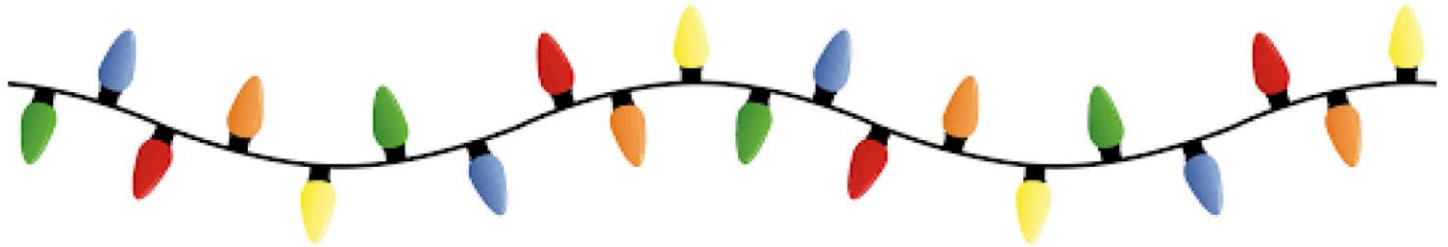


Cumbria Youth Alliance



December 2020 Funding Gazette

Welcome to the December edition of the Cumbria Youth Alliance funding gazette and we wish you and all your teams a very merry Christmas and a happy New Year and look forward to supporting you and your fundraising needs in 2021



Stay safe and keep up the wonderful work being done by staff and volunteers across the sectors here in Cumbria





Welcome to our December Funding Gazette



Welcome to the December edition of the Cumbria Youth Alliance funding gazette and we wish you and all your teams a very merry Christmas and a happy New Year and look forward to supporting you and your fundraising needs in 2021.

During the 12 months up to December 2020 we helped bring in over £1,000,000 for organisations working with Children, Young People and Families and in addition through our micro-commissioning model have distributed a further £176,000 to groups to support their work with resilience and health and wellbeing. This model works really well. Cumbria Youth Alliance forms the partnership – undertakes the research and the application then contracts with the partners to deliver the service and Cumbria Youth Alliance reports to funders and manages the finances leaving the smaller groups on the ground free to deliver the services and avoid the red tape etc. It's a model we have used in our Friday Night Youth Club Funding, our emotional resilience lottery funded projects and our Dreamscheme programme.

It has certainly been a challenging year; unlike anything we have ever experienced – services having to go on-line – staff working from home and a real feeling of uncertainty. It has been difficult to plan but some things have been very positive. Local and National funders have really stepped up with Covid related funding which has helped many groups stay afloat in this challenging environment and many organisations have been fleet of foot and offered a whole new range of services on-line to support children, young people and families. Not the same as face to face but many of these new on-line services have been a lifeline to those most in need. It has really made us look at sustainability – how can we do things differently and how can we deliver things differently and more cheaply.

The impacts of Covid-19 and now with Brexit looming the challenges should not be underestimated. We talk a lot about going back to normal, but it won't be normal as we know it – it will be a new normal with a lot less resources and a greater demand for services. Now more than ever you need to be keeping a close eye on fundraising and expect to undertake more fundraising than in previous years as the competition will be fierce.

Undertake funding bids in a timely manner – do not wait until the money is running out. Be clear about what you want the money for and clearly show how you have researched the need and how you will report on the impacts of your work upon the lives of those you support.

Cumbria Youth Alliance is a member of the Institute of Fundraising and we can offer you training for your fundraisers whether they are new to this or whether they just need a refresh. We will help you look at the priorities of the 6 district working groups of the Childrens Trust so you understand how your work fits into the wider agenda and demonstrate how your work contributes to local priorities. Book your fundraising training for 2021 by contacting Juan@cya.org.uk or by ringing the office on 01900 603131.

Happy fundraising in 2021 and don't forget Cumbria Youth Alliance is here to help you with training, with bid checking, providing you with stats and evidence to assist your bids and helping you identify suitable funders where you can apply.

Cumbria Youth Alliance have staff who are full members of the Institute of Fundraising who can help you with all your fundraising needs so do not hesitate to contact us either on 01900 603131 or email juan@cya.org.uk or cath@cya.org.uk



cath@cya.org.uk 01900 603131

Cath Clarke, CEO Cumbria Youth Alliance

Organisational Members of the Institute of Fundraising



DECEMBER OPPORTUNITIES – LOCAL FUNDERS

Funding sources for December – some are short dated and will need swift action so please always check the website for further details before proceeding with the applications. If in doubt please contact the potential funder and discuss the proposed application; But remember if you don't fit the criteria please do not waste your time applying as you will not be successful.

