

# Youth Survey 2024

Poll of young people aged 16 - 19 years

Report by Savanta  
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# Methodology and sample

## Methodology

Fieldwork for the report was conducted from Wednesday 10 April 2024 - Tuesday 23 April 2024.

Data was collected through an online survey consisting of 22 questions plus additional profiling questions, which respondents completed in approximately 7 minutes on average.



## Sample

A total of 1,170 respondents participated in the survey, with 620 aged 16 -17, and 550 aged 18 - 19. Reported data has been weighted to figures close to 50/50 for both age groups.

National representation was ensured through fixed quotas on age, gender, region, ethnicity, and socioeconomic group (SEG).

The reported data has been weighted to accurately reflect the demographics of these age groups across England.

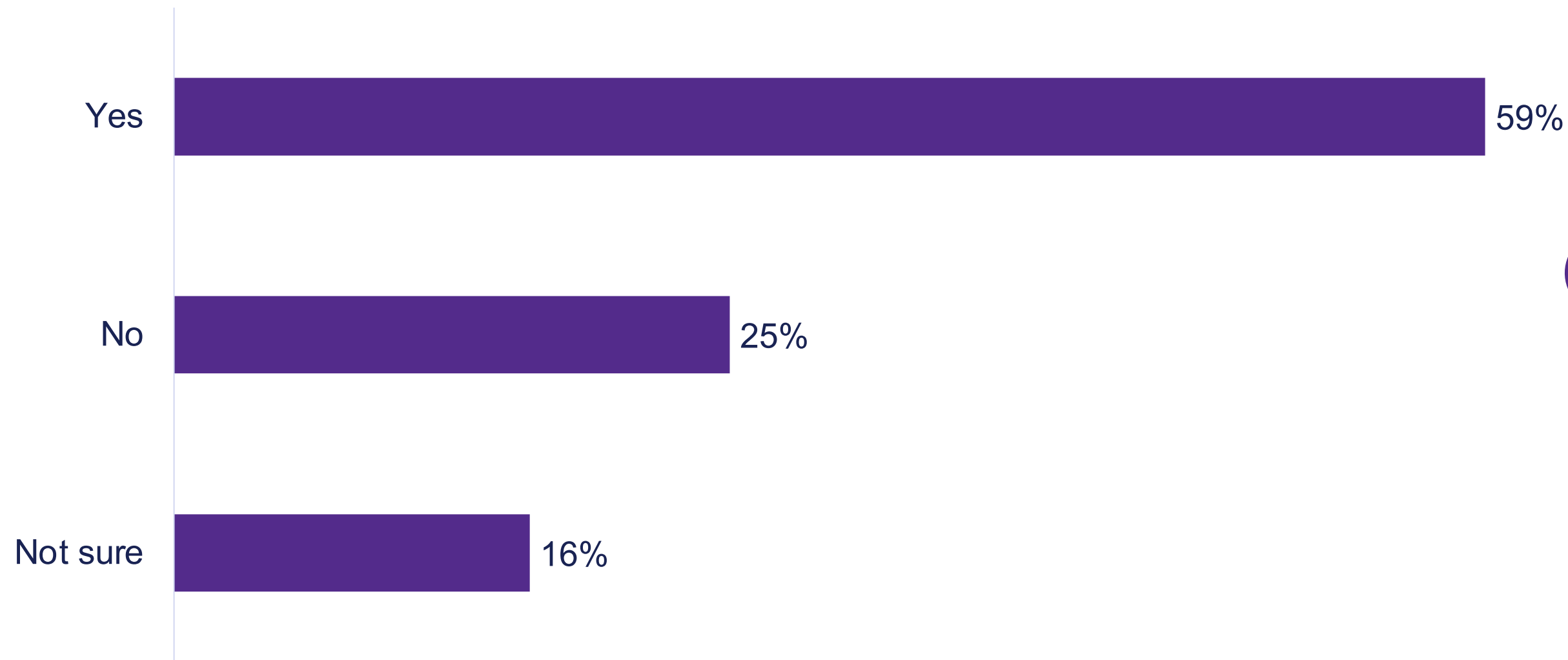


