

**FRANCHISE
INTRODUCTION**

**KASIE
KOTA**



The Oxford English Dictionary defines a sandwich as “an item of food consisting of two pieces of bread with a filling between them”. In so doing it fails to fully recognise South Africa’s distinctive genre of street sandwiches in which a hollowed-out loaf serves as a portable, edible container for everything and anything from bean curries and masala steak to polony, slaptjips, Russian sausages and fried eggs. Sometimes mashed potato is packed into these suitcase-style sandwiches too.

Whatever the filling, all such sarnies come in quarter, half and full loaf variations. Whether you call this cheap, filling and delicious street food a bunny chow, a kota, a sphatlo or an iskhambhani is an indicator of ethnicity and geographical location, but they are all proudly South African.

Unemployment is very high in our country and job opportunities are becoming less and less by the day. The answer to this dilemma is to empower South Africans by starting their very own business and this is where the Kasie Kota Franchise concept was born - A highly affordable, turnkey business!

WHAT MAKES OUR KASIE KOTA FRANCHISE SO SPECIAL?

The Kasie Kota franchise concept was born after years of research and putting various ideas into practice and the final outcome is now on offer in the form of a specially designed and branded food kiosk, making it a highly affordable franchise to purchase. It's a mobile kiosk manufactured by a highly reputable and legitimate company and developed to save on setup costs thus increasing chances of business survival.

- **No royalty fees.** We charge a set monthly brand and management fee of R2500.00, that's it!
- No long-term binding lease contracts, expensive rentals and pitiless shopping centre landlords.
- No shopping centre added operational costs, rates & taxes and penalties on lease cancellations
- Franchisees get to own every single part of the franchise for life; unlike setting up a franchise in a shopping centre and certain equipment becomes fixtures to the building and cannot be removed in case you need to relocate.
- You get to own a physical mobile business that can be easily moved anywhere or even set up at your home.
- The kiosk is designed to be very secure
- You have two months in which to set up your franchise.
- **The Kasie Kota franchise only has a 2 year term**, thereafter the food kiosk is **yours for life** and the franchise becomes redundant. You will then operate as a Sole Proprietor with no fees or anything payable to the franchise anymore.
- Your catering equipment is just as significant as the quality of the food that's being cooked on it and always needs to create an impression that speaks at high lengths about the quality of your business. Our food kiosk does just that - to cater for your ideal business.

Kasie Kota Fast Food Trailer Franchise

42 Gie Road, Sunridge, Table View, 7439

Email: info@kasiekotafranchise.com

Cellular: 073 032 1392

<https://www.kasiekotafranchise.com>

Our Food Kiosk has endless advantages such as providing you with the capability of setting up almost anywhere. Furthermore, your equipment is always seen as an investment with the ultimate benefit of these costs being passed on to your customer.

KASIE KOTA FOOD KIOSK (BEFORE BRANDING)



Kasie Kota Fast Food Franchise, your most affordable, turnkey business using one of our specially designed Food Kiosks. AND YOU ARE NOT RESTRICTED AT ALL! You can sell anything you desire from your food kiosk.

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**TOTAL INVESTMENT EXCLUSIVE OF FRANCHISOR FEE AND V.A.T.
R159,900.00**

(You have 2 months in which to set up your franchise and we assist)

QUANTITY	DESCRIPTION	UNIT PRICE	AMOUNT
1	2.4m (L) x 1.8m (W) x 2m (H) Square 40mm insulated Panels Galvanized chassis		
2	13 inch rim and tires		
1	900kg Axle		
1	Entrance door on the back		
1	Serving hatches with gas lifters		
3	Counter tops		
2	Stabilizer legs		
	Aluminium checker plate for floor		
	Trailer registered in our company name as brand new (client to put in own name)		
1	Ventilation opening		
	Stainless steel basin with outlet		
	20 Litre water bottle on holder		
	Microdotted		
	Mud Guards on the outside		51 500,00
OPTIONAL	16 Amp electrical installation with certificate (DB box, 3 power points, and led light, caravan outlet)	4500,00	
	Stand up fridge freezer	15500,00	15 500,00
	Gas installation with certificate (4points) additional points with galvanized gas cage @ R450.00 each	5500,00	5 500,00
OPTIONAL	Spare wheel 13 inch rim and tyre	1650,00	
OPTIONAL	Splash back (per sheet)	1500,00	
TOTAL PRICE R			72 500,00
50% DEPOSIT REQUIRED R			36 250,00
25% DUE ON ERECTION OF BOX			18 125,00
BALANCE DUE ON COMPLETION R			18 125,00

