

Welcome to the Cumberland Family Help & Prevention Partners Roadshow.....

Venue: The Oval Centre, Workington
Date: 21 November 2024



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Cumberland's Family Help (Early Help) and Prevention Strategy – An Integrated Approach

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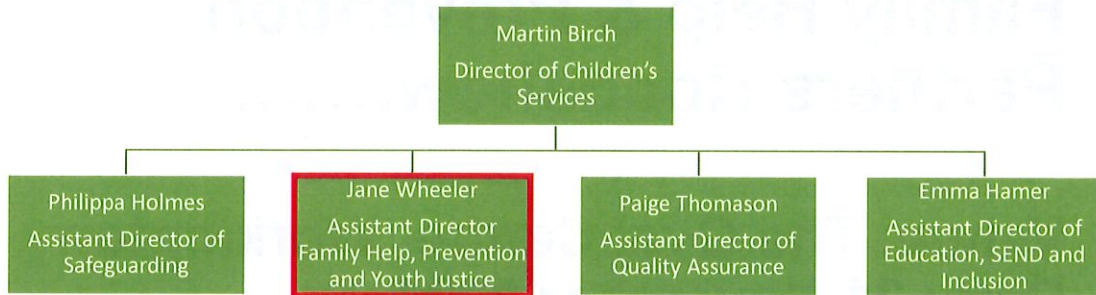
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Children and Family Well-being (Children's Services) Permanent Structure



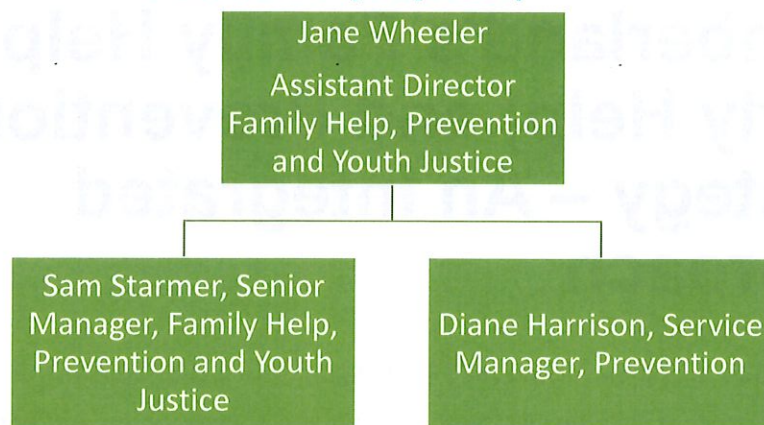
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Current Family Help, Prevention and Youth Justice Structure (Sept 24)



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Our current Family Help (Early Help), Prevention and Youth Justice Current Offer

Youth Justice	Young People's Team (CE and RHI's)	Homelessness	Holiday Activity and Food Programme	Prevention Outreach Service
Family Hubs	Targeted Youth Services (Family Help)	Commissioned Contracts – Young Carers/ Youth Infrastructure/ Family Support	Partner Led Family Helps	Family Group Conferencing (Oct 24)
Families Information Service	Supporting Families (was Focused Families)	Substance Misuse	Commissioned Services :Family Action (until March 25)	Participation and Engagement



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Family Help (Early Help) and Prevention Vision

Family Help is not a service but a way of thinking and working. It is a collaborative approach between all services and families that provides support as soon as a need is identified.



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Family Help (Early Help) and Prevention Vision

- We want to ensure that children and families in Cumberland have access to the right support at the right time from the right person.
- We have designed the **Family Help and Prevention** strategy based on demand and 'what matters' to families.
- The Family Help and Prevention Model will work within a joined-up approach using our practice model to work with individuals and families supporting wellbeing using a locality-based structure and a single point of contact for professionals.
- By co-locating and bringing these services into one structure we can ensure that support is available regardless of age or location, and that it is integrated with partners and utilises community assets.



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Our Aims – Ambitious

1	2	3	4	5	6
Improve access to information, advice, guidance, support and help.	Develop a core local offer of Family help and prevention support.	Improve the quality and co-ordination of Family help and prevention services.	Empower children, young people, their families and communities.	Increase engagement from children, young people and families.	Support the delivery and commissioning of evidence-based programmes and initiatives tailored to local need.



