

# OVA BALANCE

## EMPOWERING WOMEN WITH PCOS

Presented By :

**Pristine Health**



[www.pristinehealth.com](http://www.pristinehealth.com)



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## PCOS IN MIDDLE AGED WOMEN

- Polycystic Ovary Syndrome (PCOS) affects up to 1 in 10 women globally
- Symptoms worsen with age, including insulin resistance, weight gain, and hormonal imbalance
- Middle aged women are underserved in the PCOS supplement market
- There is a critical need for targeted, effective, and safe solutions.



# OUR SOLUTION : OVA BALANCE SUPPLEMENT

- **Introducing Ovabalance : a science-backed supplement designed to alleviate PCOS symptoms in women aged 35-55**

- **Key Ingredients**

- **Inositol: Improves insulin sensitivity**
- **Berberine: Supports metabolic health**
- **Omega 3s: Reduces inflammation**
- **Vitamin D & Magnesium: Hormonal balance**





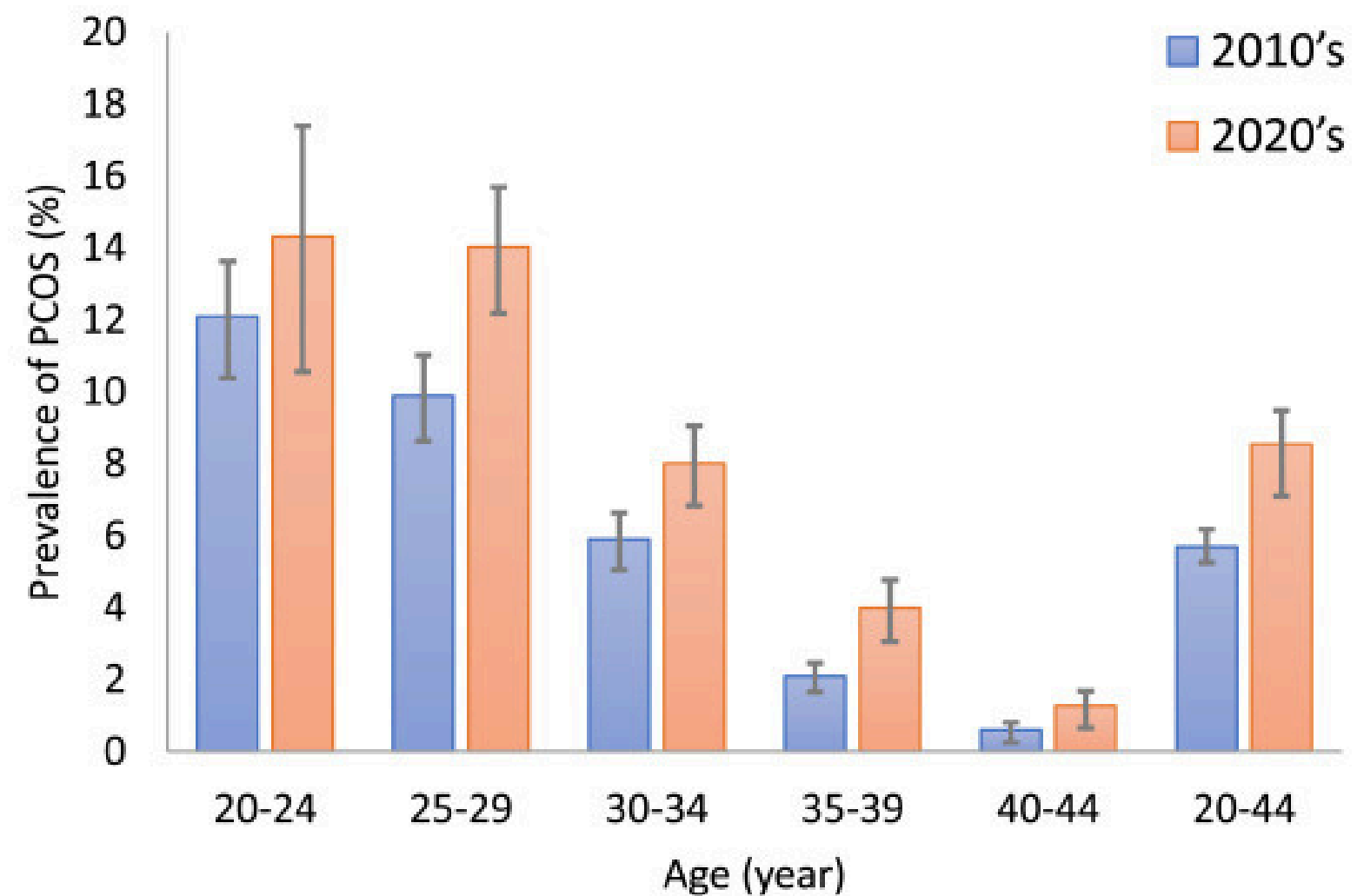
## MARKET OPPORTUNITY

- PCOS affects over 116 million women globally (WHO)
- Supplement market for women's health projected to reach \$75B by 2028.
- Target demographic: 35-55 year old women, health conscious, underserved by current products.