Go Local – December 2020 funding opportunities

My advice to small local groups is always to look close to home before looking at the larger national pots of funding so here are our local funders for you to research – always take time to read the priorities and only apply if what you are proposing meets their priorities. Read the guidelines carefully and make sure you answer the questions asked on the application form – you will be surprised how often people don't answer the questions on applications!

Take time to read the guidelines – download the application forms and make a note of the deadlines and make sure to meet the deadlines and only send the documents that funders ask for – don't send lots of things they did not ask for.

Here is an interesting report from the Directory of Social Change that reports that up to 1/3 of all applications received are ineligible to apply –

The issues surrounding ineligible applications

The problem we are concerned about involves applications made to funders which fail to meet the funders' basic eligibility criteria, and so are rejected at the first stage of assessment. These applications are a waste of the applicant's time since they rarely, if ever, result in funding. They are also a waste of funders' time.

So what causes ineligible applications?

- Applicants submitting requests without having fully researched the funder's criteria.
- Applicants taking a quantity not quality approach (i.e. blanket appeals which target large numbers of funders inappropriately).
- A lack of clear and accessible information from the funder, which leaves the issue of eligibility open to interpretation. Unclear or missing information from applicants.
- A lack of experience in, or knowledge of, researching and approaching funders.
- A shortage of constructive feedback from funders, which prevents fundraisers from better targeting their efforts.

If you want to read more from this report go to Directory of Social Change - Funding websites (dsc.org.uk)

Local Funders

- Cumbria Community Foundation have numerous pots of money that you can tap into – I am sure every one of us has had support from them in the past – worth chatting to staff before undertaking the applications

- The 6 districts at Cumbria County Council all have grants to support work with children and young people – it's a simple grant form and easy to complete – contact your local CCC team to get the application form
- Frances C Scott Charitable Trust are active and long-term supporters of work with young people – talk to Helen Carter at F C Scott before applying -that could save you a lot of time and energy
- Frieda Scott Charitable Trust for groups in the South of the County – small pots of money but with a quick turnaround for applications
- Sir John Fisher Charitable Foundation supports groups working in and around the Furness Peninsula and offers support for those groups working in these areas as part of countywide programmes of work
- E C Graham Charitable Trust makes small grants to people principally near to Carlisle
- Copeland Community Fund supports a wide range of activities across the age ranges for groups offering needed services
- Hadfield Charitable Trust makes small grants for groups working with children, young people and families here in Cumbria – simple application process
- Active Cumbria: wonderful source of information and funding advice and guidance for those working in the sport and leisure sector – if you have not already done so sign up for their funding information newsletter
- Cumbria Youth Alliance: small pots of money to enable young people to undertake social action projects across all 6 districts in Cumbria

Allerdale and Lakeland Lottery Community Fund

Allerdale and Lakeland Lottery is a weekly lottery that directly supports local good causes and community initiatives. The lottery is administered by Allerdale Borough Council and they would love more Allerdale groups to sign up to the lottery to help you raise money for the amazing work you do with your communities.

If you would like to register your group as a good cause then please click on the following link
<https://www.allerdalelottery.com/good-causes>

So what happens?

- Sign up and get your own lottery page
- No set up costs or admin fees - just fill in the simple online form and once everything is checked over, your very own customisable lottery page will be set up.

Raise money

- 60% of ticket sales will go to good causes - 50% to your cause and 10% to a fund supporting good causes in the Allerdale area. Your funds are sent direct to your account every month.
- No set-up costs
- Yes we're not kidding, you'll never have to pay anything. No administration, no set-up fees - just a great way to raise money for your cause.
- Great prizes for your supporters
- Each ticket has a 1 in 50 chance to win with a top prize of £25,000!

Marketing help

- You'll be provided with regular marketing materials to promote your lottery. You'll also be provided with regular offers and non-cash prizes to help.
- Reporting
- As well as fortnightly email updates, you can log in and view ticket and supporter data in real time.

The first draw is on Saturday 19th December.

