

# Chapter 12

## Data Analysis

### Quantitative Study

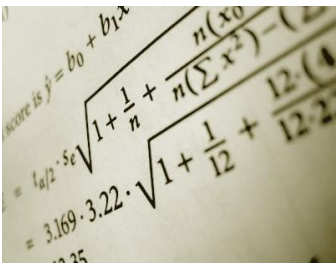
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#### Statistics

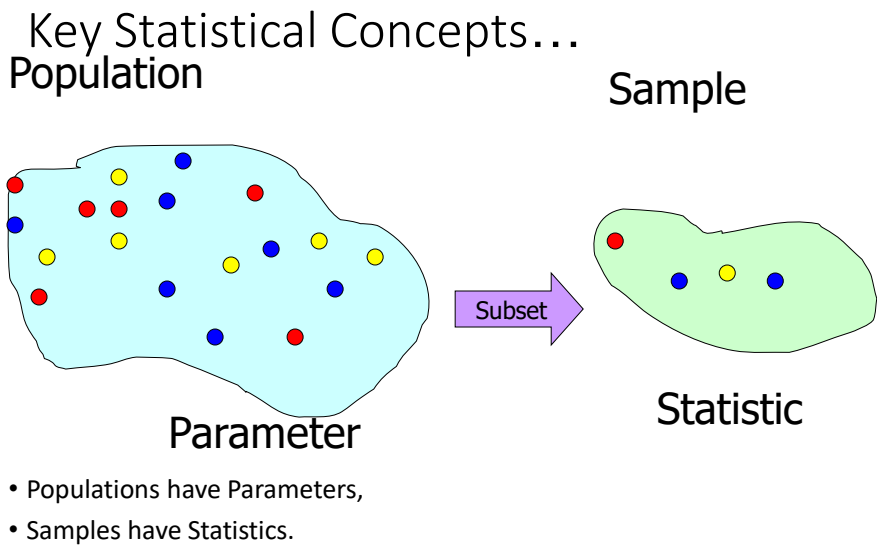
- Statistical analysis: the organization and analysis of quantitative data using statistical procedure.
  - Descriptive statistics.
  - Inferential statistics



The image shows a handwritten formula for a confidence interval. At the top, it says 'SCORE IS  $\hat{y} = b_0 + b_1x$ '. Below that, the formula for the confidence interval is written: 
$$\pm t_{\alpha/2} \cdot s_e \sqrt{1 + \frac{1}{n} + \frac{n(x_0 - \bar{x})^2}{n(\sum x^2) - (\sum x)^2}}$$
 The bottom part of the formula is calculated: 
$$= 3.169 \cdot 3.22 \cdot \sqrt{1 + \frac{1}{12} + \frac{12 \cdot (4 - 2)^2}{12 \cdot 2 - 4^2}}$$

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Key Statistical Concepts...

• Statistical symbols		
	Population symbol	sample symbol
• Mean	$\mu$	$\bar{X}$
• Standard deviation	$\sigma$	$s, SD$
• Variance	$\sigma^2$	$s^2, SD^2$

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# Statistics

<ul style="list-style-type: none"><li>• <b><u>Descriptive statistics</u></b></li><li>• Statistics that organize and summarize numerical data gathered from population and sample.</li></ul>	<ul style="list-style-type: none"><li>• <b><u>Inferential statistics.</u></b></li><li>• Use sample data to make an ‘inference” about the population</li></ul>
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## Descriptive statistics

### 1. Frequency distribution

- Frequency distribution: systematic arrangement of value from lowest to highest.
- Counting the occurrence of scores or values represented in the data

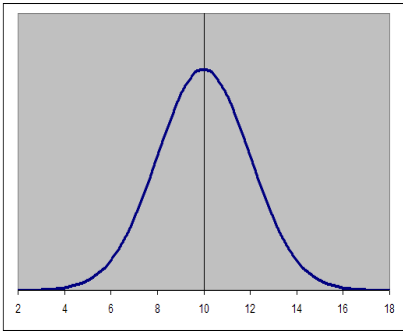


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Normal distribution

- Normal distribution is the symmetrical distribution that has one central peak or set of values in the middle of the distribution



