

HIMG
HOSPITALITY MANAGEMENT GROUP



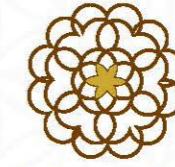
OUR MANNI ETHOS

...ion... hospitality.
...increasing... value...
...innovative... creative...
...hospitality... more... an... business... It is
...that we are... and... we believe...
...ethos is defined... by our commitment... creating 'hap...
...perience... each other... through...
...women... together...
...a responsibility... value... survive... mote
...armor... and... ourselves... to... the
...world a... place... to live in.
...very... very... that we...
...most... because... life is...
...celebrate...
...j... beats... experience... cherished...
...shared... ones... the...
...soul a... senses.



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★ About HMG

Innovation meets experience and professionalism at the Hospitality Management Group.

Led by a team of experienced professionals, HMG is a specialized group that underlines its core competencies in offering integrated and turnkey hospitality services.

The HMG team has an accomplished track-record in conceptualizing, developing, delivering and managing a rich portfolio of hospitality assets in the UAE and across the region.

HMG offers seasoned counsel in developing and managing F&B, hospitality and entertainment venues.

The experience across multiple sectors in the business enables HMG to deliver true and lasting value for stakeholders – be it developers, investors or existing operators who wish to scale up their business to the next level.

At HMG, every project presents an opportunity to unlock its true potential. Every idea is evaluated for its true prospects, and designed, developed and

delivered to ensure sustained returns.

Whatever the requirement – be it brand building, setting up, expansion, equipment procurement or turnkey management – HMG assures exemplary service, management and advisory support.

The competitive strength of HMG is the professionalism, confidence, experience and friendly service that its team brings.

Focused on innovative approaches to hospitality and entertainment management, HMG takes pride in its creativity to deliver never-before solutions that build long-lasting value.





* Chairman's Message

Welcome to the world of Hospitality Management Group (HMG).

We exemplify the pursuit of excellence in the hospitality and leisure business by delivering unmatched breadth of industry experience and expertise to support our clients with professional, integrated and turnkey solutions.

But why HMG? What makes us the perfect fit for the market?

Today, the hospitality sector of the UAE and the region is witnessing unprecedented growth.

The UAE's status as a regional hub for business and leisure, and the ongoing preparations for the Expo 2020 Dubai, are drivers of growth for the sector.

Across the region too, there are significant investments in the hospitality sector that call for world-class competencies to make a difference.

With HMG, we bring that unique value proposition, across wide geographies through exceptional hospitality and entertainment experiences.

Our unbeatable track-record in the hospitality industry enables us to redefine the norms of hospitality with unmatched professionalism, innovation, creativity and value creation.

That is possible only because we know the industry. We have hands-on expertise matched only by our passion for the business.

By delivering innovative and creative approaches to the industry, we create long-term value.

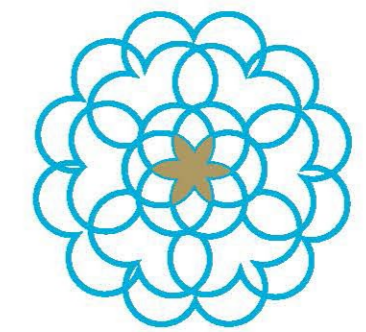
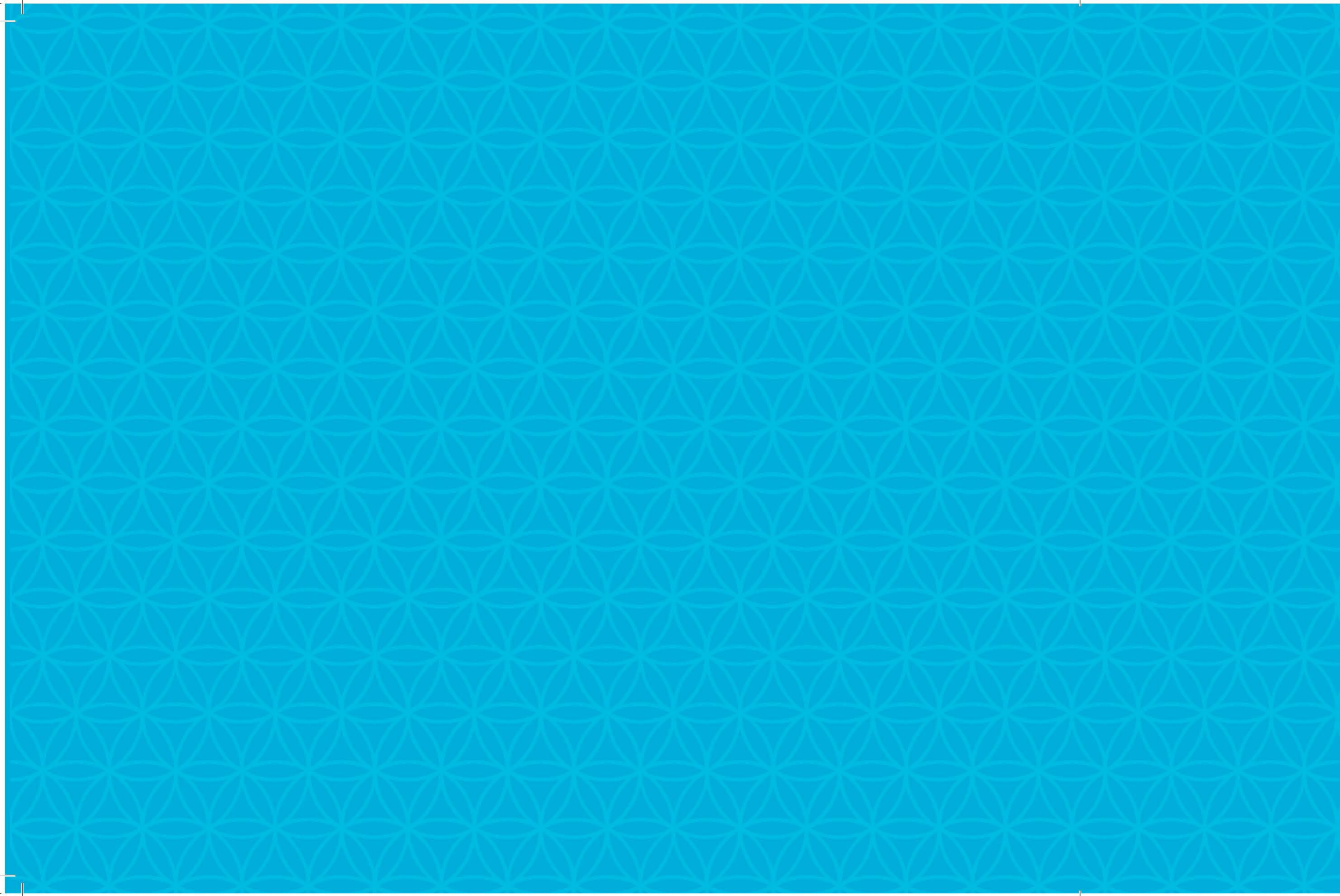
That is the promise we uphold, and the promise we deliver.