DECEMBER OPPORTUNITIES – NATIONAL FUNDERS



Local connections fund to launch on 5 January 2021

Book clubs, walking groups and other community projects will be able to apply for a £4 million fund designed to help reduce loneliness in the coming months. The Local Connections Fund – made up of £2 million from the Government and £2 million from The National Lottery Community Fund – will be used for hundreds of small grants worth between £300 and £2,500. These investments are designed to help local organisations bring people and communities together as the country recovers from the coronavirus pandemic.

<https://www.gov.uk/government/news/community-groups-tackling-loneliness-to-benefit-from-4m-fund>

Power to Change

has teamed up with Crowdfunder to launch Community Business Crowdmatch to support new or existing community businesses responding to the Covid-19 crisis. The scheme will help community businesses, providing services or activities which help local people experiencing disproportionate challenge and difficulty as a result of the crisis, by match-funding for each £1 raised, to a maximum of £10,000. Through this fund Power to Change are particularly keen to support new and existing projects in more deprived areas of the country, and to work with Black, Asian and ethnically diverse individuals and community business leaders across England. Funding could be used to support new ideas to help local neighbourhoods, help meet increased demand, save a community space or bridge a funding gap.

Applications can be made at any time until all the funding has been awarded.

Useful Links: [Guidance Notes](#)

Comic Relief

£1.28 million in funding is to be made available to frontline specialist Black, Asian and minority led (BAME) women's organisations in England delivering projects working to end violence against women and girls who face multiple disadvantages. Comic Relief has been selected to receive the funding from the Tampon Tax Fund to work with organisations that help BAME women at risk of violence and abuse, especially those who find it harder to access mainstream services. The Fund allocates monies generated from the VAT on sanitary projects to improve the lives of vulnerable and disadvantaged women and girls. Information on how to apply for this funding will be available on the Comic Relief website as soon as further details have been confirmed.

<https://www.comicrelief.com/news/tampon-tax-fund>

The Department for Education

has announced a short-term Covid Workforce Fund to support schools and colleges facing financial and staffing pressures due to the Covid-19 pandemic in England. Schools and colleges will be able to reclaim costs incurred over the course of the current half term, if they meet the following conditions:

- Financial: Schools will first need to use any existing financial reserves, as we would typically expect when facing unforeseen costs. They will be eligible for this additional funding once they have used these down to a level at 4% of the annual income. Colleges' eligibility will be based on their cash position set out in the November financial return.
- Absence rates: Mainstream schools and colleges must be experiencing a short-term teacher absence rate at or above 20%, and/or a lower long-term teacher absence rate at or above 10% – costs can only be claimed when incurred above this rate
- Absence rates: Special schools and Alternative Provision schools must be experiencing a short-term teacher absence rate at or above 15%, and/or a lower long-term teacher absence rate at or above 10%, to be eligible – costs can only be claimed when incurred above this rate
- to temporarily increase their hours, and full consideration is given to their workload and wellbeing).

Funding will apply to the current half term and will be backdated to 1 November 2020. Guidance on the claims process will be published shortly.

www.gov.uk/government/news/new-funding-to-support-schools-and-colleges-during-covid-pandemic

Joseph Rowntree Charitable Trust (JRCT)

Funding is available from the Joseph Rowntree Charitable Trust (JRCT) to support projects that challenge how power is concentrated, shared and used and how it is changing through globalisation, new technology, new channels of communication, extreme inequality and other factors. Specifically, the Trust wants to support people to create a world in which power is more equally shared, and in which powerful institutions are responsive and accountable to wider society and aligned with the long-term public interest.

Applications should address the following:

- Strengthening corporate accountability
- Strengthening democratic accountability
- Encouraging responsible media.

In addition to the specific focus areas above, JRCT is open to occasionally supporting other work that furthers the vision of this programme, is highly innovative, with the potential to bring about systemic change and is exceptionally difficult to fund from other sources. Projects can be UK-based or can be pan-European.

Applications aimed at increasing the accountability of the UK government and other UK bodies for the impact of the policies and practices that they pursue within global institutions are also considered. A broad range of organisations and individuals are eligible to apply – check eligibility here.

To apply, organisations need to register with the Trust's grants management system. **The deadline to register is the 5th March 2021 and the deadline to apply is 5pm on the 22nd March 2021.**

<https://www.jrct.org.uk/power-and-accountability>

The Childs Charitable Trust

is a grant-making trust, supporting Christian UK registered and excepted charities and organisations both in the UK and overseas. During 2017 the Trust awarded grants to 81 different organisations all based in the UK but operating in more than 100 different countries worldwide.

