



2026
"JOURNEY TO 30"
SPONSORSHIP
PACKAGE

30 Years Rooted.
30 Years Rising.

Celebrating 30 Years of
Impact in Belmont Cragin.

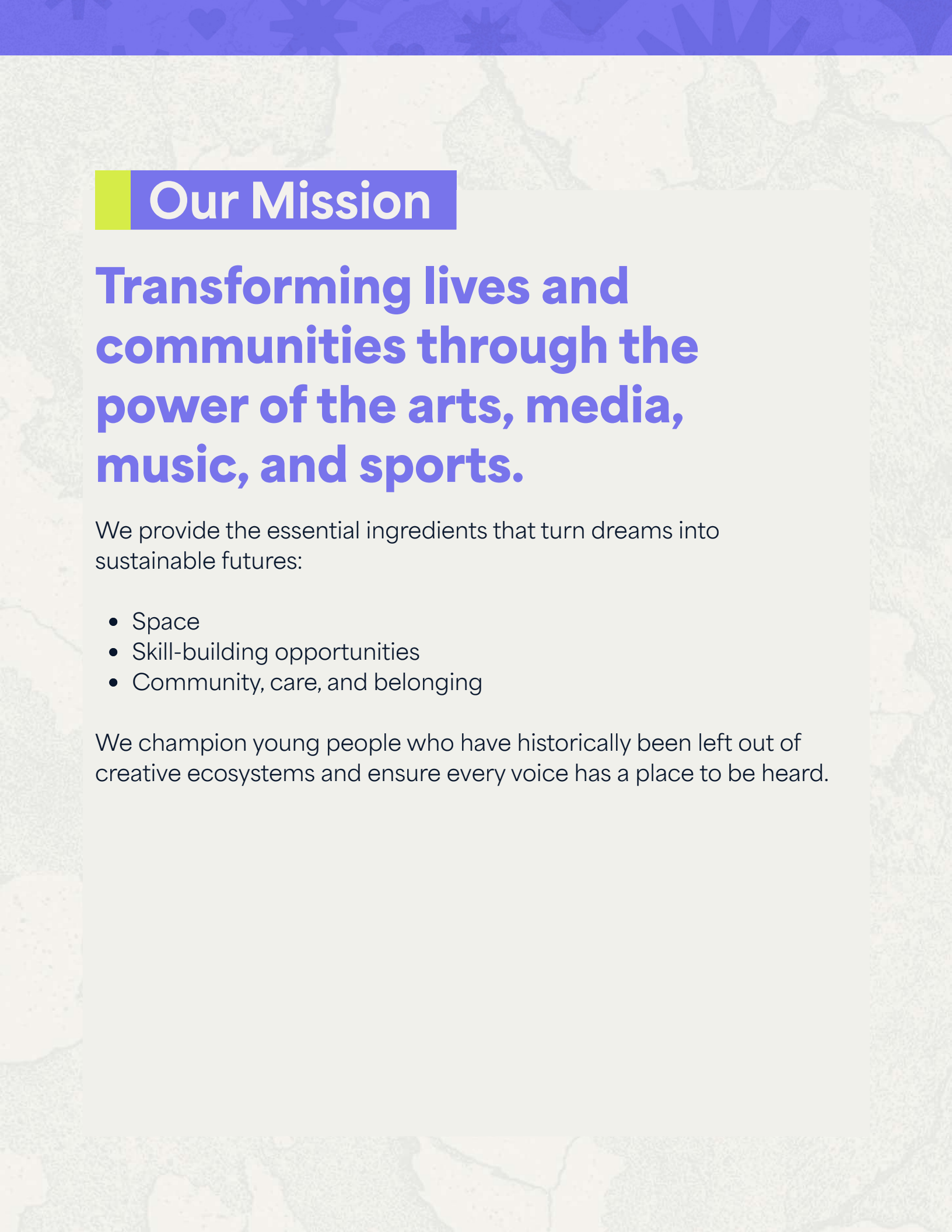


Who We Are

For 30 years, The Miracle Center has transformed lives and strengthened communities through the power of the arts, athletics, and storytelling.

What began in a Logan Square basement has grown into a 77,000-square-foot creative campus in Belmont Cragin. Today, TMC is a trusted creative home where young people, artists, and families find space to grow, heal, and thrive.





Our Mission

Transforming lives and communities through the power of the arts, media, music, and sports.

We provide the essential ingredients that turn dreams into sustainable futures:

- Space
- Skill-building opportunities
- Community, care, and belonging

We champion young people who have historically been left out of creative ecosystems and ensure every voice has a place to be heard.

Why 30 Years Matters

This anniversary is more than a milestone. It is a moment of gratitude and momentum.