We look forward to working with you, enabling you to stand out from the clutter and define your unique imprint in the industry.

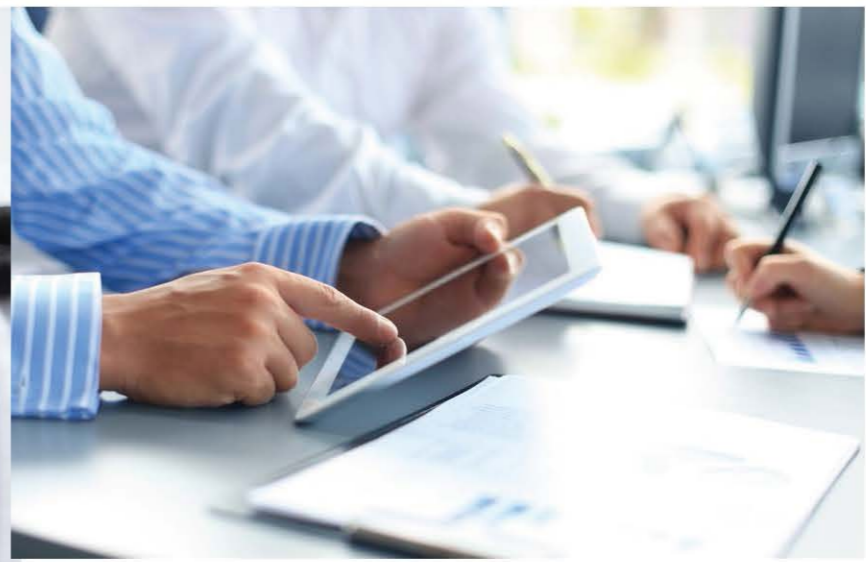
Warm regards,

Hashem Almasri
Chairman

Hospitality Management Group

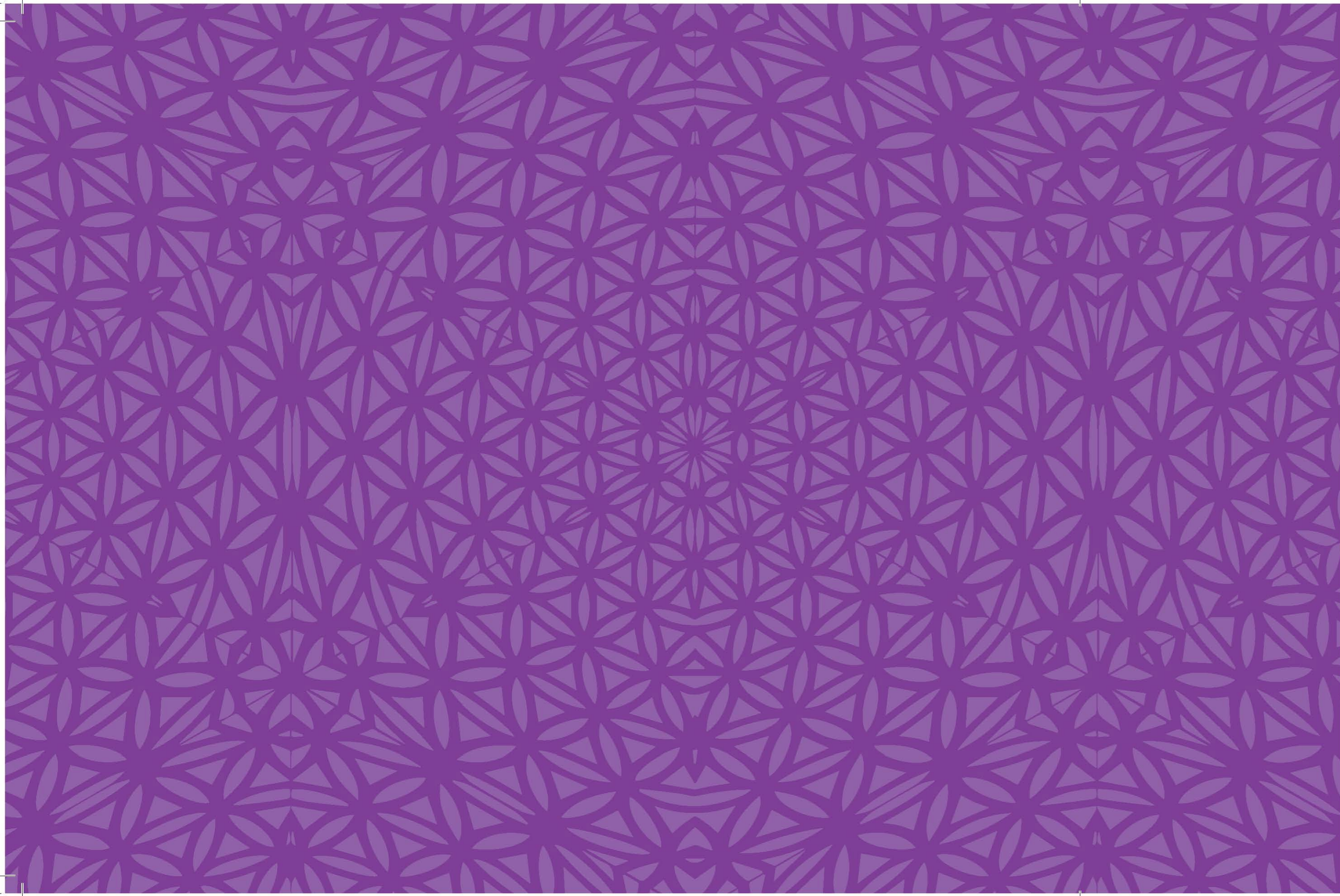


HIMG
CONSULTANCY



As a consultancy provider, HMG analyses your hospitality requirements with great detail and provides you with solutions in the F&B and entertainment department. Each is customized to fit your requirement from the grass root level thereby ensuring success.