Projects will be considered that fall into the following categories:

- Youth – the trust looks to support projects working in schools and with vulnerable and disengaged young people in the UK. Supported activities may include RE Lessons; School Assemblies; Lunchtime/After school clubs; Evangelism; Personal Development Programmes; Homelessness Prevention.
- Outreach – the trust works to share the gospel of Christ by supporting all aspects of Christian outreach both in the UK and overseas and can fund, for example, Church Plants; Overseas Mission; Training in Evangelism; Chaplaincy.
- Society – the trust believes people of faith bring a valuable contribution to social action and justice and support initiatives that have a positive impact in their society. Grants could support, for example: Counselling; night shelters; alcohol/drug rehabilitation; homelessness; or prison/ex-offenders' work.
- Education – the trust supports initiatives involved in all areas of Christian education including Bible Translation; Media Initiatives; Bible Colleges; Literature; Apologetics.

Applicants must be registered with the Charity Commission of England and Wales, the Office of the Scottish Charity Regulator or the Charity Commission of Northern Ireland or be 'excepted' charities. Organisations with a turnover in excess of £5,000,000 should contact the office prior to submitting an application, to check eligibility.

Please note that in view of the present Coronavirus pandemic and international financial instability, the trustees are having to critically review all applications with regard to the financial viability of both the organisation and project. Applications for funding should not be made if the project in question has been postponed or is likely to be cancelled.

Applications received in December, January and February will be considered for the April trustees' meeting.

<https://childscharitabletrust.org/>

The Department for Digital, Culture, Media & Sport

has announced an emergency funding package to protect the immediate future of grassroots and national youth organisations. £16.5 million will be available through the Youth Covid-19 Support Fund for grassroots youth clubs, uniformed youth groups, and national youth and umbrella organisations across the UK. The funding will be allocated from the government's £750 million package of support, of which more than £60 million has already been provided to organisations working with vulnerable children and young people. Further details, including eligibility and how to apply, are due to be announced soon.

www.gov.uk/government/news/government-announces-165-million-youth-covid-19-support-fund

The Allen Lane Foundation's Social Cohesion Programme

provides funding to support local communities in breaking down barriers and reduce tensions between different groups of people, and help to build a more cohesive and inclusive community. The aim of the funding is to:

- Proactively work towards building better community cohesion and trust, and encouraging respect and understanding in the local area
- Proactively promote the inclusion of marginalised groups and individuals in the life of the local community
- Fund work which breaks down barriers and tensions in the local community thereby reducing feelings of division and “them and us”.

The Foundation is seeking applications from community-led grassroots groups and organisations which have a focus of work being at a very local/community level, which could be a housing estate or distinct community. The Foundation is particularly concerned about divisions in communities that occurred around the 2016 Referendum and subsequently.

Applications will be particularly encouraged from areas of high deprivation but not exclusively and the Foundation is keen to support communities in coming up with their own solutions to local issues of division. New initiatives, those that may have been tried before or are on-going, are considered as long as the work has lasting benefits for those people the projects are aimed at. No minimum or maximum grant levels are published. In 2018, of the 153 grants awarded 112 were single grants with the remainder being for two or three years. Trustees meet to discuss grant applications three times a year, generally in February, June and October. Potential applicants need to check their eligibility. Once this has been confirmed they will be directed to the application form.

[Check Your Eligibility](#)

[Social Cohesion Programme](#)

The Hilden Charitable Fund

awards grants of an average of £5,000 to causes working at community level in the UK and developing countries which are less likely to be able to raise funds from public subscriptions.

Current UK funding priorities are:

- Homelessness,
- Penal Affairs,
- Asylum Seekers and Refugees,
- Community-Based initiatives for Disadvantaged Young People Aged 16 to 25.

Overseas, Hilden concentrates on projects in developing countries working on community development, education, and health and particularly welcomes those that address the needs and potential of girls and women.

Only applications submitted on the form supplied on the website will be considered.

Hilden accepts applications at any time but the closing date for applications to be considered at the next meeting of Trustees is the 15th January 2021.

Useful links: [Apply Online](http://www.hildencharitablefund.org.uk/) <http://www.hildencharitablefund.org.uk/>

The Henry Smith Charity

provides grants of between £20,000 and £60,000 per year for up to three years to charitable organisations (charities and not-for-profit organisations, including social enterprises) that help people when other sources of support have failed, are inappropriate, or are simply not available.