# Research findings

**NYA**



# A little over half of our respondents have heard of youth work before, this is higher for black participants



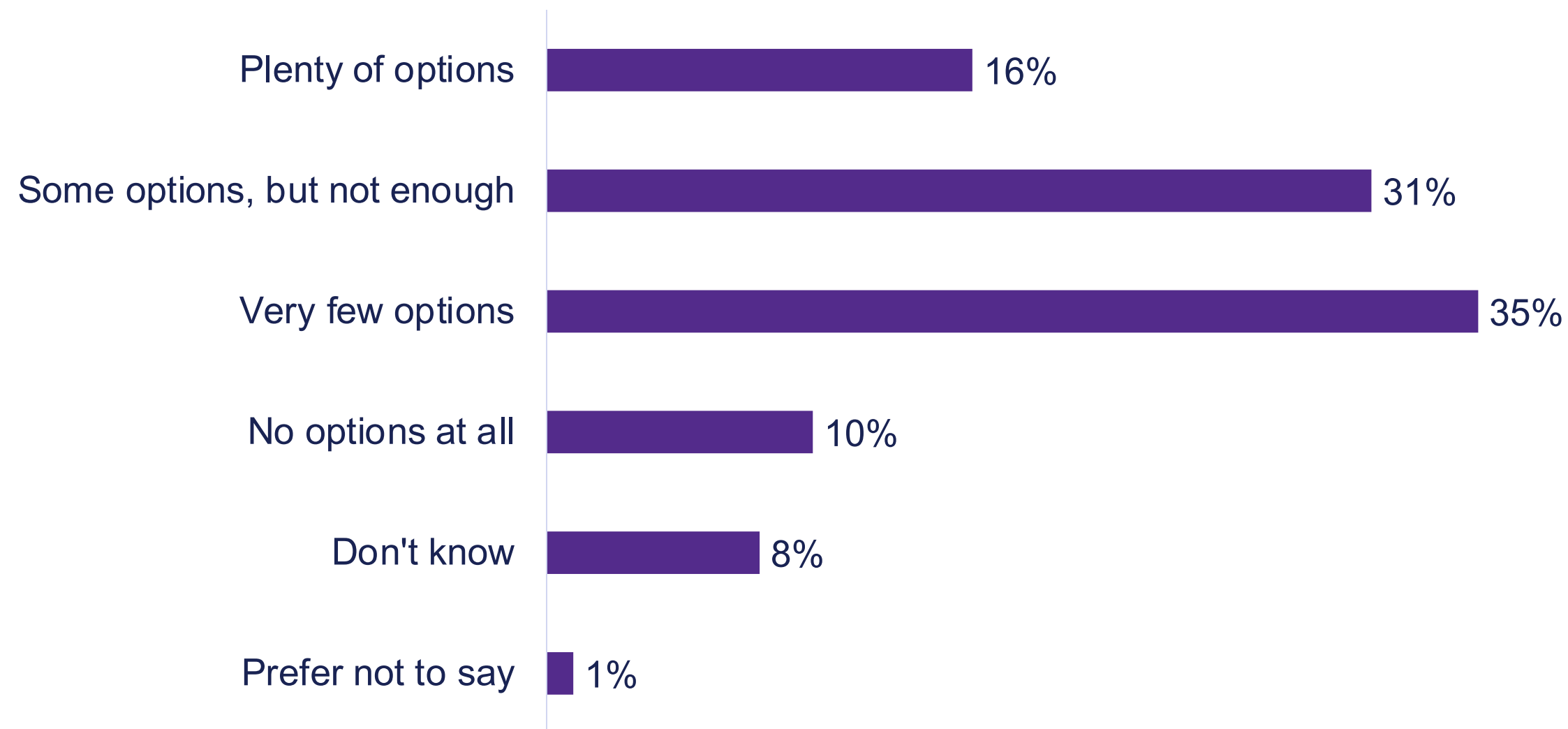
### Demographic differences

Black participants are more likely to know about youth work (74%) compared to Asian and white respondents (59% and 58% respectively). Interest in decision-making and leadership also increases awareness, with 65% informed compared to 52% who aren't interested.



Q1. Have you heard of youth work? Base: all respondents, n:1170

# The majority of respondents think there are either some, but not enough, or very few, youth club options in their local area



## Demographic differences

Younger individuals aged 16-17 are more uncertain about the availability of youth clubs, programmes, and activities in their area, with 10% saying 'don't know' compared to 6% of those aged 18-19, and 12% saying there are 'no options at all' compared to 8% of 18-19-year-olds saying this.

