



Badlands Search and Rescue Association Strategic Plan 2017

Mission Statement

We are committed to assisting Tasking Agencies, Law Enforcement, Governmental groups and other SAR teams by providing dedicated and vital quality search, rescue services and incident response through ongoing training and readiness.

Values

Badlands SAR is guided by the following values: They influence our conduct collectively as an association and as individual team members. We strive to have our actions reflect these values, demonstrate personal accountability and be publicly defensible.

- **Integrity and Responsibility**

BSAR is founded on ethical behavior and values by our members and our commitment extends throughout the organization as we interact with agencies, the public and one another.

- **Accountability**

BSAR is accountable to:

- Search and Rescue Association of Alberta
- Government of Alberta
- Office of the Fire Commissioner
- Law Enforcement and other Tasking Agencies
- The subject(s)
- The team
- Ourselves

- **Fiscal Accountability**

We emphasize fiscal accountability by ensuring that all expenditures directly or indirectly reflect the trust placed in BSAR by its donors and grant providers.

- **Teamwork**

We maintain an environment of mutual respect founded on open, honest communication. We embrace the diversity of our team and individual perspectives in working together to achieve our common goals.

- **Excellence**

We achieve excellence through constant training and preparation as our members continually exercise their skills using the materials and equipment required to deliver the highest quality services possible in any environment.

- **Professionalism**

We will be professionals as demonstrated by: identifying and satisfying the needs of our tasking agencies and subjects, our expertise at SAR, meeting or exceeding expectations whenever possible, diligence at all assigned tasks, effective communication, adhering to high values and principles, sharing knowledge, maintaining polite behavior during difficult times, using critical thinking and honest self-evaluation.

- **Training**

BSAR will train and prepare to provide professional level skills and support to requesting tasking agencies and other SAR teams. All training will, at the very least, meet minimum standards set by the OFC. Our training will seek to go beyond minimum standards as practicable.

- **Quality**

We will deliver service that meets or exceeds the requested assistance while ensuring the safety and well-being of our members, partners, the subject(s) and the public.

- **Dedication**

BSAR members will adhere to the minimum standards set by BSAR and our governing agencies. Members will strive to attend tasking as much as is possible. Members will endeavor to go beyond the minimum set training standards for SAR and related work.

Where are we now?

- 16 people trained in basic SAR skills able to deploy 24-7 for GSAR throughout the region and provide a search manager and hasty teams through most of the week.
- 3 Search Managers able to deploy 24/7.
- 2 trained Team Leaders.
- Likely able to deploy additional teams on weekends and evenings.
- Good working relationships with other SAR teams.

What's important?

- Maintaining and developing current team members.
- Raising funds to support this development
- Accessing additional equipment and resources to provide a strong response to any tasking.
- Maintaining current group cohesion and ensuring new members are welcomed in.

Where are we going?

- Continue to seek growth to a maximum of 60 operational members.
- Strengthen and enhance basic SAR skills within team members.
- Develop specialized teams relevant to our area of operation and likely scenarios.

Vision Statement:

Our vision is to be a growing and evolving Search and Rescue based organization that exemplifies the motto "These things we do that others may live."

- **Strategic Objectives**
 - *Financial*
 - Develop support base that provides equipment as needed as well as day-to-day operating expenses.
 - *Customer*
 - Provide preventative SAR training (Adventure Smart).
 - Provide timely response to all call-outs.
 - *Operational*
 - Train members above minimum requirements.
 - Develop specialty teams' specific to our region.
 - Maintain ready and rapid 24/7 response.
 - *People*
 - Continue developing strong bonds within the team
 - Seek and recruit like-minded, quality volunteers to grow the organization
- **Strategy**
 - Maintain yearly recruiting as required to meet 50 – 60 trained operational members.
 - Develop strong relationships with tasking agencies, government groups, financial supporters and media.
 - Provide ongoing training to challenge and develop the members.
 - Follow best practices for SAR.
- **Short Term Goals/Priorities/Initiatives**
 - Recruit and maintain a total 60 people within 3 years (by end of 2020).
 - Purchase and outfit equipment trailer.
 - Purchase and outfit command post trailer.
 - Develop and train rope rescue team.
 - Develop and train team leaders.
 - Develop and train CISM personnel.
 - Develop social gatherings to enhance team member cohesion.

- **Action items**

- Effective Fund-raising plan with resources tasked to assist.
 - Provide Fund-raising with tools and resources.
- Continue to develop and maintain strong relations with training officers and their respective teams from regional and beyond SAR Teams.
- Develop and enhance the Board of Directors.
- Work on managing our “brand.”
 - Send regular media releases throughout the region detailing what is new and exciting
 - Upgrade our website and Facebook page
- Organize and hold a Stakeholders meeting September 2017