For three decades, The Miracle Center has been:

- A launchpad for creatives
- A trusted community anchor
- A home for intergenerational leadership
- A place where creativity builds confidence and connection

Now, we are inviting champions to help shape what comes next.



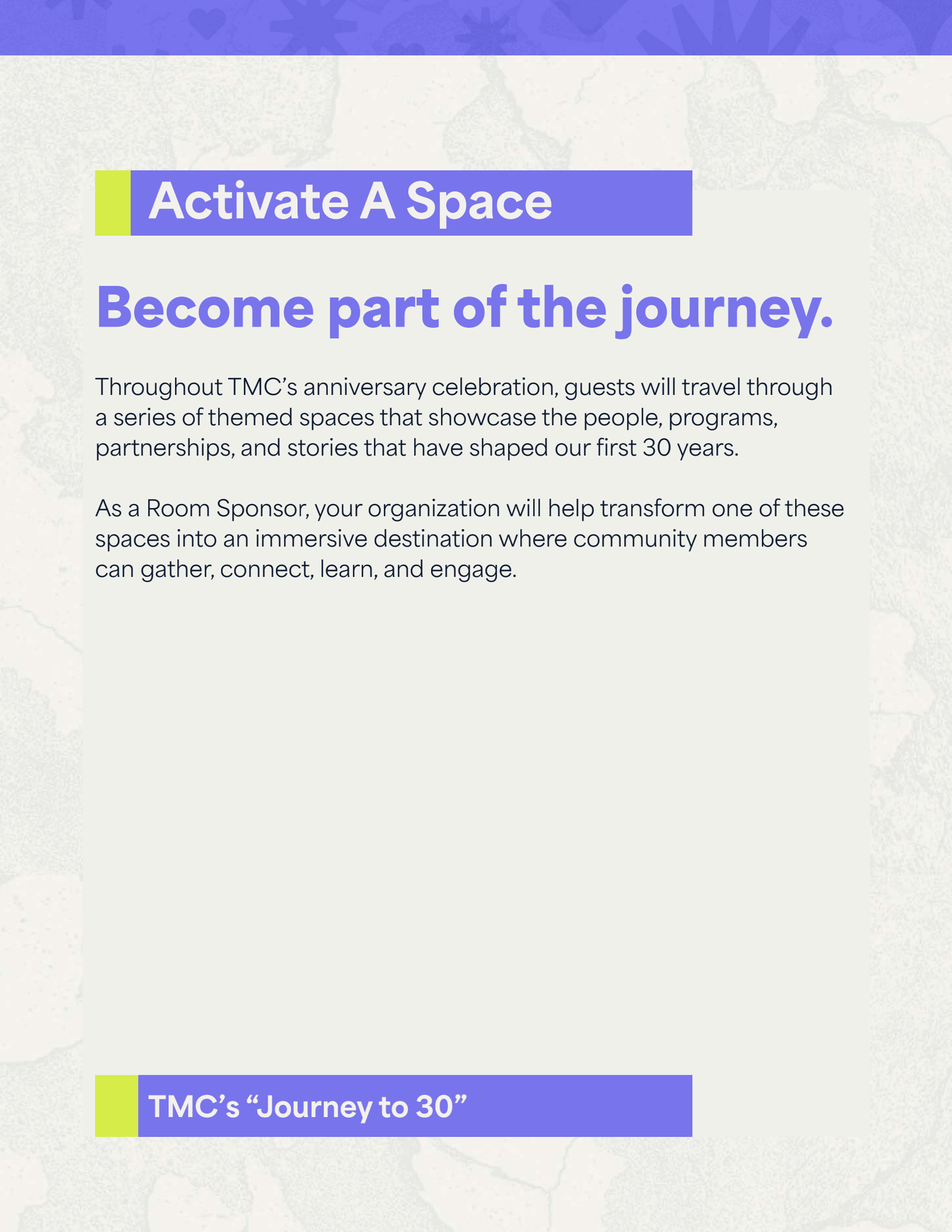
TMC's "Journey to 30"

A community-wide celebration hosted inside The Miracle Center's Belmont Cragin campus.

This event is the centerpiece of our 30th anniversary celebration, bringing together our full community for a day of connection, creativity, and momentum.

5454 W. Diversey Avenue, Chicago IL 60639

Saturday, October 17th | 6:00 PM



Activate A Space

Become part of the journey.

Throughout TMC's anniversary celebration, guests will travel through a series of themed spaces that showcase the people, programs, partnerships, and stories that have shaped our first 30 years.

As a Room Sponsor, your organization will help transform one of these spaces into an immersive destination where community members can gather, connect, learn, and engage.

TMC's "Journey to 30"

TMC's "Journey to 30"

What does a room activation look like?

