



EARTH IS THE HOME WE SHARE

Compassion Direct UK gives direct practical help to children & families in the developing world. In consultation with local people, we have provided well, water harvesting tanks, wind turbines & workshops, we built a school in Ghana, a woman & child development centre in South America & a sewing cooperative for mothers with HIV in Rwanda. Our overheads are low because we are all volunteers, support us, we can do nothing without you. www.compassiondirectuk.org

ENVIRONMENTALLY AWARE SCHOOL FUNDRAISING TEACHES PUPILS TO TAKE CARE OF THE WORLD ON WHICH WE ALL DEPEND WHILST RAISING MONEY FOR A GOOD CAUSE

- Students learn about the big issues that affect us all, develop essential skills that they can transfer to other areas of their lives & the curriculum, consider their own rights & responsibilities, locally & globally, improve their understanding of how charities like **CDUK** work, build empathy for others & see their actions make a positive difference.

Compassion Direct UK Believe young people are critical to building a just & sustainable world without poverty. We know they have the power to be active global citizens; creating a fairer, more peaceful & sustainable future for everyone.

Raising money is a fun, engaging & educational way for young people to see their actions have a positive impact. It can provide the opportunity to practice useful skills, investigate global issues & start to understand how they can make a difference in their world.

Fundraising can be used as a platform from which to educate & inspire, as well as being a legitimate response to wanting to do something tangible to overcome poverty in the developing world.

Please support us in helping to make a fairer more sustainable world.

SOME SUSTAINABLE & RESPONSIBLE FUNDRAISING IDEAS TO CONSIDER

1. Go Fuel Free

Why not improve your fitness & start walking or cycling wherever you go instead of taking the car. Turn it into a sponsored event, ask parents or teachers to boycott the car for a couple of weeks or a whole month if you're really brave!

2. Reforestation and Rewilding

- Sell seeds or growing kits for flowers, plants, herbs & vegetables. Not everyone has the time to cultivate their own plants from seed, so look to do the work for people & then sell the plants for a profit.
- Hold a spring plant sale
- Don't buy plastic pots but look to use old mugs, jars, tins, egg boxes, paper mâché cups shaped round old plastic bottles or even old shoes to add a creative touch to your plants. Handmade tags also look attractive.
- From 2 litre plastic bottles you can make hanging flower planters, plant pots, wormeries & micro-worlds, bird feeders, models of all sorts!

Think about making & selling items that will benefit the wildlife around us & maybe encourage others to take an interest too..

- Build bug houses / animal feeders – using wood & natural products.
- Create homemade seed bombs – Friends of the Earth, The Wildlife Trusts & RHS all have recipes & instructions.
- Plant Trees at school if there is space, you can get them free from The Woodland Trust.
- Compost Food Waste <https://schoolgardening.rhs.org.uk/resources/Info-Sheet/Composting-for-schools>

3. Reduce, Reuse, Recycle

- **TEXTILE RECYCLING** - Schemes like <https://bag2school.com> make this easy. Simply ask parents/carers to donate any old/unwanted textiles, the company will arrange to pick it up, weigh it & write you a cheque on the spot.
- Textile recycling schemes are a great way to raise money. Clothes, curtains, bedding, shoes, bags, & soft toys can be recycled using another of the textile collection companies available, such as <https://rags2riches4schools.co.uk> . They will pay you a fixed price per kilo of clothing collected.

- Sell old and upcycled clothes using apps such as Facebook Marketplace, Vinted and Depop.
- **SECONDHAND UNIFORM STAND** - A second-hand uniform service at school can be a lifesaver when young children first start school or when growth spurts happen. This can make second hand clothes conventional & an established useful way to save resources & help maintain our planet Earth.
- **TOY/GAME SWAP** - Ask families to have a sort out & donate any unwanted toys or games that are clean & in good condition.
Lay them out nicely in a classroom or the school hall, & charge £1 entry, allow each child to pick x number of toys to take away for 'free'.

ORGANISE A SCHOOL CAR BOOT SALE DAY – Collect unwanted items that may be of use to someone else & book a spot at your local car boot sale.