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National Context



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Aligned to National Transformation - Early Help System



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Children, Young People and their Families Voice and Experience – Empowering

"Feeling that you might get judged for how you feel. When people try to make fun of you without you not realising." Young Person

"Awareness that 'coping' parents need support to "" A family hub that isn't specifically for problems but general access. Many families would feel stigmatised accessing help in case others knew. A general community 'drop-in' hub could provide expert help without it being obvious that was the purpose if a family's visit." Parent

"Building relationships with family, friends, colleagues or other community members... can help reduce stress and build resilience to frustration." Young Person

"I don't think it's clear or easy to find info on what services are available where or for who. Maybe this is because I haven't needed help, but I wouldn't know where to start and I've not heard of friends talking about some great services they accessed." Parent

"I need someone who can believe in me" Young Person

"In my experience help is only there for people when they are in crisis" Parent

"It's quite boring as there are not many clubs or places of interest in my area for me after school or on weekends." Young Person

"I don't ask for help as I have anxiety and worry they might not believe me or understand." Young Person



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Our Challenges

- 53% of Cumberland's population live in areas classed as rural, the county is sparsely populated with 91 people per km²
- Approximately 72,313 children and young people aged 0-25 live in Cumberland, this equates to 26.4% of Cumberland's population.
- 14 of Cumberland's areas as classified as being within the 10% most deprived areas in England, whilst in other areas there are small rural communities with limited public transport links, access to services and social isolation.



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Co-located Services for Families

0-19 Healthy Child Programme (Commissioned)

Family Help (Early Help) and Prevention 0-19 up to 25

Integrated multi agency locality teams

By integrating health visiting and school nursing with other services, such as children's centres, early help, safeguarding and public health teams, we can provide better support.

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Our New Delivery Model – Innovative

Main Hubs: full Prevention and Early Help Multi Agency Teams.

Spoke Hubs: services offered based on need in local area (Early Help and Prevention offered in other venues); Community Hubs.

Mobile Hubs: services offered based on need in local area as an outreach model.

Digital Hubs: one stop digital offer available to all families in Cumberland.

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Main Hubs – Could be called ‘Family Hubs’

Main Hubs will comprise full Prevention and Early Help Multi Agency Teams and will:

- bring services together to improve access;
- improve the connections between families, professionals, services and providers;
- put relationships at the heart of family support;
- Be based on our Family Hub on the Harbour model.

Integrating services such as health visiting and school nursing with other services, such as early years, preventative support, targeted early help, safeguarding, education and public health teams.



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Main Hubs – Could be called ‘Family Hubs’

- Six main hubs in key areas that have been identified on need and intelligence – areas have been identified but waiting to be ratified.
- Full Family Offer 0-25
- Buildings are part of full council asset review.
- Buildings need to be accessible to our families.



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Spoke Hubs

- Based in areas/wards of high children's needs.
- Approx 12- 14 across Cumberland.
- Interventions based on the need of our families.
- These could be community hubs, schools, youth centres, libraries etc.
- Examples:
 - If our worry is unhealthy relationships with our older young people, interventions will be concentrated on this.
 - If our worry is children not being school ready, then our interventions will concentrate on getting children ready to start school.

Data and Intelligence will be used to understand the settings we work in.



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Prevention Outreach Offer – Bus

- The Mobile Prevention Bus - **Hub2U** (named by our children and young people) will be an outreach service and a recognisable point of information, support and contact for our children, young people and families.
- Partnership Offer.
- The mobile prevention offer will support Cumberland's vision to support children, young people and families in Cumberland to have happy, healthy lives and to feel safe.
- The mobile prevention offer will support our vision for a healthy life from preconception to young adulthood with the priority to give every child the best start in life.



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Overall Aims of the Outreach Bus

Provide a safe space for children and young people and families.	Highlight the support services available across Cumberland for children, young people and their families.	Directly deliver prevention programmes, one-to-one targeted interventions and evidence-based interventions to improve outcomes for children and young people.	Directly deliver themed sessions to raise awareness of issues including online safety, cyberbullying and bullying and the impact this has on mental health and emotional resilience.
Deliver health interventions to children, young people as part of 0-19 programme.	Deliver and promote age specific contraception advice.	Take support provision to geographical areas where there has been difficulty for families to access support or where a targeted provision is required.	Enable young people to have a positive voluntary relationship with an adult who has a professional interest in the well-being of young people.
Enable Cumberland Council and delivery partners to gain a greater understanding of young people's situations in order to increase accuracy of intervention.	Support families to gain a variety of skills and knowledge and raise their aspirations.	Prevent young people taking risks and engaging in unhealthy and unsafe behaviours.	



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When and Where

The Mobile Prevention Bus will:

- Be an outreach service and deliver across 3 areas - South Cumberland, Whitehaven & Coastal community panels (former Copeland area).
- Visit Education settings on request.
- Offer community outreach (day and evening) – mapped against most in need areas.
- Support community events.



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Our Digital Offer

Our one stop digital offer will:

- Ensure we have one digital space detailing all support for children, young people and families.
- Help parents, guardians, young people and families find support services available within their local family hub network.
- Be co-produced with our families.
- Be coming in April 25.



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Example of Services that will be offered:



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Governance

A Strategic Family Help Partnership Board has been established chaired by the Director of Children's Services and has attendance from the following partners:



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Next Steps and things to consider:

As partners how do we:

- Work better together to reduce duplication to families?
- Support each other and understand the work we all do?
- Join up resources?
- Ensure we all keep communicating?



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Carousel of Services



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