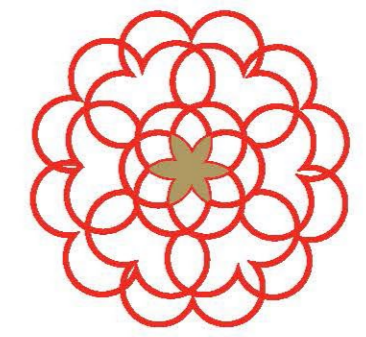
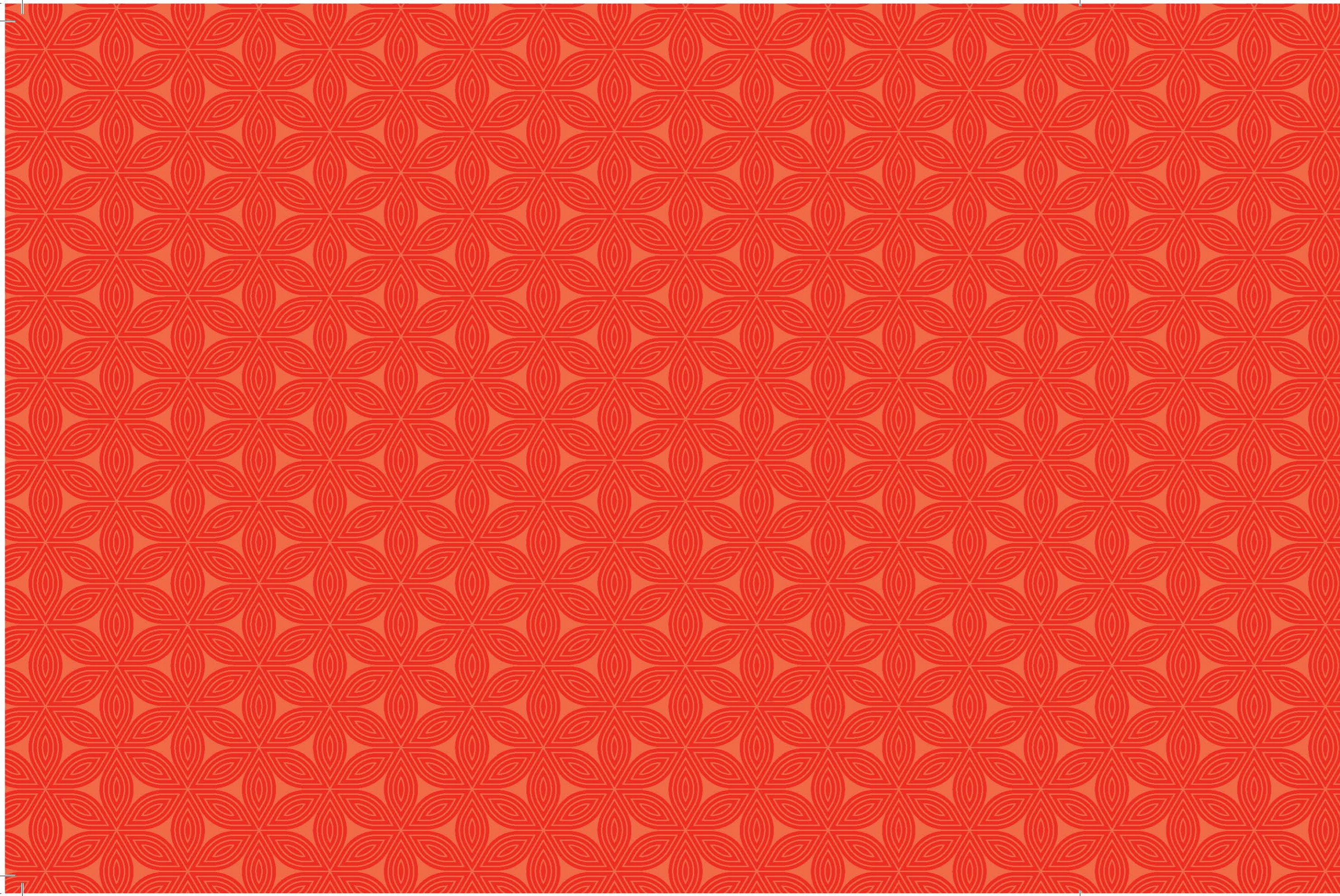




HIMG
ENTERTAINMENT



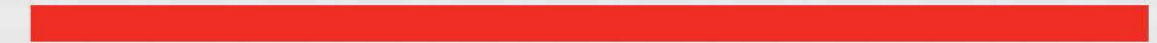
A division of the Hospitality Management Group, HMG entertainment plays a key role in developing entertainment destination concepts that are designed specifically to cater to your target audience and their aspirational lifestyles. As a full service entertainment company, HMG Entertainment has the capability of managing your events from start to end.