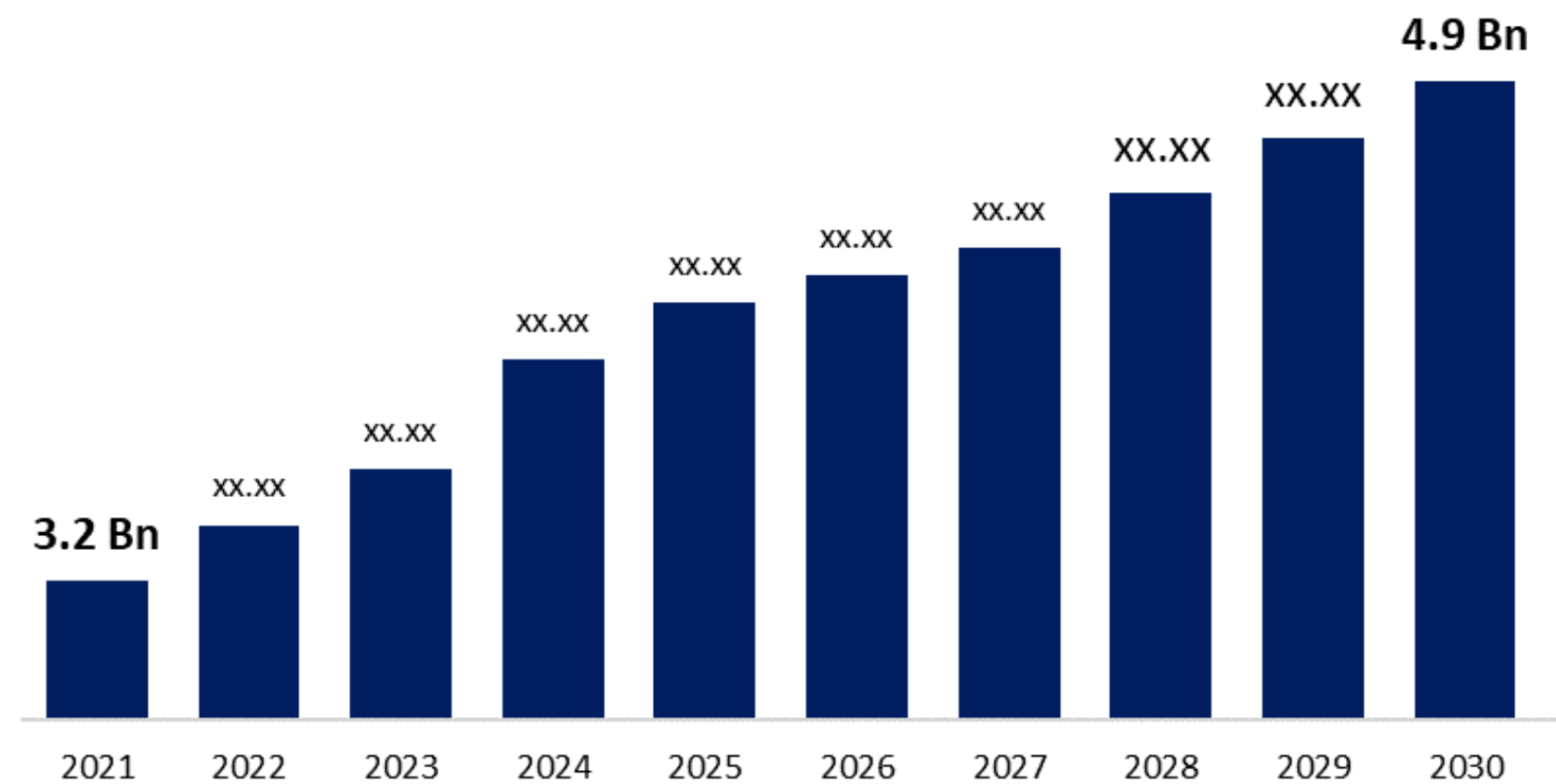




# PCOS PREVALENCE OVER TIME



## Global Polycystic Ovary Syndrome Treatment Market Size







## COMPETITIVE LANDSCAPE

- Current PCOS supplements in the market
- Generic multivitamins sometimes used as an alternative
- Fertility focused products masking the solution to the fundamental problems
- Lack of age specific solutions

## OVA BALANCE ADVANTAGE

- OvaBalance Advantage:
- Tailored for middle-aged women
- Comprehensive symptom coverage
- Backed by clinical research







# BUSINESS MODEL

Pricing: \$39.99/month subscription

Distribution: DTC via e-commerce, Amazon, health retailers

Revenue Streams:

Monthly subscriptions

One time purchases

Affiliate partnerships







# MARKET STRATEGY

## Marketing Channels:

- Influencer campaigns
- SEO & content marketing
- Webinars with health experts
- Partnerships:
  - Gynecologists & endocrinologists
  - Women's health clinics







# FINANCIAL PROJECTIONS

Year 1: \$250K

- Year 2: \$1.2M
- Year 3: \$3.5M
- Year 4: \$6.8M
- Year 5: \$10M

- Break even: Year 2, Q3
- Gross Margin: 65%







# IMPACT & SCALABILITY

## Health Outcomes:

- Improved metabolic and hormonal health
- Enhanced quality of life

## Social Benefits:

- Empowering underserved demographic
- Reducing healthcare burden

## Scalability:

- Global Expansion potential







# CASE STUDIES: REAL WOMEN, REAL RESULTS

## Case Study 1:

'Angela', 42

- Struggled with insulin resistance and fatigue
- After 3 months on OvaBalance: improved fasting glucose, more energy

## Case Study 2:

'Linda', 50

- Experienced chronic inflammation and weight gain
- After 4 months: reduced CRP levels, lost 8 lbs, improved mood





[www.ovabalance.co.za](http://www.ovabalance.co.za)



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Join us in transforming PCOS care for middle aged women

Fund Requirements: Seeking \$300K seed funding to launch and scale

Goal : To empower women with science backed wellness

Contact:  
[invest@ovabalance.com](mailto:invest@ovabalance.com)

**Call to  
Action**





# THANK YOU

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