Throughout the evening, guests will move through interactive environments that celebrate our past, showcase our impact today, and invite the community into our next chapter as Belmont Cragin's Creative Arts, Media, Music, and Sports Hub.

✦ Think Tank

Experience iconic performances and interactive moments inspired by TMC productions including "In the Heights," "Willy Wonka," and "Beauty and the Beast."

✦ Dance Studio

Journey through 30 years of TMC history and envision its future through dance, movement, and creative expression.

✦ Content Studio

Listen to participant success stories, alumni reflections, and community voices through an immersive headphone experience.

✦ Production Lab

Dance to live music from Los Caballeros de la Salsa and experience the energy, culture, and celebration that define TMC.

Sponsorship Opportunities

TMC's "Journey to 30"



\$30K

Presenting
Sponsor

Supports the full "Journey to 30" celebration

Includes:

- * Exclusive naming rights: "TMC's 'Journey to 30' presented by [Sponsor]"
- * Category exclusivity (no competing sponsor in your industry)
- * Top-tier logo placement across all event materials and promotions
- * Dedicated sponsor announcement post + 3 additional social media features
- * Feature placement in email newsletter
- * Verbal recognition during welcome remarks
- * DJ mic acknowledgments throughout the event
- * Premium, high-visibility on-site activation space
- * Opportunity to provide a branded welcome gift or signature experience
- * 10 VIP tickets
- * Logo inclusion in post-event recap video



\$20K

Room
Sponsor

Supports a signature space within the "Journey to 30" experience

Includes:

- * Naming rights to one featured space (e.g., "[Sponsor] Sunken Room Experience")
- * Exclusive branding within designated room environment
- * Prominent logo placement at room entrance and within activation
- * Branded integration within the room experience (in collaboration with TMC)
- * 2 dedicated social media posts highlighting the space
- * Recognition during program remarks
- * Logo included on event program
- * 6 VIP tickets
- * Opportunity to incorporate branded elements (product, visuals, storytelling)

Example Sponsored Spaces Include:

- * Think Tank
- * Dance Room
- * Content Rooms (Hallway 80)



\$15K

Activation
Sponsor

Supports a smaller-scale, high-impact brand activation

Includes:

- * Dedicated activation space within the event footprint
- * Logo placement at activation site
- * 1 dedicated social media recognition post
- * Logo included on event program
- * Verbal recognition during event
- * 4 VIP tickets
- * Opportunity to distribute branded materials or host an interactive experience

Tiered giving aligned with event experiences and future-focused initiatives.

Sponsorship Opportunities

TMC's "Journey to 30"



\$10K

Future
Builder

Supports programmatic impact and event execution

Includes:

- * Prominent secondary logo placement on "Journey to 30" signage
- * Recognition across select TMC social platforms
- * Feature in email newsletter
- * DJ mic acknowledgment during sponsor recognition
- * Logo included in event program
- * 4 VIP tickets
- * Opportunity to contribute a branded giveaway item



\$5K

Impact
Partner

Supports community access and event participation

Includes:

- * Logo placement on sponsor signage and event program
- * One social media sponsor recognition post
- * DJ mic acknowledgment during the event
- * 4 event tickets



\$2.5K

Experience
Supporter

Supports accessible community engagement

Includes:

- * Name recognition on sponsor signage
- * Recognition during social media promotion
- * DJ mic acknowledgment during sponsor thank-you
- * 2 event tickets
- * Inclusion in post-event sponsor recognition

Tiered giving aligned with event experiences and future-focused initiatives.

Impact at a Glance

30 Years of Transformation



Over
35,000 lives
impacted



Over
50 productions
staged



Over
25 community
partnerships



A
fully paid-off
creative campus in
Belmont Cragin

Your support ensures this impact continues for generations.



Why Partner with TMC

Sponsoring the 30th anniversary is not just event support.

It is an investment in:



Equitable access to creative opportunity



Chicago-based talent and leadership



A trusted, legacy organization



The next generation of creatives, athletes, and future leaders



General Information

Contact Name

Company Name

Mailing Address

City

State

Zip Code

Contact Phone

Contact Email

Payment Options

Please make all checks payable to:
The Miracle Center or submit credit card
information below.

Card Number

Expiration Date

CCV

Amount To Charge

Signature

**COMPLETED FORMS CAN BE RETURNED
TO:** Mary Santana at
msantana@themiraclecenter.org or call
312.342.7450

CHECKS CAN BE MAILED TO:

The Miracle Center
5454 West Diversey Avenue Chicago, IL
60639

The Miracle Center is a nonprofit, tax-
exempt charitable organization under
Section 501(c)(3) of the Internal
Revenue Code. Donations are tax-
deductible as allowed by law.