

Coca Cola Hit's Different AI Video Disclaimer

AI was used to assist in the production of this video through Canva. My original creative brief, script, concept, and editing decisions were my own. AI was used to generate some images and narration that supported my original script.

AI was used to generate a voice to say the following phrases:

“It's been that kind of day.”

“It's just one thing after another, and another.”

“Let Coca-Cola take you to where you want to go.”

“We all need a breather sometimes.”

“Coca-Cola hits different.”

“Tag someone who needs a coke today.”

AI was also used to generate the videos using the following prompts:

“A close-up of a Coca-Cola can sitting in the door of a fridge.”

“A close-up of a hand popping the tab on a coca-cola can.”

“A woman sitting at a cluttered desk taking a sip of a coca-cola can.”

“A smiling woman takes a sip of a coca-cola bottle.”

“A close-up view of a coca-cola can standing on a desk.”

“A woman relaxes while sitting and taking a sip of coca-cola.”

All other videos were downloaded from the pexels and pixabay free copyright websites. All other audio is from Canva's.