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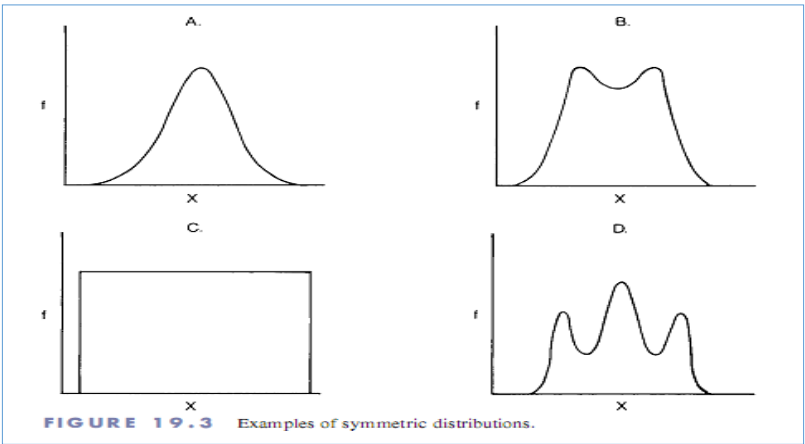
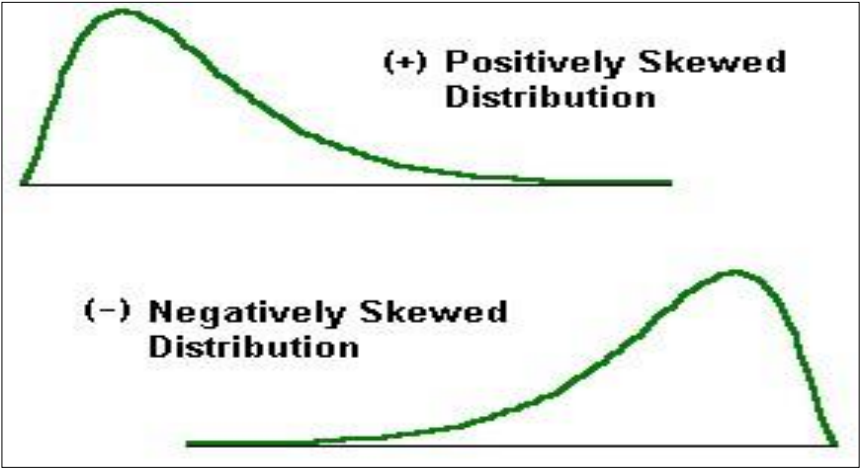


FIGURE 19.3 Examples of symmetric distributions.

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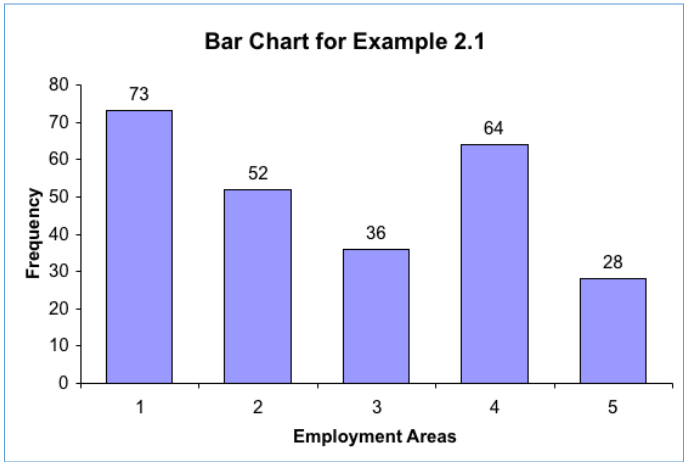
Shape of the distribution



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Graphic presentation  
Bar graph

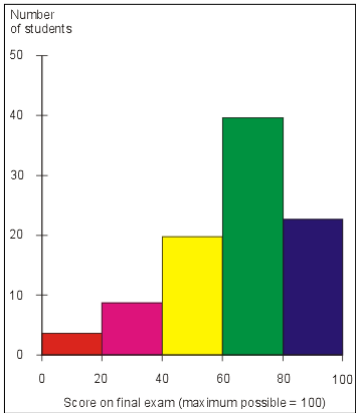


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# Graphic presentation

## Histogram

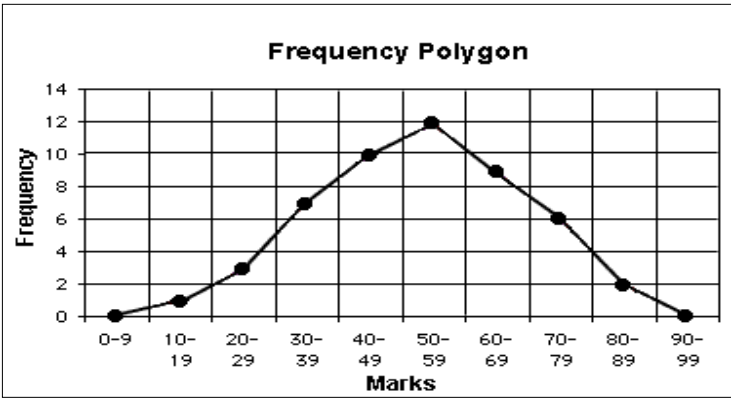


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# Graphic presentation

## polygon



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# Central tendency

## Mode

- **Mode** is the most frequent occurring score value in a distribution.  
2, 3, 4, 2, 2, 7, 9, 9, 6, 5, 2,
- **Median** is the point in a distribution above which and below which 50% of cases fall  
2, 2, 2, 2, 3, 4, 5, 6, 7, 9, 9
- **Mean:** sum of all scores divided by the total number of scores