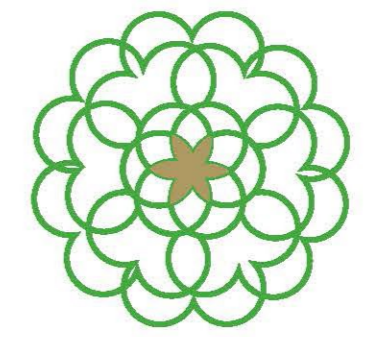
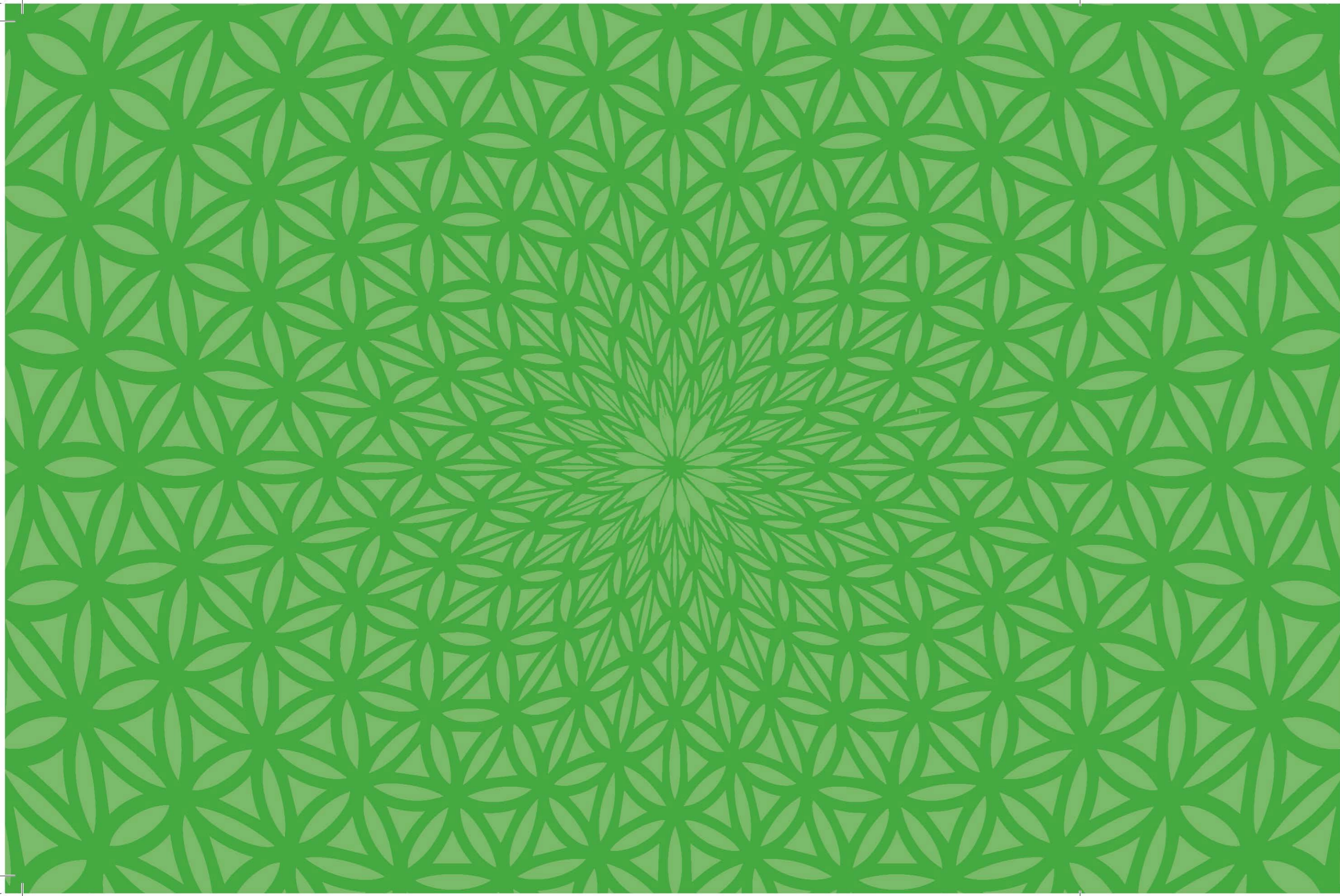


HIMG
SUPPLIES



At HMG Supplies we provide solutions which are easy to implement within your current business process. Our services are dedicated to the F&B and entertainment department and range from conceptualizing to catering, hardware supplies and after sales service.