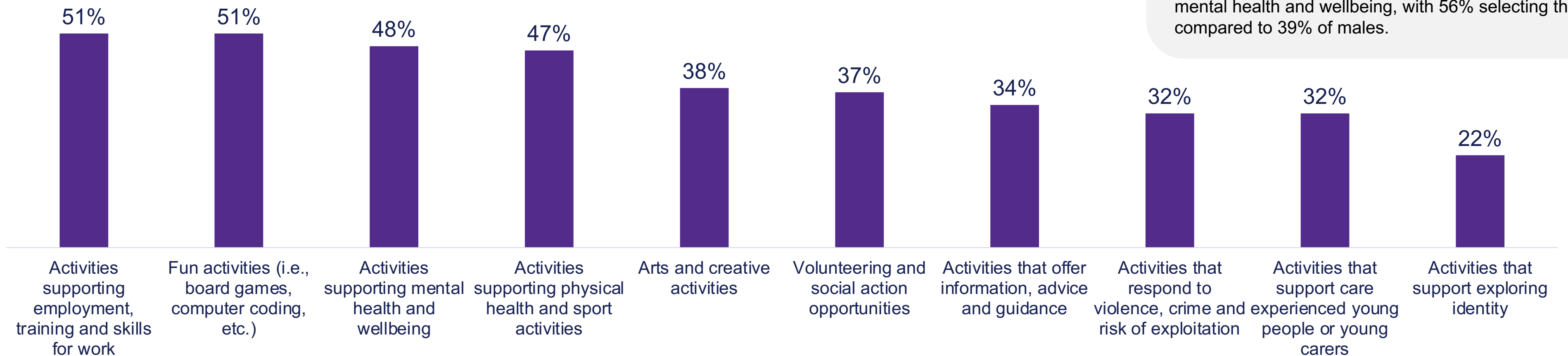


# Activities supporting employment, and fun activities, are the kind our respondents most want to see in their area



## Demographic differences

Younger individuals are likelier to want to see activities supporting employment, training and skills for work (54% vs. 48% for 18-19s), while 18–19-year-olds are more likely to prefer fun activities (57% vs 45% for 16-17s). Females are also more interested in supporting mental health and wellbeing, with 56% selecting this compared to 39% of males.

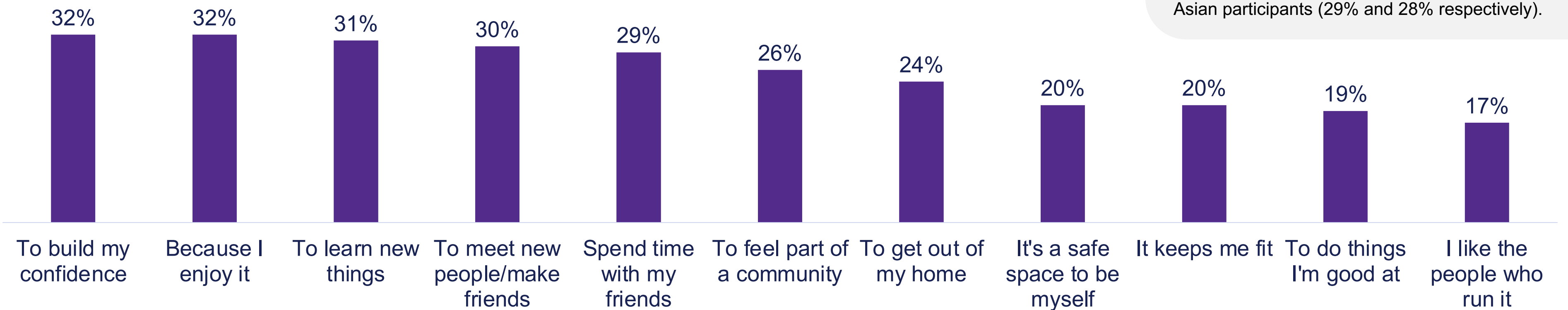


# Building confidence, enjoyment, and learning new things are top reasons to engage with youth work



## Demographic differences

Female individuals are more likely to engage with youth workers or youth work activities to build their confidence, because they enjoy it, and to make friends, while male individuals are significantly more likely to engage with youth work 'to learn new things', 'it keeps me fit' and 'to do things I'm good at'. Black participants are more likely to engage 'to learn new things' (56%) compared to white and Asian participants (29% and 28% respectively).



