAIL 3 – SOCIAL PROOF: “What Everyone’s Saying”

"Didn't know I needed this – now I have 3" 💬

Over 3,500 5-star reviews and counting...

Hey Lucy,

We could go on and on about why we love the JustBeeasy Touchless Trash Can...But we'll let our customers do the talking:

💬 *"My guest bathroom looks and smells cleaner. No more open bin smells!"* — Ada, Lagos

💬 *"It's so quiet and easy to use — even my toddler's obsessed."* — Chuka, Abuja

💬 *"This thing is genius. Small, stylish, and no touching needed."* — Ifeoma, PH

Over **18,000 units sold, 3,500+ 5-star reviews**, and counting.

And here's what the numbers say:

- **95%** say their bathrooms feel noticeably cleaner
- **90%** report fewer spills and messes
- **4.7/5 average rating** across all orders

This little upgrade is making a *big* impact.

[See Why People Love It]

We would love for you to experience this too

— The JustBeeasy Team



EMAIL 4 – URGENCY: “It’s Almost Gone (Again)”

 Low stock alert: Don’t miss your chance

Over 3,000 sold this week — get yours before it's gone.

Hi Lucy,

We just wanted to give you a heads up, **JustBeeasy Touchless Trash Cans are almost gone. Again.**

In the past 7 days alone, we’ve sold over **3,200 units** and our warehouse is nearly wiped out.

If you’ve been thinking about grabbing one, now’s the time.

This isn’t just a bin. It’s a cleaner way of living.

Why people love it:

- 100% hands-free
- No more lingering odors
- Fits in even the tiniest bathroom
- Runs for months on a single set of batteries
- Sleek, modern, and low-maintenance

Right now, we’re offering **22% off** — but only for the next 24 hours.

Once this batch is gone, restock could take weeks.

We don’t want you to wait that long

 [Grab Yours While It’s Still In Stock]

Here’s to never touching your bin again,

— JustBeeasy