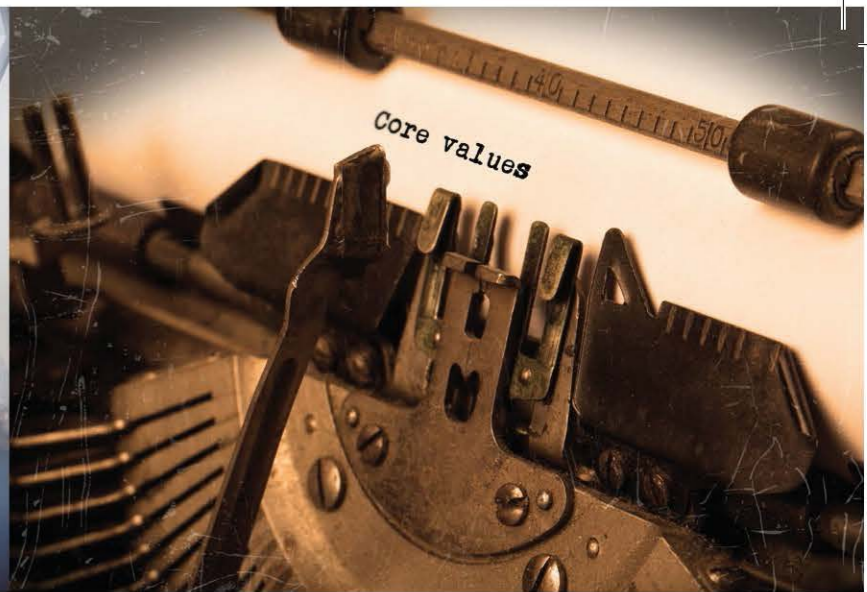
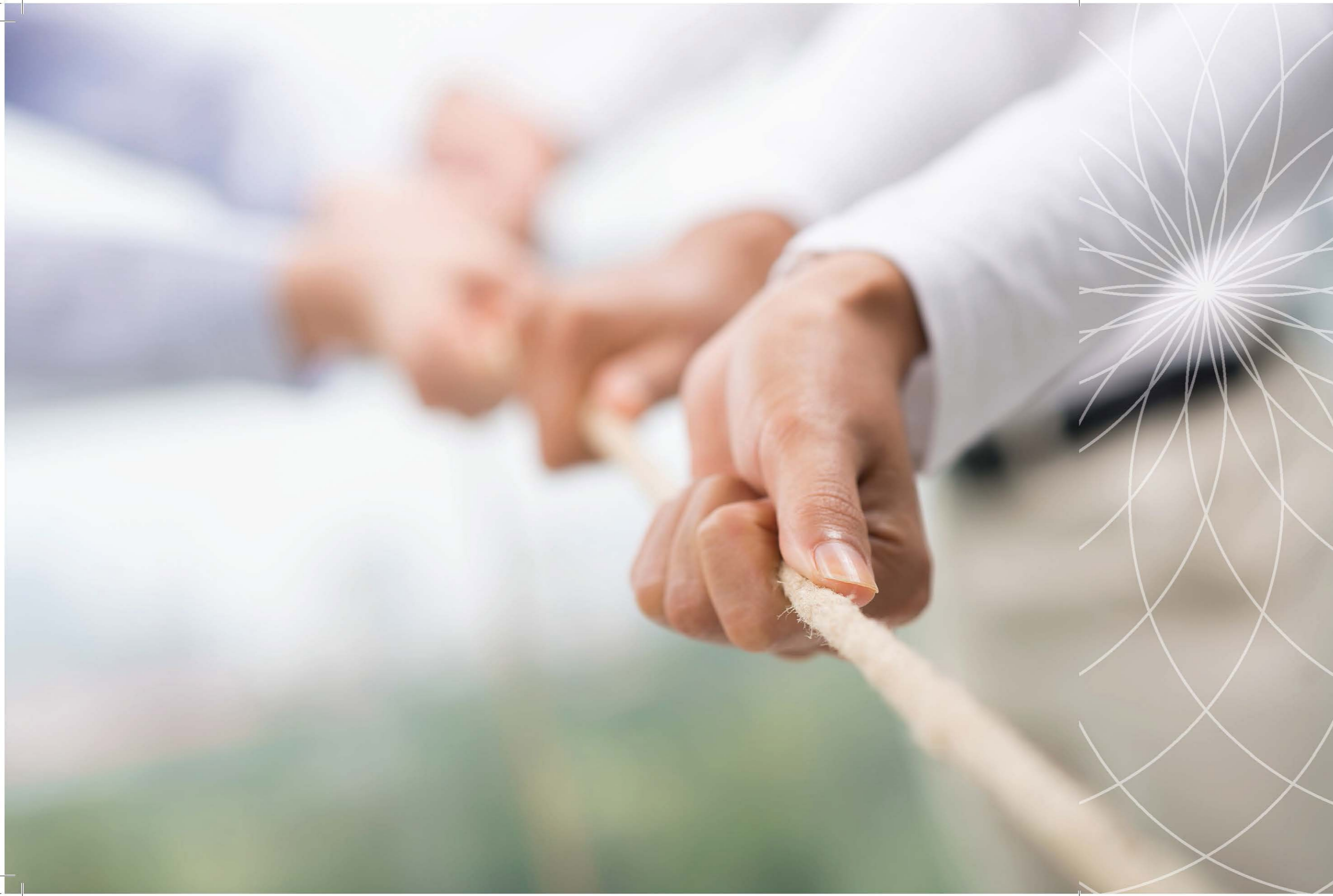


HIMG
CATERING



HMG Catering is a full service catering division providing delectable delights to your audience's liking. Based on your event, we handle all of the requirements you might have in quality catering.





Our Values *

At Hospitality Management Group, our values are what define us.

We seek in every venture to pioneer new lifestyle experiences.

We respect nature and value her richness with gratitude.

We are sincere in our efforts, putting the interests of our stakeholder as our first priority.

We believe in transparency and in building lasting bonds of trust and camaraderie.

We are agile, flexible and forward looking, forever focused on delivering value.

