ECOCIDE

is the missing 5th Crime Against Peace

Polly Higgins

International Lawyer

Author: Eradicating Ecocide & Earth is our Business

Crimes Against Peace

Crimes Against Humanity
War Crimes
Genocide
Crimes of Aggression

Well-being of life

Crimes Against Peace

Crimes Against Humanity
War Crimes
Genocide
Crimes of Aggression
Ecocide

Well-being of all life



ECOCIDE

The extensive destruction, damage to or loss of ecosystem(s) of a given territory, whether by human agency or by other causes, to such an extent that peaceful enjoyment by the inhabitants of that territory has been severely diminished

human-made

other causes

mining

fossil fuel extraction

fracking

deforestation

BP GULF OIL SPILL

ECOSYSTEM COLLAPSE

tsunamis

floods

melting ice

earthquake

Inert Thing





300 companies

Industry said

it is a necessity

public demand

economic collapse

self-regulation limit numbers (cap) leave it to market forces tradeable permits improve conditions



3000 companies

Industry said

it is a necessity

public demand

economic collapse

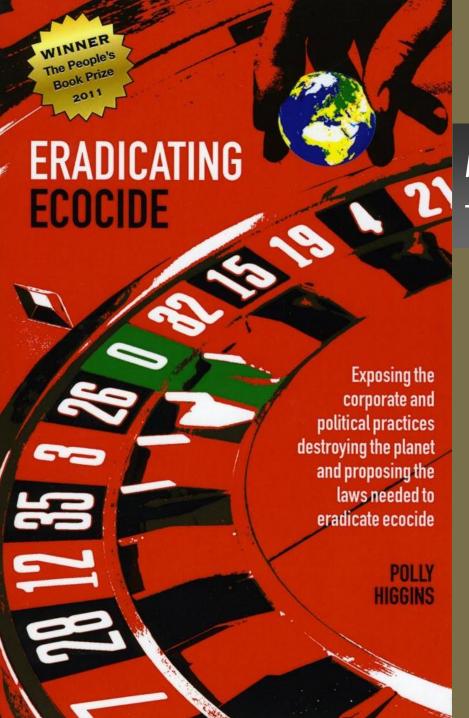
self-regulation limit numbers (cap) leave it to market forces tradeable permits improve conditions

Moral wrong = criminal wrong

Just because it is the norm to destroy the Earth does not mean that it is right

ECOCIDE

crime against humanity
crime against nature
crime against future generations
crime against peace



My wish: to end Ecocide by 2020

EARTH IS OUR BUSINESS

changing the rules of the game

POLLY HIGGINS

author of the award winning Eradicating Ecocide

The Earth is in our hands



BIGGEST JOB ON EARTH

VACANCY

Seeking a visionary business leader.

You are a globally significant figure, the Chief Executive of a Fortune Global 500 company, an investor in the Forbes Billionaire list, or similar. You don't simply want to run a business, you want to be recognised for changing the face of business.

Your business practices may not yet reflect it, but you understand that ecological devastation is the world's most pressing issue, that without ecology there will be no economy.

And you know the green business revolution is the world's biggest business opportunity.

Are you ready to lead it? Are you the pioneer who will be at the forefront of the opportunities that lie ahead?

Our CEO will meet premiers, leaders and presidents to take the assignment for a law of Ecocide. Why? Because Earth is our business and a global Green Economy is our vision.





"Genius is 1% inspiration and 99% perspiration"

-Thomas Alva Edison



Typists of the early 1900s transcribe

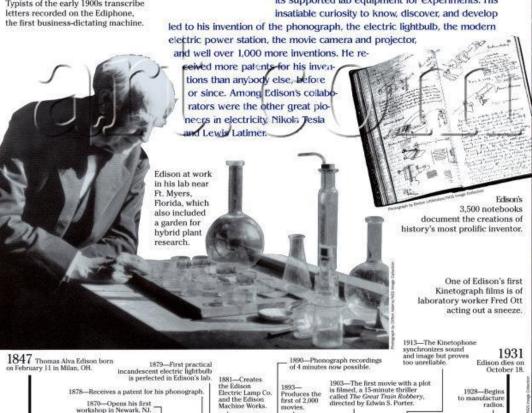
Lis legacy of 3.5 million pages of letters and lab notes documenting 1,093 patents began early in life. As a 12-year-old newspaper publisher, Edison's profits supported lab equipment for experiments. His

1912-Edison and Tesla's mutual dislike and

The Edison Standard was a wellconstructed and

> affordable cylinder phonograph. Shown at left is the popular Model B with an ornately decorated

amplifying horn.





eradicatingecocide.com/wish20