$$\bar{x} = \frac{\sum_{i=1}^n x_i}{n}$$

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TABLE 19.3 Frequency Distribution of Test Scores			
SCORE (X)	TALLIES	FREQUENCY (f)	PERCENTAGE (%)
15	I	1	1.7
16	II	2	3.3
17	II	2	3.3
18	III	3	5.0
19	II	2	3.3
20	IIII	4	6.7
21	III	3	5.0
22	IIII	4	6.7
23	IIII	5	8.3
24	IIII IIII	9	15.0
25	IIII II	7	11.7
26	IIII I	6	10.0
27	III	4	6.7
28	III	3	5.0
29	III	3	5.0
30	II	2	3.3
		N = 60 = Σf	Σ% = 100.0%

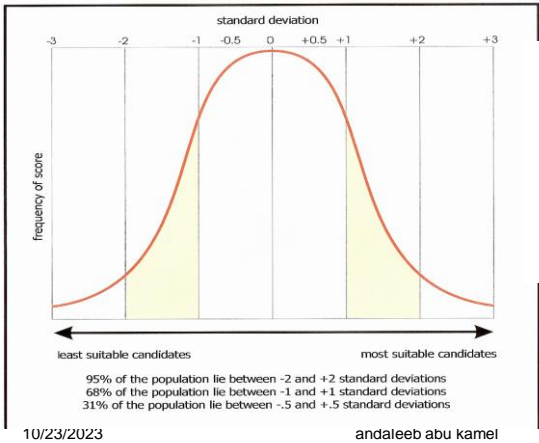
TABLE 19.6 Contingency Table for Gender and Smoking Status Relationship						
SMOKING STATUS	GENDER					
	Women		Men		Total	
	n	%	n	%	n	%
Nonsmoker	10	45.4	6	27.3	16	36.4
light smoker	8	36.4	8	36.4	16	36.4
Heavy smoker	4	18.2	8	36.4	12	27.3
TOTAL	22	100.0	22	100.0	44	100.0

