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CLEVELAND, THURSDAY

CASE CELEBRATE

WICKENDEN IS THIRD LEADER OF CASE SCHOOL

New President Has Wide
Range of Educational
Experience

PERSONNEL DIRECTOR

Served as Executive in Elec-
trical Industry, Holds High
Place in Scientific Field

By STANLEY S. FRIEDMAN

WHITE-HAIRED, keen and with
no end of energy, is the new
president of Case School of Applied
Science, Dr. William Elgin Wick-
enden.

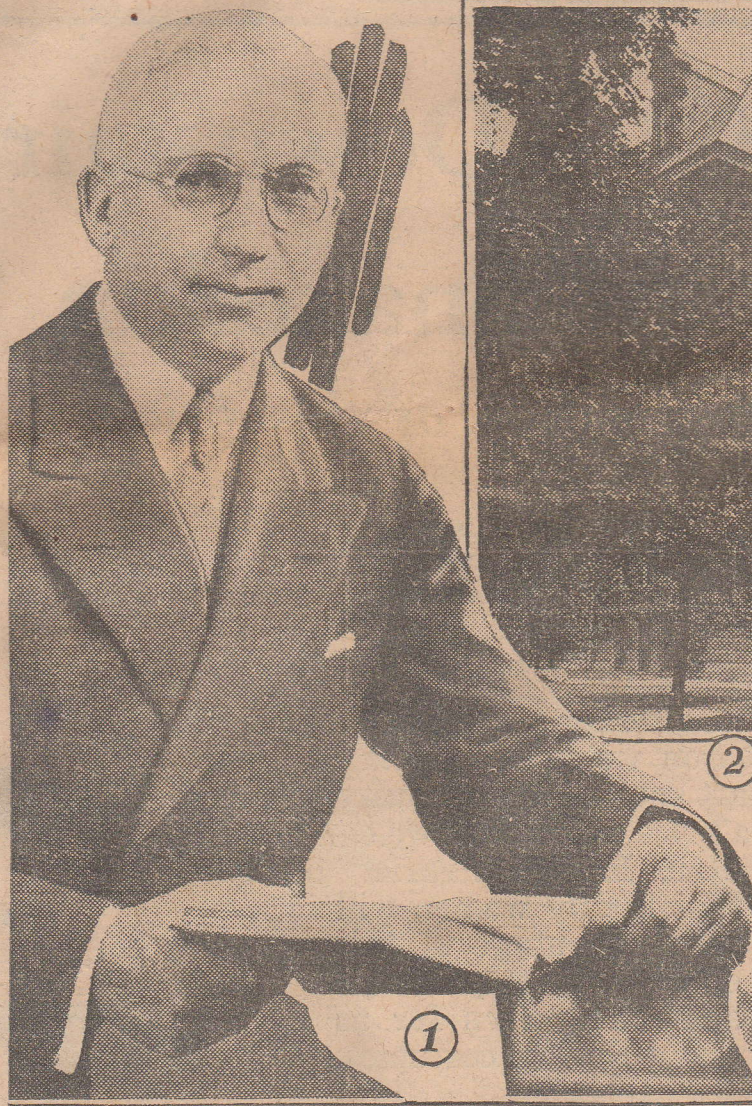
Dr. Wickenden is the third presi-
dent of the school. He succeeded
Dr. Charles Sumner Howe, who re-
signed last fall. The first president
was Dr. Cady Staley.

The "story" of Dr. Wickenden is
the story of a boy who worked hard
for everything he wanted and who
was rewarded for that work by
recognition of his ability and the
qualities of leadership and clear
thinking which he possessed.

Born in Ohio

Dr. Wickenden was born in
Toledo, Dec. 24, 1882. He attended
the Toledo public schools and
planned to enter college.

He entered Denison, at Granville,
O., and paid his way thru college
by working in the office of the town
newspaper, doing summer engineer-
ing work and by assisting in the col-
lege physics laboratory.



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SCHOOL HAS EARNED RIGHT TO TITLE OF "OLD CASE," HE SAYS

By WILLIAM E. WICKENDEN