The charity has six funding priorities that describe the work they support and how they want to bring about change for the most disadvantaged people in the greatest need. These are:

- Help at a critical moment – Helping people to rebuild their lives following a crisis, critical moment, trauma or abuse.
- Positive choices – Helping people, whose actions or behaviours have led to negative consequences for themselves and others, to make positive choices.
- Accommodation / housing support – Enabling people to work towards or maintain accommodation.
- Employment and training – Supporting people to move towards or gain employment.
- Financial inclusion, rights and entitlements – Supporting people to overcome their financial problems and ensure that they are able to claim their rights and entitlements.
- Support networks and family – Working with people to develop improved support networks and family relationships

Grants can cover running costs, salaries and project costs for organisations that can demonstrate a track record of success and evidence the effectiveness of their work. Eligible organisations include charities and not-for-profit organisations (including social enterprises) in the UK with a turnover of £50,000 – £2 million (in exceptional circumstances up to £5 million). Please note: The Henry Smith Charity are aware that current services are likely to be affected by coronavirus. However, as the application process takes approximately 6 months, they would like applicants to detail how they would wish to deliver their services once the current government restrictions have been lifted.

Useful Links: [Application Guidelines](#)

The Alec Dickson Trust

provides support for young people who aim to enhance the lives of others, particularly those most marginalised by society, through volunteering or community service. In this round of funding, the Trust are calling for applications of up to £500 from UK-based volunteering or community service projects, organised and run by people under 30 years old, which directly or indirectly respond to the Covid-19 pandemic. Applications must align with Public Health England guidance on how to volunteer safely during the pandemic.

The deadline for applications is the 17th December 2020.

For any questions please email secretary@alecdicksontrust.org.uk

[Apply Here](#)

[Apply](#)

The National Academy for Social Prescribing and Arts Council England

have announced the launch of a new £1.4 million Thriving Communities Fund, established to develop local social prescribing activities across England. Social prescribing is a way of connecting people to community groups and statutory services for practical and emotional support. Partnerships supported by the fund will come together to plan and deliver community activities involving partners from:

- the arts, creativity and culture (including museums and libraries)
- sport
- nature
- financial wellbeing
- community advice
- and the wider voluntary, community, faith and social enterprise sector.

Funded activities will increase social connectedness and help communities cope with the impact of COVID19. By working with those communities most impacted by the COVID19 pandemic, including Black, Asian and ethnically diverse communities, the projects we will fund will help to:

- strengthen the range of social prescribing activities offered locally
- enhance collaboration and networking between local organisations
- enable social prescribing link workers to connect people to more creative community activities and services.

Funding will encourage partnerships led by voluntary, community, faith and social enterprise groups and organisations working in partnership. Grants of between £25,000 and £50,000 will be available and partnerships will need to provide 20% match funding.

The deadline for applications is 12pm on the 8th January 2021.

[Thriving Communities Fund](#)

The National Lottery Heritage Fund

has resumed accepting small and medium project funding applications and launched an interest free loans pilot. The aim is to help the UK's heritage sector respond to the impacts of the Covid-19 pandemic. Phase one will see the National Lottery Grants for Heritage programme reopen to applications for grants of between £3,000 and £100,000 for heritage not-for-profit and public sector organisations, and local authorities to build their resilience. Applications can be made at any time.

Heritage Recovery and Resilience Loans will also be available, providing sums of between £50,000 and £250,000 to not-for-profit organisations currently or previously in receipt of National Lottery Heritage funding looking to restart and develop their income generating potential. The deadline for applications is the 14th February 2021. Phase 2 will start in February 2021 and heritage organisations will be able to apply for grants from £100,000-£250,000 and £250,000-£5 million.