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EQUIPMENT INCLUDED

- 1 Double Gas chip fryer
- 4-Burner gas flame burner
- 1 Chip Cutter
- 30kg Digital Scale
- Wrapping Machine
- 2-Plate Gas stove Boiling Table
- Chafing Dish



ALSO INCLUDED:

- Franchise and Legal fees
- Business plan
- 250 full colour flyers
- Domain registration, Website creation, online shop, emails with SEO
- Training – full and ongoing
- Marketing and Advertising
- Recipe Book
- Operations Manual
- Training Manual
- Business License and Municipal registration and inspections extra

DELIVERY COSTS HAVE NOT BEEN INCLUDED IN THE PRICING

As the saying goes "Choose a job you love, and you'll never have to work a day in your life." Actually, people who run their own businesses do work really hard,

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but if you enjoy what you do and have a stake in making it a success, then it doesn't seem like such a chore.

As an alternative, should you opt for the franchise without the mobile trailer, then the cost of the franchise will be **R47, 400.00** excluding V.A.T. and the Franchisor fee.

Be successful and prosper with your own Kasie Kota franchise today and be your own boss. We look forward to hearing from you by return and wish to invite you to visit our website and to write to us for any further assistance.

Warm Regards

Mrs. Nicky Day-Anderson
Director / Franchisor

073 032 1392
076 046 3720

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**APPLICATION TO OPERATE A
KASIE KOTA FOOD KIOSK FRANCHISE**

To the Director of Food Hubs SA, I (we) the undersigned

(Person, Partnership or Corporation)

with premises situated at (or residential address)

(Street Address) (City) (Region) (Postal Code)

Hereby make application to operate the _____ Franchise from the above mentioned address.

An upfront Franchisor fee, in the sum of **R17, 500.00** is payable on approval and acceptance and prior to the commencement of the Development Stages of the Franchise. Such fee shall be fully earned by the Franchisor and is in addition to any development and/or other fees.

Title: _____

Name: _____

Surname: _____

Cell phone number: _____

Home: _____

Fax: _____

Work Telephone: _____

Email: _____

Residential Address: _____

Town / City: _____

How Long at this address (yrs.): _____ Rented/Owned: _____

Postal address: _____

Previous address: _____

Present occupation: _____

Own Business experience: _____

Age: _____

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Marital status: Single / Married / Married out of community / Married in community of property.

Date Married: _____

Spouse name: _____

Spouse contact number: _____

Previously Sequestered: Yes / No Date: _____

Rehabilitated: Yes / No Date: _____

Earliest date of involvement in the Franchise: _____

Other Parties involved: (Please send their ID and proof of residence as part of the application).

Spouse/ Partner / Silent partner / Manager / Other: _____

Name: _____

Surname: _____

Contact number: _____

Email: _____

Address: _____

Present occupation: _____

Academic qualification:

I DECLARE THAT I HAVE READ THE INTRODUCTION AND AM AWARE OF WHAT WILL BE INCLUDED IN THE SETTING UP OF MY SELECTED FRANCHISE AND FURTHERMORE DECLARE THAT I AM FINANCIALLY ABLE TO MEET THE REQUIREMENTS AND PAY THE FRANCHISOR FEE UPON APPROVAL.

_____ (Signed by Proposed Franchisee)

DATE

ANOTHER ALTERNATIVE IS SET OUT BELOW, BEING THE BUSINESS OPPORTUNITY AND NOT A FRANCHISE. THE TOTAL ALL INCLUSIVE COST AS PER THE ILLUSTRATION IS R24, 990.00. THIS EXCLUDES DELIVERY COSTS. THE BUSINESS PLAN, RECIPE BOOK, ETC., IS EMAILED IN DIGITAL FORMAT AFTER PAYMENT HAS BEEN MADE.

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WITH FUEL PRICES SOARING
START A BUSINESS FROM HOME
IN YOUR OWN KITCHEN FOR UNDER R25K!



INCLUDES:

- Gas Griller & Deep Fryer
- Gas Burner & Chip Dump
- All Equipment to Serve Quality Food Fast!



Step-by-Step Guides to Success!

INTERESTED??

EMAIL KASIE KOTA TODAY!

superservice@lantic.net

or WhatsApp  **073 032 1392**



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