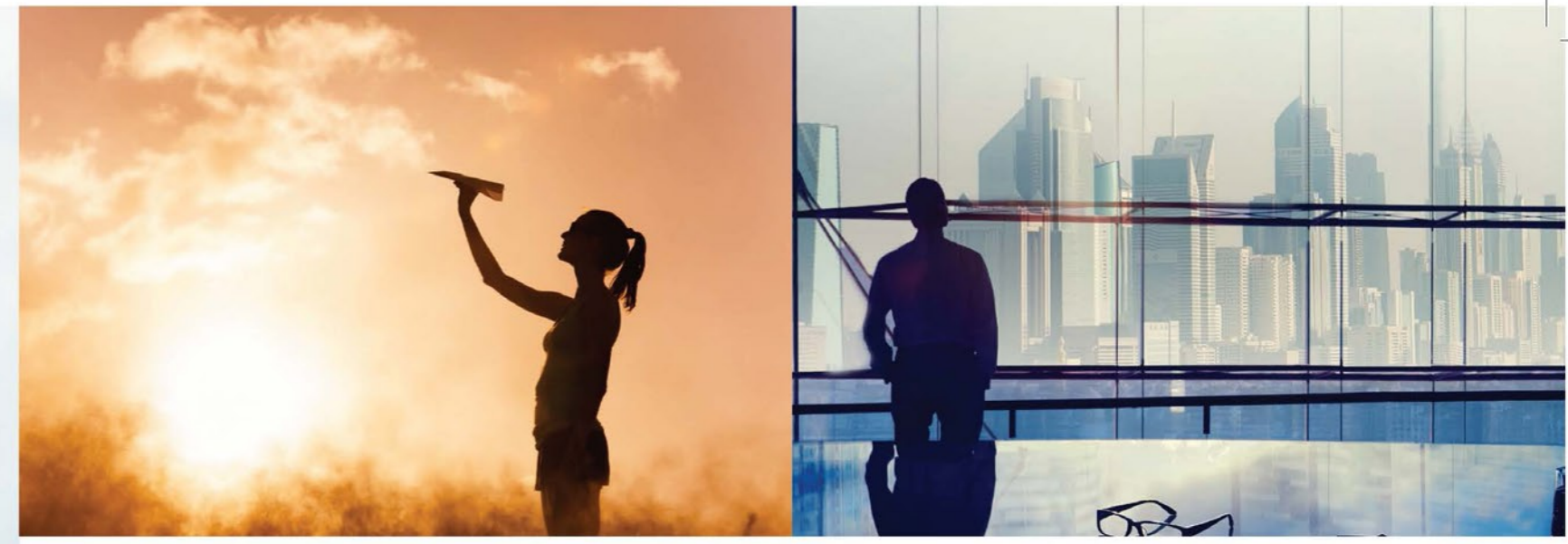
We pride in our professionalism, and in upholding the highest standards of excellence in everything we do.

We are socially responsible and serve as good corporate citizens that promote the nation's well-being .

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And last but not the least, we persevere because success to us is shaped by a happy clientele who value and cherish their association with us.



Our Vision *

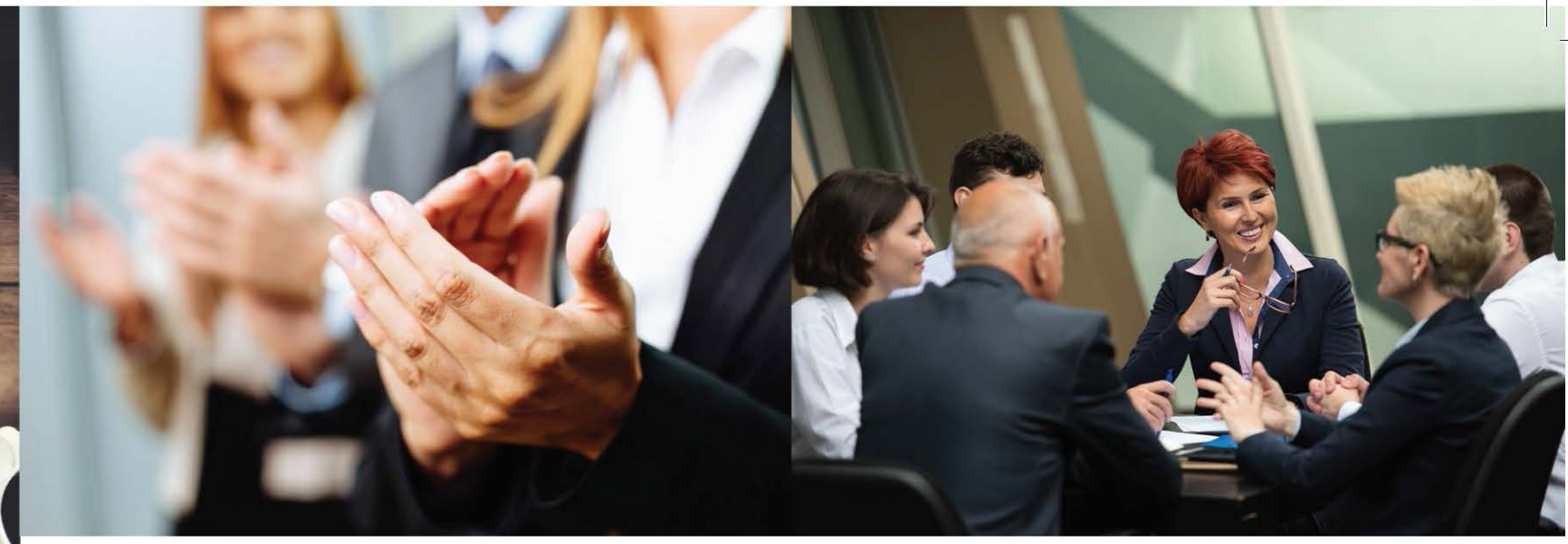
Our vision is to be the trusted provider and referral point in crafting exceptional hospitality & entertainment experiences that create long-term and sustainable value for our clients