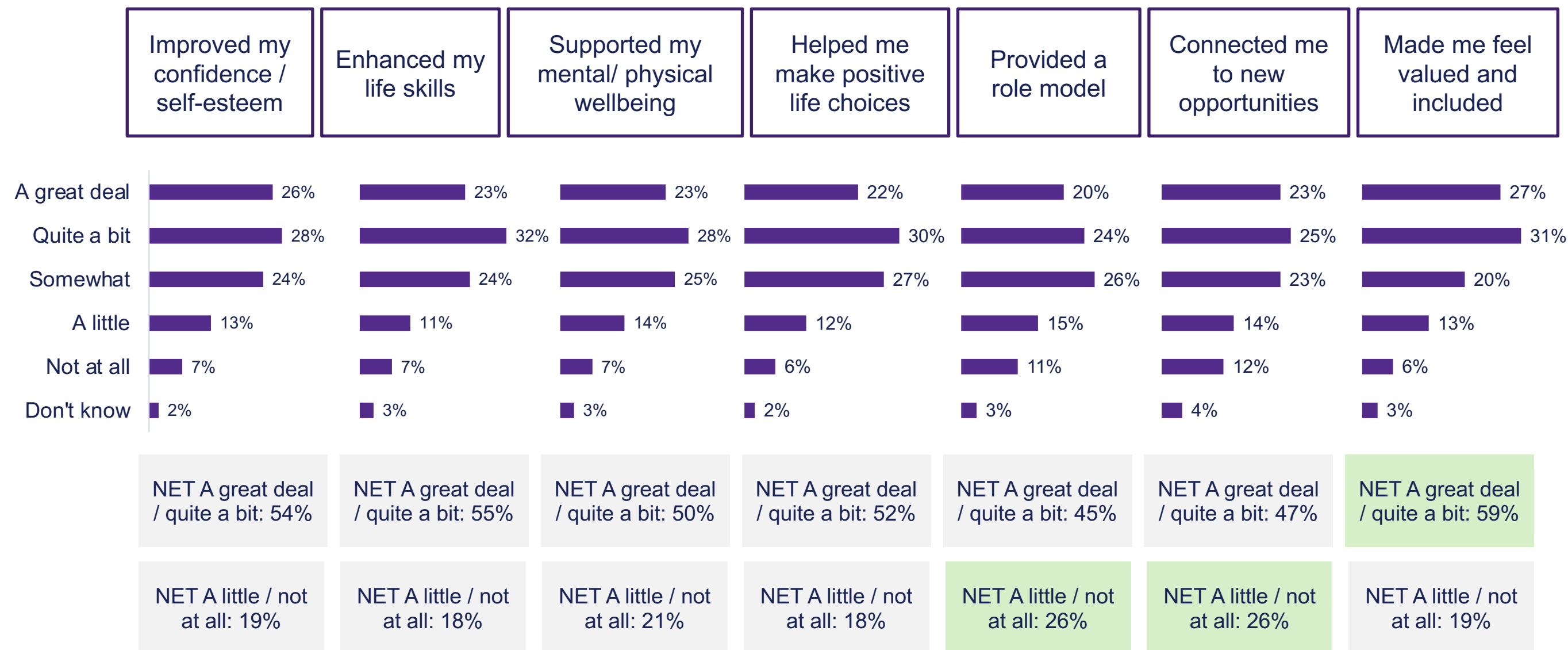
Q6. What are the main reasons you engage with youth workers or youth work activities? Base: those who have engaged with activities in the last 12 months, n:815

# A feeling of value and inclusion is the biggest impact that youth work has on our respondents



## Demographic differences

Females are more likely to say youth work has greatly improved their confidence and self-esteem (30% vs 23%). Those who feel they belong in their community are more likely to report that youth work has greatly supported their mental and physical wellbeing (26%) vs those who don't feel a sense of belonging (17%).



Q7. To what extent has engaging with youth workers or youth work activities impacted you in the following ways?