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Variability

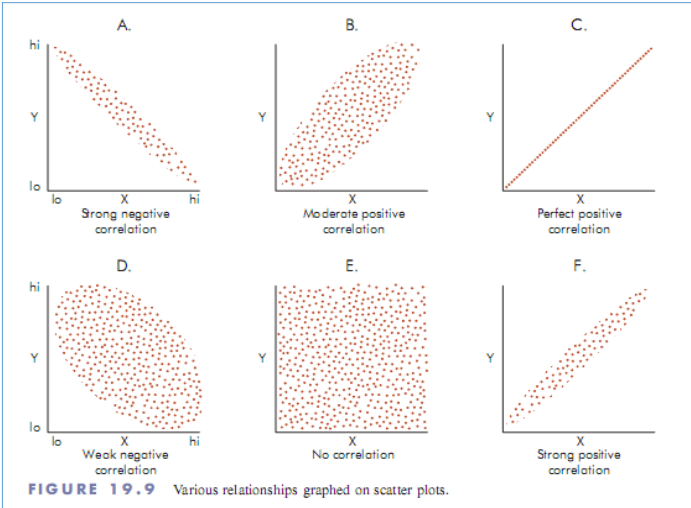
Standard Deviation

- Standard deviation: the average amount of deviation of values from the mean



$$\sqrt{\frac{\sum_{i=1}^n (x_i - \bar{x})^2}{(n-1)}}$$

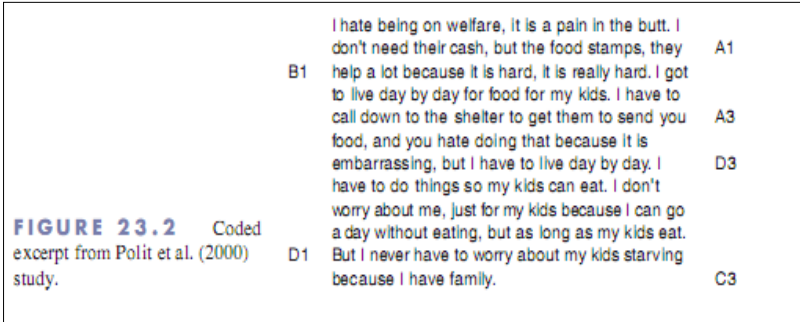




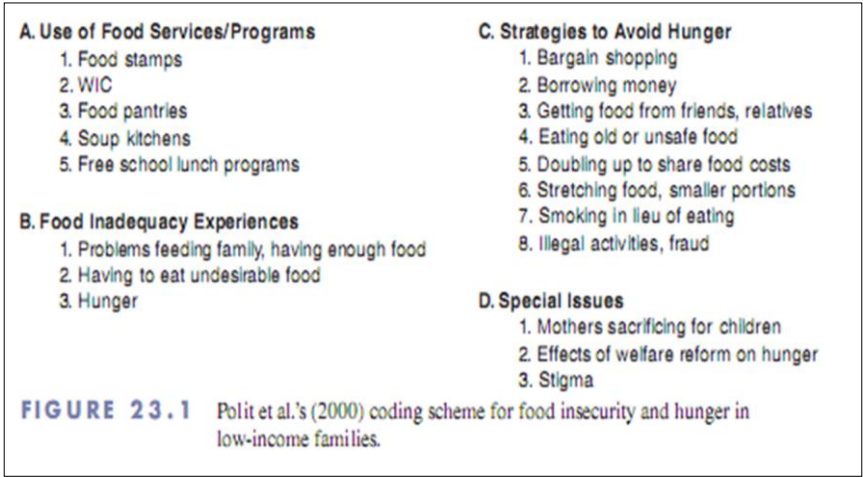
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Data Analysis  
Qualitative study

Coding Qualitative Data

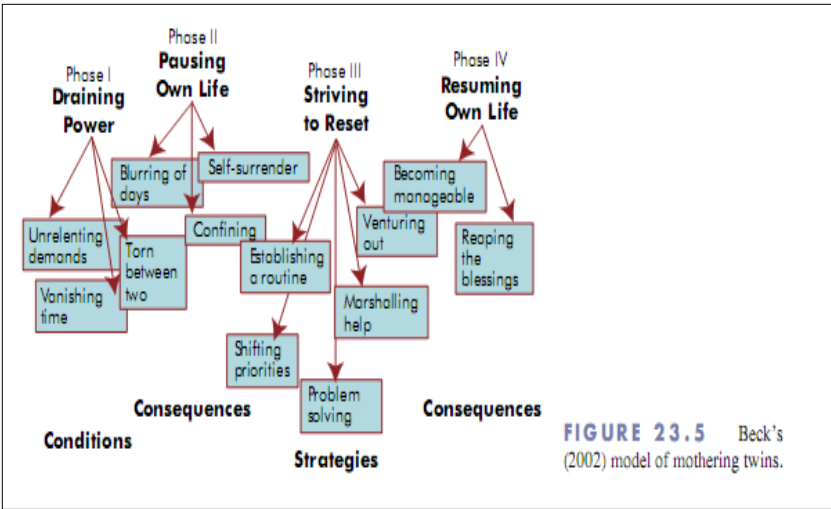


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TABLE 23.3 Collapsing Level I Codes Into the Level II Code of "REAPING THE BLESSINGS" (Beek, 2002)	
QUOTE	LEVEL I CODE
I enjoy just watching the twins interact so much. Especially now that they are mobile. They are not walking yet but they are crawling. I will tell you they are already playing. Like one will go around the corner and kind of peek around and they play hide and seek. They crawl after each other. (3)	Enjoying Twins
With twins it's amazing. She was sick and she had a fever. He was the one acting sick. She didn't seem like she was sick at all. He was. We watched him for like 6-8 hours. We gave her the medicine and he started calming down. Like WOW! That is so weird. Cause you read about it but it's like, Oh come on! You know that doesn't really happen and it does. It's really neat to see. (15)	Amazing
These days it's really neat cause you go to the store or you go out and people are like "Oh, they are twins, how nice". And I say, "Yeah they are. Look, look at my kids". (15)	Getting Attention
I just feel blessed to have two. I just feel like I am twice as lucky as a mom who has one baby. I mean that's the best part. It's just that instead of having one baby to watch grow and change and develop and become a toddler and school age child you have two. (11)	Feeling Blessed
It's very exciting. It's interesting and it's fun to see them and how the twin bond really is. There really is a twin bond. You read about it and you hear about it but until you experience it, you just don't understand. One time they were both crying and they were fed. They were changed and burped. There was nothing wrong. I couldn't figure out what was wrong. So I said to myself, "I am just going to put them together and close the door." I put them in my bed together and they patty caked their hands and put their noses together and just looked at each other and went right to sleep. (15)	Twin Bonding