Our Mission

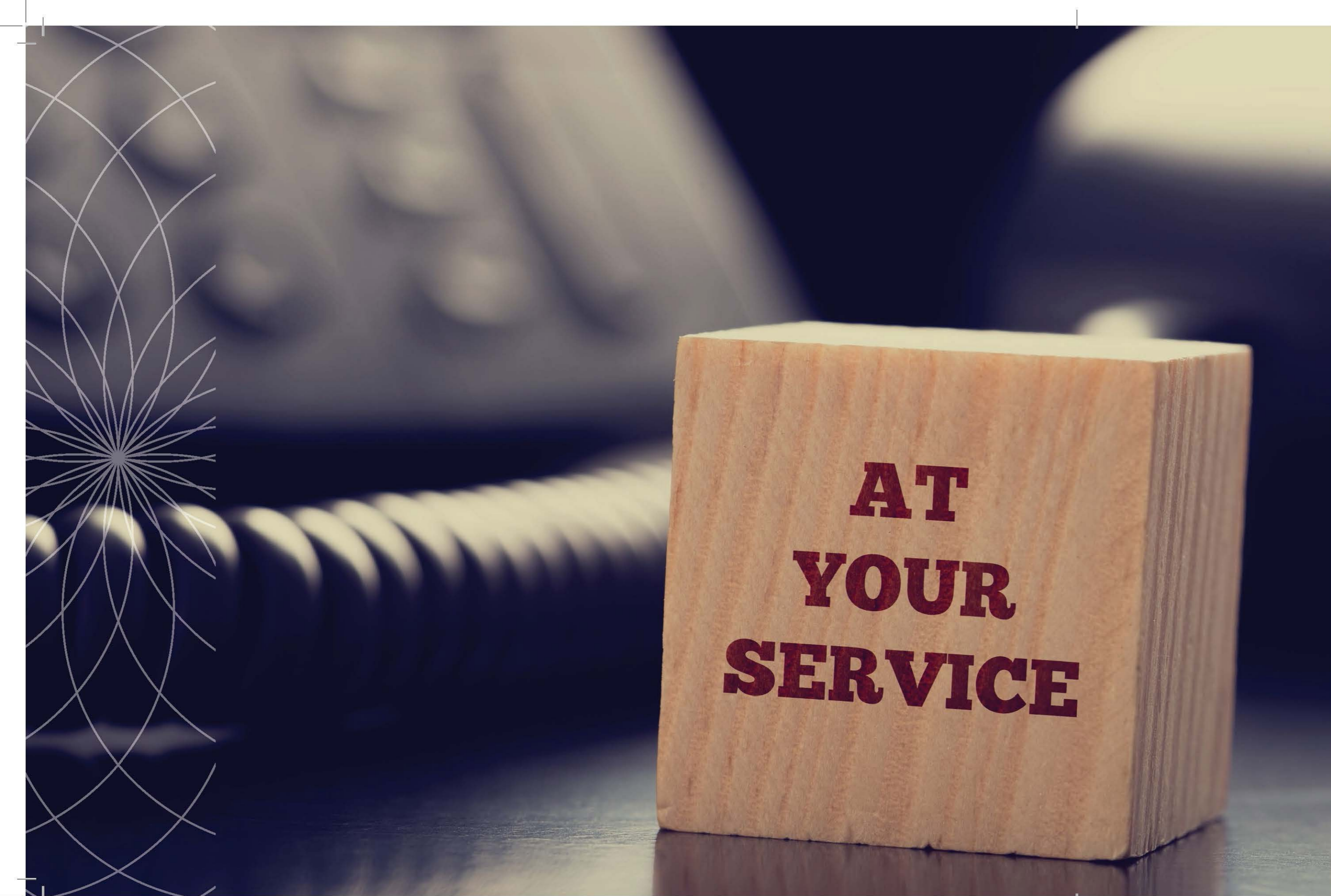


Our mission is to embrace innovation and creativity at every touch point of the customer journey and deliver top-notch professional standards that drive continued success



Our Purpose

Our raison d'être is to empower people to cherish happy, memorable moments that touch all senses through exceptionally designed hospitality and entertainment experiences



Our Services *


As an integrated F&B and entertainment provider committed to innovation, professionalism and creativity, we deliver cutting edge solutions that make a positive difference to our clients and patrons.

With our focus on developing and delivering innovative fine dining outlets, we enhance the social scene through path-breaking concepts.

From catering to equipment supply and entertainment venues, our expertise spans everything from content creation to operations management.

In nutshell, HMG is your partner of choice for any hospitality and entertainment venue related requirement.

We develop F&B concepts, build them, manage them and deliver value. We undertake existing F&B outlet management to unlock their true potential.



