

PUNCH



LINE

SETUP

The setup of a joke creates an imagined 1st story in the minds of the audience. This 1st story leads the audience, however the comedian will then deliver a punchline that is opposite where they were leading.

PUNCH LINE

In comedy, a well-structured joke ends with a big reveal, known as a punchline.

But as for you, you
meant evil against me....

...your adversary the devil walks
about like a roaring lion, seeking
whom he may devour...

Then his wife
said to him, “Do
you still hold fast
to your integrity?
Curse God and
die!”

..he followed David in the
Wilderness of Maon...

SCRIPTURE
REFERENCE

SETUP

finance

education

colleagues

home

family

opportunity

background

church

friendships

company

resources

talent

attitude

SCRIPTURE
REFERENCE

SETUP

Your past experience that
may look like a **SETBACK**,
even a **HANDICAP** to you,
GOD will use it as your setup

SCRIPTURE
REFERENCE

YOUR PAST

But as for you, you meant evil against me **[SETUP]** *but* God meant it for good, in order to bring it about as *it is* this day, to save many people alive. Now therefore, do not be afraid; I will provide for you and your little ones.” And he comforted them and spoke [d]kindly to them. **[PUNCH LINE]**.

And we know that all things work together for good **[SETUP]** to those who love God, to those who are the called according to His purpose. **[PUNCH LINE]**

Using your talents, resources
and opportunities to deliver
your purpose.

SCRIPTURE
REFERENCE

PUNCH LINE

Embrace your setup

Opportunities 2 deliver your punch line

GET MORE SETUP

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LOST TIME TO DELIVER

YOUR PUNCH LINE

#WHYIT MATTERS