- **CLOTHING SWAP** - A clothing swap is a sustainable fundraising initiative that can get people to take all the unworn clothing out of their wardrobes to swap with others while raising funds for your school. Just ask people to donate all their unwanted or pre-loved clothes & plan a clothes sale fundraiser where you sell clothes at thrift prices. It is also an excellent way for families to declutter. moreover, this will allow the clothes to be worn again & repurposed for the good of our planet rather than ending up in landfills.
- **Christmas Tree Collection.** Make a booking form and deliver to your neighbourhood pre-Christmas, collect trees in the new year & take them to the tip to be recycled on their behalf.
- **Collect and recycle Christmas Cards**, make them into gift tags for next year or calendars & even new cards..
- Plan a second-hand book sale or Bring & Buy sale or Unwanted toys sale



- **4. Sponsored Litter Pick**
- This is a great way to support your community along with raising awareness of the issues of waste, encouraging people to think about excess packaging & inspiring people to reuse, or recycle rather than drop it on the ground. You can also turn your litter pick into an event, by getting lots of people to join you. Host a raffle & sell refreshments



5. Sponsored Vegetarianism

Challenge yourself to go vegetarian or vegan for the month and get sponsored to do so. Not only will you be raising funds for your expedition, but it is a good opportunity to add variety to your diet and reduce your carbon emissions.

6. Eco-Fair

organise a stall at a school fete and keep it eco by selling your homemade crafts & second hand items & donations as above as well as

- Reusable bags
- Bric a brac
- books
- Homegrown teas
- Homemade jam and pickles
- Homemade cakes
- **Cake in a Jar** - Layer non-perishable cake mix in glass Kilner jars. Pop on a ribbon and you have an eco-conscious treat to sell at fairs, in school or to family and friends. No plastic in sight



[This Photo](#)

7. Printer cartridges

This scheme has great potential because you can ask local businesses to support your efforts. Although your school will get through a huge amount of printer cartridges over the year, you can bet your bottom dollar that the office next door goes through even more! Send a letter to local businesses explaining your scheme, asking for their support & providing a collection bag/box. Visit them every month or so to take the cartridges away (not many businesses will want to keep cartridges overflowing in the corner of their office for months at a time). Companies such as <https://www.emptiesplease.com/schools> will pay for every cartridge they can successfully recycle, so this really is a simple money spinner & if you register with them they will send you a collection container.



8 Mobile phones

Everyone has a mobile phone these days, so take advantage of the ever-changing models by collecting unwanted phones. Use a company such as <https://www.sellmymobile.com> To really capitalise on your collection, and make links with businesses in your community, why not ask local mobile phone retailers to put up a poster about your school's recycling scheme in their shop window, with details of a drop-off point. Or better yet, persuade the shop to save old phones for you and appoint someone to collect them once a week.

9. **CDs/DVDs/games**



We all have old CD's & DVD's we do not use any more, but they can be recycled & make your school money visit musicmagpie.co.uk. Simply enter the barcodes of old CDs, DVDs & games to see how much they are worth, pop them all into one box & send them off for free. You must collect a minimum of 100 items before the company collects, but if you put a box in the reception of your school, this will fill up surprisingly quickly. As long as the original sleeve is intact, with a visible barcode on the back, it can be recycled (although make it clear to parents that promotional DVDs and CDs, such as those that come free with newspapers, don't count).



TAKE CARE OF THE WORLD ON WHICH WE ALL DEPEND

If you lined up every plastic bottle used once this year, they would circle the world 4 times?

- The energy you save by recycling a can be used to light a light bulb for up to 4 hours. Glass can also be recycled many, many times.
- One aluminium can will take 500 years to degrade in landfill. All aluminium cans are easily recyclable. Always try to put recyclable cans in recycling bins.
- Using a recycled aluminium can produces 95% less air and 97% less water pollution than making a new can and recycled white paper reduces air and water pollution by 75% and 35% respectively.
- It also costs about £20 to recycle 1 tonne of waste. The same amount costs about £40 to treat at a land fill site and about £60 to burn, which pollutes our air, too!

This fundraising guide has been compiled by a volunteer at Compassion Direct UK, all links were effective at the time of production.

For more information on the work of Compassion Direct UK please go to our website www.compassiondirectuk.org

CDUK can provide leaflets & campaign flyers to your school & a Trustee can arrange to hold a zoom call with pupils & staff to talk about our work & answer questions, please contact Ros Grant for more information at compassiondirectuk@gmail.com