Useful Links: [Grant Application Guidance](#) [Loan Application Guidance](#)

<https://www.heritagefund.org.uk/news/new-project-funding-and-loans-support-sector-resilience>

Save the best till last National Lottery Community Fund

Community Fund

<https://www.tnlcommunityfund.org.uk/funding/programmes/reaching-communities-england>

- Area England
- Suitable for Voluntary or community organisations
- Funding size £300 to £10,000, for up to one year Application deadline Ongoing

This programme offers a larger amount of funding (over £10,000) for organisations that work with their community to help them thrive. We fund projects that work to make positive changes in their community – whether that is for people living in the same area, or people with similar interests or life experiences. With the COVID-19 pandemic still with us, we'll continue to support people and communities most adversely impacted by COVID-19. We can support you to:

- continue to deliver activity, whether you're supporting your existing users, responding to the immediate crisis or undertaking recovery activity
- change and adapt, becoming more resilient in order to respond to new and future challenges.
- In order to support communities to thrive, we aim to:
 - build strong relationships in and across communities
 - improve the places and spaces that matter to communities
 - help more people to reach their potential, by supporting them at the earliest possible stage.

You can expect us to be flexible and responsive to your community's needs:

- whether you need long- or shorter-term funding
- whether your request is for a particular activity or to create more fundamental change
- whether the funding is to support a single organisation or to bring organisations together.

Given the ongoing pandemic, we expect continued high demand for our funding and we will have to make some tough choices. Please bear with us as our funding teams respond to the demand.



Partnership Fund

<https://www.tnlcommunityfund.org.uk/funding/programmes/partnerships-england>

- Area; England Suitable for Voluntary or community organisations
- Funding size £10,001 or more, for up to five years
- Application deadline Ongoing

This programme offers a larger amount of funding (over £10,000) for organisations that work together with a shared set of goals to help their community thrive – whether that's a community living in the same area, or people with similar interests or life experiences.

With the COVID-19 pandemic still with us, we'll continue to support people and communities most adversely impacted by COVID-19. We can support you and your partners to:

- continue to deliver activity, whether you're supporting your existing users, responding to the immediate crisis or undertaking recovery activity
- change and adapt, becoming more resilient in order to respond to new and future challenges.
- In order to support communities to thrive, we aim to:
- build strong relationships in and across communities
- improve the places and spaces that matter to communities
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- whether the funding is to support a single organisation or to bring organisations together.

Given the ongoing pandemic, we expect continued high demand for our funding and we will have to make some tough choices. Please bear with us as our funding teams respond to the demand.

Application deadline Ongoing

Local Communities Fund

Note This programme does not open until 5 January 2021.

The Local Connections Fund is a new £4 million fund to help charities and community groups in England that are working to reduce loneliness by helping them build connections across their communities. The Department for Digital, Culture, Media & Sport (DCMS) and The National Lottery Community Fund are investing £2 million each.

This will be used to fund hundreds of 'microgrants' between £300 and £2,500, so small, local organisations (with an annual income of £50,000 or less) can bring people and communities together.

Two rounds of funding

The Local Connections Fund will be split into two equal rounds of funding. DCMS will provide the first £2 million round of funding - which will be distributed by The National Lottery Community Fund. This first round will be open for applications on 5 January 2021 and close on 26 January 2021.

Successful applicants for this round of funding must have spent the money and finished their project by 31 March 2021.

The second round of funding will be provided by The National Lottery Community Fund and will launch in the summer of 2021. Grants from the first round of funding will strengthen and develop small and micro organisations that connect communities together and reduce loneliness.

What the funding's for

The funding will help to bring people together in safe and secure ways – including by covering the costs of technologies and equipment that will help people feel more connected within their communities. Funding can also be used to help strengthen organisations and their services through, for example, training and development. People understand what's needed in their communities better than anyone. We know that different groups within different communities have different needs and so will need different levels of support. We want to hear directly from organisations as to who, in their community, needs additional assistance.

Who can apply

Organisations can still apply, even if they already have existing grants with The National Lottery Community Fund. But you cannot apply for costs which have been funded by other means, including Government or National Lottery funding. If duplicate funding does occur, we'll take action to recover these funds.

- Area England
- Suitable for Small local charities and grassroots groups working to tackle loneliness by helping people feel more connected within their communities
- Total available £2 million in phase 1 - successful applicants must spend their grants and have completed their projects by 31 March 2021

Application deadline 26 January 2021



Disclaimer: *Cumbria Youth Alliance cannot be held responsible for the quality, reliability or accuracy of the information contained herein.*

Accessibility: *If you require this information in another format, please contact 01900 603131 and we will do our best to meet your requirements.*

Cumbria Youth Alliance

Town Hall Community Hub Oxford Street, Workington. CA14 2RS

Telephone 01900 603131 / Email: info@cya.org.uk

Website: www.cya.org.uk

Registered Charity No 1079508 / Company No 3819033