



**SAVE
THEM
ALL**

Give at work to Best Friends Animal Society

Who we are

Best Friends Animal Society is a leading national animal welfare organization dedicated to ending the killing of dogs and cats in America's shelters. In addition to running lifesaving programs in partnership with more than 2,500 animal welfare groups across the country, Best Friends has regional centers in New York City, Los Angeles, Atlanta and Salt Lake City, and operates the nation's largest no-kill sanctuary for companion animals. Founded in 1984, Best Friends is a pioneer in the no-kill movement and has helped reduce the number of animals killed in shelters nationwide from 17 million per year to about 800,000. That means there are still nearly 2,200 dogs and cats killed every day in shelters, just because they don't have safe places to call home. We are determined to bring the country to no-kill by the year 2025. Working collaboratively with shelters, rescue groups, other organizations and you, we will end the killing and Save Them All. For more information, visit bestfriends.org.

WHAT ARE THE BENEFITS OF ADDING BEST FRIENDS TO YOUR CAMPAIGN?

- **You can reflect your employees' passion.** A recent Cone Communications study found that 62 percent of Americans have at least one pet. And nearly three-quarters (74 percent) of employees surveyed say their job is more fulfilling when they are provided with opportunities to make a positive impact on social and environmental issues.
- **Best Friends is a respected charity partner.** Best Friends is top-rated by charitywatch.org for financial efficiency and accountability.
- **You can increase engagement.** Offering additional choices and flexibility in workplace giving increases employee participation, total dollars raised and, ultimately, employee engagement.
- **It's a chance to get employees involved.** Best Friends can provide local volunteer and community engagement opportunities for your employees through Best Friends Network partners nationwide and through our national outreach programs and events.
- **Most important of all, you will help save lives.** By adding Best Friends Animal Society to your workplace giving campaign, you can help save the lives of homeless pets. Your employees' contributions to Best Friends go straight to work helping tens of thousands of animals, both at the Sanctuary and through outreach and rescue programs all around the country.

Don't have a workplace giving campaign? Best Friends can set up an online workplace giving platform for your employees, enabling them to donate through payroll deduction and credit card payment. It's simple and requires little work on your end!

Giving your employees the option to give to Best Friends is easy. For more information, contact Candi Maciel, corporate engagement manager, at workplacegiving@bestfriends.org.

