



MOHAMMAD ALQASEM

Digital Media Designer

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ABOUT ME

My name is Mohammad Ahmad Fuad Al-Qasem. I am 29 years old, and I was born in Amman on September 27th, 1996. My work skills are projecting management, solving work related problems, and presenting presentations for the future company that I will work for.

WORK EXPERIENCE

AQ MEDIA **2018-2019**

GRAPHIC DESIGNER

I design logos, promotional flyers, and business identity that seek customers attention. In addition, I am skilled in editing video, doing voiceover, and many other things.

SPICA

2019-2020

MEDIA MONITORING

Monitoring the media and monitoring the outputs of print, electronic, audio and visual media. Analysis of audio-visual media content, including TV shows, Radio programs, interviews and news bulletins.

Media Stow

2020-2023

Broadcast Media Monitoring - Team leader

Monitored and analyzed television and radio broadcasts to identify and capture relevant content based on client needs or specific keywords.

Collected, reviewed, and logged broadcast data accurately for timely reporting and archival purposes.

Created comprehensive media coverage reports and summaries for internal use and client distribution.

Ensured timely delivery of alerts and highlights on breaking news or important mentions.

Utilized specialized media monitoring software and databases to track, tag, and archive media content.

Collaborated with internal teams to maintain high standards of data accuracy and relevance.

Assisted in identifying trends, sentiments, and potential risks within media content.

Manage task allocation and program distribution within the team to ensure smooth daily operations.

Coordinate with vendors and partners to address technical issues and schedule routine

Collaborate with internal departments to streamline workflows and ensure effective communication across teams.

EDUCATIONAL WORKSHOPS

ADOBE PROGRAMS

Photoshop Program **2019**

After Effects Program **2020**

VOLUNTEER WORK

KARAMA FILM FESTIVAL **2018**

Cameraman

RED BULL FESTIVAL **2020**

Providing services represented in the name of the university

LANGUAGES

English

Arabic

MY ITEMS

2023-2024

WEB CONTENT SPECIALIST

Working on entering products and modifying product images. Working on arranging Excel lists so that they include 75,000 products, and 55,000 products were entered into the system. Working on creating and designing the store and the storefront in an attractive way. Working on training and creating educational designs for colleagues at work and working on many of the tasks assigned to me.

UAE Media Council

2024-Now

Digital Reporting Officer – A ‘men Platform

Receive, review, and process digital reports submitted through the A'men platform related to non-compliant media content and digital advertisements on social media platforms.

Monitor and analyze digital content (videos, images, advertisements, and posts) to ensure compliance with UAE Media Law No. 55 of 2023 and approved media content policies.

Classify reports based on violation type and risk level and prepare detailed assessment reports supported by digital evidence.

Verify influencer advertising compliance, including licensing requirements and mandatory disclosure of paid advertisements.

Collect, preserve, and document digital evidence (screenshots, links, archived content) in accordance with regulatory standards.

Provide recommendations on appropriate enforcement actions, including content removal, warnings, fines, or legal escalation when required.

Coordinate with internal teams and relevant authorities to ensure effective resolution of reported cases.

FREELANCER

2020-2025

GRAPHIC DESIGNER

I have worked on many projects and one of them was re-designing reports for many corporations, such as Mohammed Bin Rashid College of Government Administration, General Authority for Audiovisual Media, Dubai Customs, Ministry of Foreign Affairs and International Cooperation of the United Arab Emirates, and General Pension Authority, and working on creating many other designs for many clients.