Base: those who have engaged with activities in the last 12 months, n:815

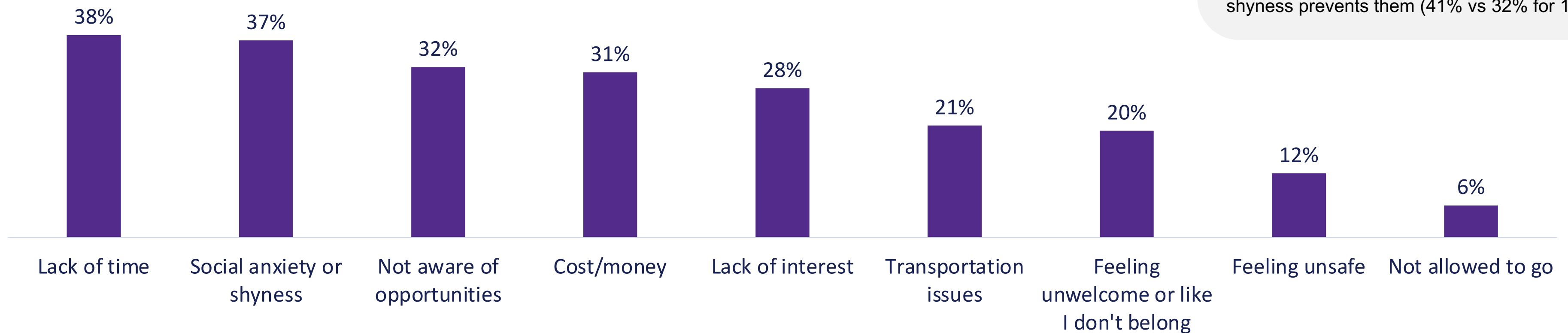


# Lack of time, and social anxiety or shyness, are the top barriers to engaging with youth activities



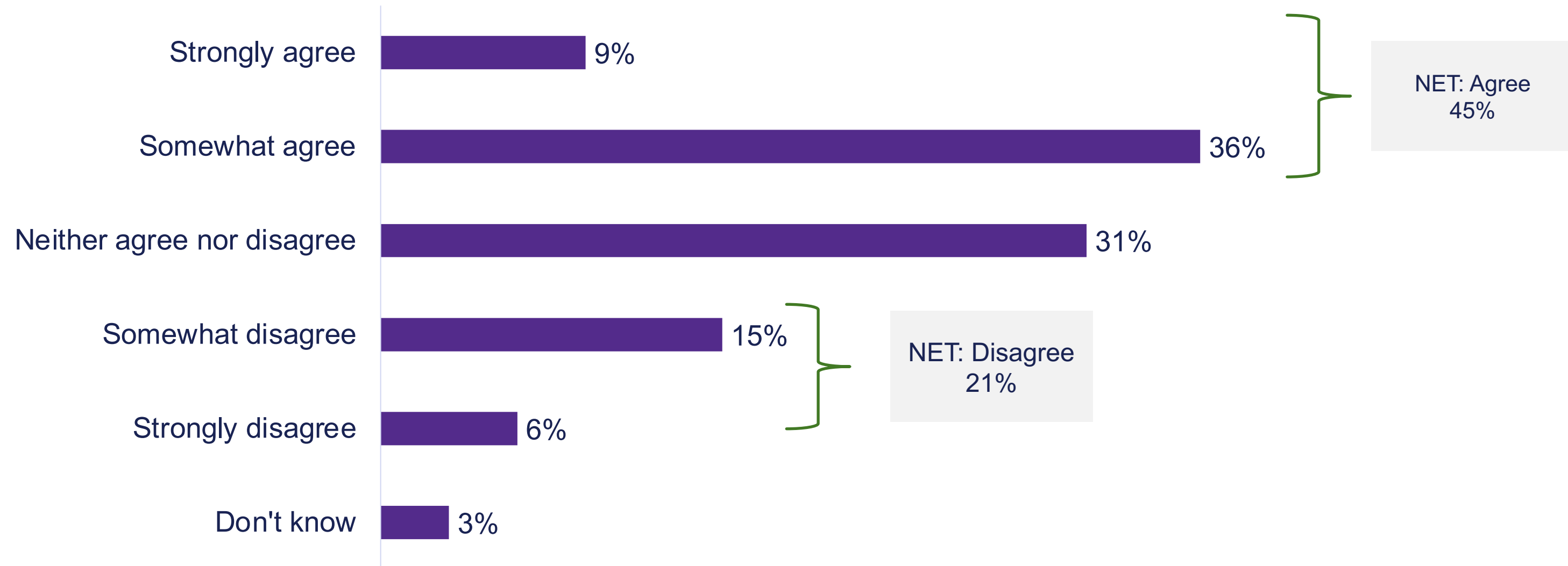
## Demographic differences

Among different age groups, barriers to engaging with youth clubs, programs, or activities are more evident for the older 18–19-year-olds. 18–19-year-olds are more likely to cite lack of time, with 43% claiming this prevents their engagement compared to 34% of 16–17-year-olds. The older group are also more likely to feel social anxiety or shyness prevents them (41% vs 32% for 16-17s).



Q10. What, if anything, prevents you from engaging with youth clubs, programmes, or activities?  
Base: all respondents, n:1170

# Almost half of our respondents feel they belong to their local community, but 1 in 3 do not feel strongly either way



## Demographic differences

When it comes to agreeing or disagreeing with the statement “I belong to my local community,” males are more likely to agree compared to females, with 51% of males expressing agreement versus 40% of females.



Q19. To what extent do you agree or disagree with this statement ‘I belong to my local community’?  
Base: all respondents, n:1170