A GOAL
WITHOUT
A PLAN
IS JUST
A WISH

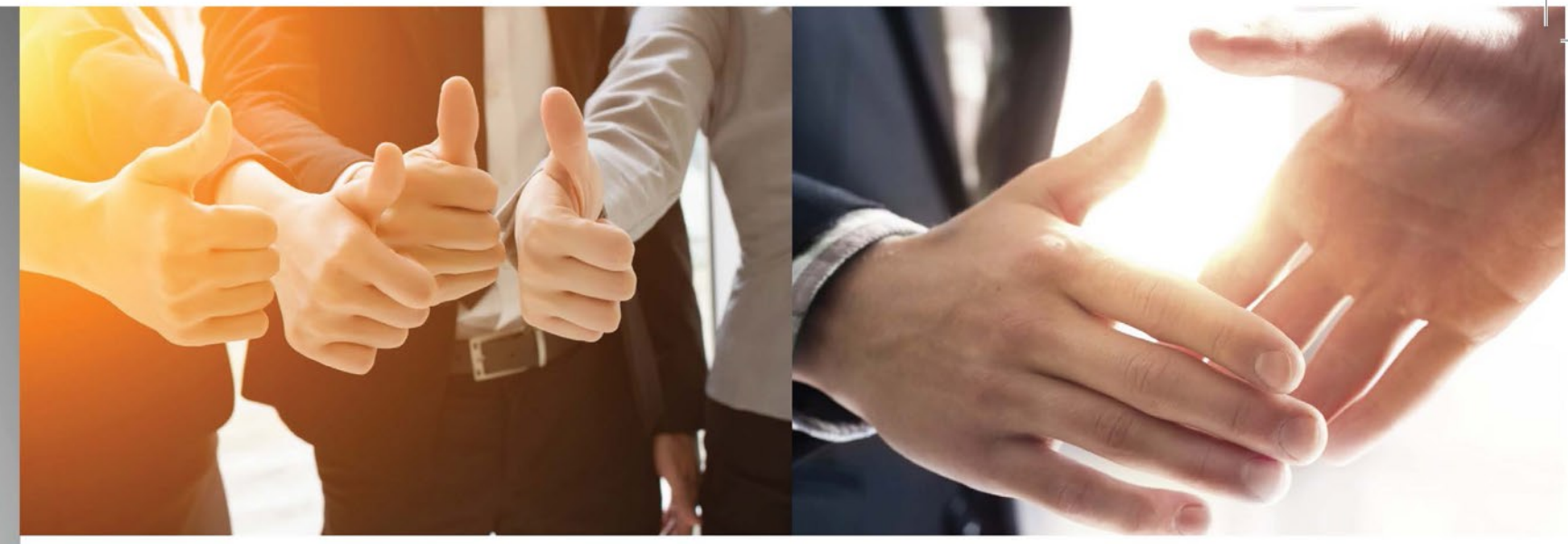
Our Outlook

We are in business because we understand the market.

We have deep insights on market trends and industry 'white spaces' that enable us to conceptualise winning ideas that contribute to the prosperity of our clients.

With the goal of assuring valuable experiences at every touch point, we undertake every business with care, passion and a commitment to make a difference.

And we deliver results.



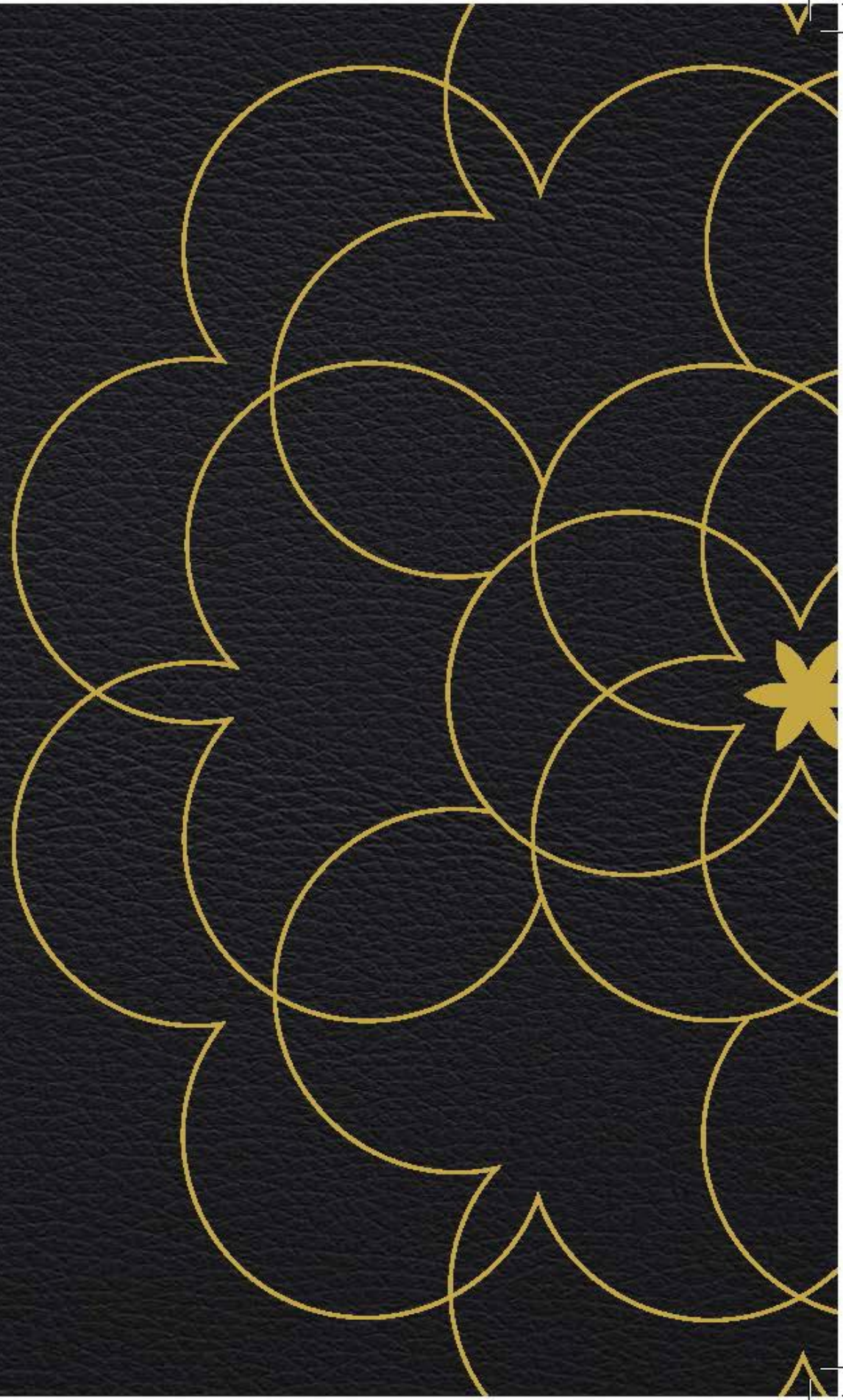
Our Approach *

We have pioneered a unique partnership model that assures value for all stakeholders.

Credible and committed, we leverage the expertise of our team as well as our well-established network to deliver unbeatable value.

Our deep understanding of the market dynamics enables us to offer bespoke solutions taking total ownership of our projects and their efficiency.

Punctual, precise and hands-on, we secure the highest standards of excellence in everything we do.



www.hmgservices.net