

Make That Change, Inc.

111 Park Place Dr. Swansboro, NC 28584
910-208-0872 ♦ donate@makethatchange.us
www.MakeThatChange.us



June 21, 2019

Dear Community Partner,

Make That Change Inc. is a new 501(c) (3) nonprofit organization that has started in Swansboro, NC. Our mission is to build a community-wide bullying prevention strategy by showing children that the adults within their community will respond quickly and consistently to bullying behavior/violence in schools; sending a message that such behaviors are not acceptable. Research shows that by doing this, these behaviors can be stopped over time.

We aim to create an environment where children can talk about bullying, school violence, and suicide prevention strategies. We plan to help build a safer school environment through the development of after school activities that will focus on strategies to prevent bullying behavior, violence, and suicide. These programs will be well planned by experts in each field. Community-wide events will be planned to bring communities together and send a positive message of kindness to all adults, teens, and children. We hope to send the message “You belong, We belong”; although this will take time as well as funding, we are confident our goal can be achieved with the support of the community.

The first event for Make That Change will be “Make That Change Music Festival” on Saturday, September 28, 2019, from 1pm-8pm at the Pug Pavilion in the heart of historic Swansboro. Our hope is that a majority of Swansboro and its surrounding communities will attend. There will be performances by the **Swansboro High School Marching Band, Swansboro’s own Anna Cole, The Ryan Cain Band, Pure T Mommicked (full band), and Victor Spoils** the creators of our theme song “Bully”. We will be hosting a silent auction to help support this kickoff event, raffles, face painting, a 50/50 raffle, and Yellow Ribbon Suicide Prevention information to be shared by Lisa Fletcher. We are also raising funds in order to build Make That Change programs in this area.

The festival’s primary mission is to unite the community and send a positive message that kindness does matter, and this community will come together to prevent bullying/violent behaviors. This will be accomplished by providing this community-wide, family inclusive event -- an immersive experience for all ages.

Make That Change and its work in the community would not be possible without the generous support of partners like you. We are grateful for your initial involvement in this community event and invite you to participate in the Make That Change Music Festival through the various sponsorship opportunities outlined in the included materials. We also hope to see you during the festival.

Thank you in advance for your time and consideration!

Best regards,



Amanda Hernandez
Make That Change Founder

For optimal exposure please return enclosed Sponsor Pledge Form at your earliest convenience. To receive full sponsor benefits all sponsorships must be returned no later than September 7th.

If you would like to donate outside of the sponsorships, all donations are appreciated and will be recognized on social media unless asked to remain anonymous.

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PLEASE CHECK ALL THAT APPLY

- Yes, we want to sponsor the first *Make That Change Music Festival* to be held on Saturday, September 28, 2019 at The Pugliese Pavilion at Olde Towne Square, 102 W Church St, Swansboro, NC 28584.

AMOUNT OF SPONSORSHIP: \$ _____

BUSINESS NAME: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PRIMARY CONTACT NAME*: _____

EMAIL: _____ PHONE: _____

- Yes, we want to support the first *Make That Change Music Festival* to be held on Saturday, September 28, 2019 at The Pugliese Pavilion At Olde Towne Square, 102 W Church St, Swansboro, NC 28584 by providing the following item(s) for the silent auction or raffle.

ITEM(S) DONATED: _____ \$TOTAL VALUE: _____

BUSINESS NAME: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PRIMARY CONTACT NAME*: _____

EMAIL: _____ PHONE: _____

For optimal exposure please submit this form and payment at your earliest convenience or no later than September 7th in order to receive full sponsorship benefits.

Email a high-resolution copy or vector file of your logo to donate@makethatchange.us.

Accepted Forms of Payment: Check or Credit Card only.

Checks should be made payable to *Make That Change, Inc.* and can be remitted to 111 Park Place Drive; Swansboro, NC 28584. Credit card payments made over the phone will incur an additional 3.5% processing fee.

Any questions or concerns should be directed to Amanda Hernandez, Make That Change Founder, at (910) 208-0872 or Amanda@makethatchange.us.

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2019 NC NO BULLY MUSIC FESTIVAL

Presented by Make That Change

Saturday, September 28th

SPONSORSHIP OPPORTUNITIES



\$2,500

- Exclusive logo advertising with all *Make That Change Music Festival* promotions
- Large banner on backdrop of the *Make That Change Music Festival* main stage
- Logo on *Make That Change* website, and print media
- Recognition at opening ceremony
- Social media recognition



\$1,500

- Logo advertising with all *NC No Bully Music Festival* promotions
- Medium banner on or near main stage
- Logo on *NC No Bully Music Festival* website, app and print media
- Recognition at opening ceremony
- Social media recognition



\$750

- Small banner on or near main stage
- Logo on *NC No Bully Music Festival* website, app and print media
- Recognition at opening ceremony
- Social media recognition



\$500

- Name listing banner on or near main stage
- Name listing on *NC No Bully Music Festival* website, app and print media
- Recognition at opening ceremony
- Social media recognition

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