

Giving the Space Where You Live (or Want to Sell) the Recognition it Deserves

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www.spacialrecognitionwithabby.com

Spacial Recognition's goal as your local Home Staging resource is to **serve your business** by providing consultation and staging services that will help you sell your houses more quickly, more efficiently and with more confidence.

Services Provided

Consultations: Walk-through of the home with the homeowner to offer recommendations for paint colors, updating flooring and fixtures, decluttering, depersonalizing, removing unnecessary furniture, etc. This includes notes from the meeting and a brief timeline to help move the homeowner along the process.
 Cost: \$140 for 2 hours.

*SR can also provide a more detailed timeline as well as continued correspondence with the homeowners to get them through the process, offer recommendations for painters/carpenters/roofers, etc, as well as assist the homeowner with shopping for new flooring, lighting, countertops, etc, at an additional cost TBD.

- Staging of Occupied Homes:

SR will work with the homeowner's furniture and accessories to create the best arrangement of what they already have to highlight the features of the home and provide the best flow possible. SR can provide items from its inventory to fill in gaps if needed (see cost ranges below).

Cost: \$75/hr plus cost of staging items if needed (cost includes initial in-home consultation with homeowner, design planning/vision and staging labor)

- <u>Staging of Vacant Homes:</u> (cost is dependant on size, style and listing price of home)
- Soft Staging is the provision of accessories to soften a home (items in the kitchen, towels and soaps in bathrooms, art on the mantle, items on a bookshelf, Welcome mat, etc).

Cost: \$300-700 / choose from rooms such as but not limited to kitchen, master bathroom, guest bathroom(s), entry, fireplace, bookshelves, mudroom

- Hybrid Staging is the combination of soft staging with select furniture pieces as needed (i.e. small sitting area in living room, dining table with accessories, bench in entryway, outdoor sitting area)

Cost: \$500-1000 / choose from rooms such as but not limited to dining room, living room, bonus room, entry, office, kitchen

- Fully-Furnished Staging is the combination of soft staging and furniture/accessories to furnish entire rooms.

Cost: \$1000+ / choose from rooms such as but not limited to living room, dining room, master bedroom, office, bonus room, sunroom, kitchen

**Cost includes vision/planning, pulling and packing inventory, staging installation, movers' fee if furniture involved, 2 months' rent, and destaging once home has sold.

Together we can determine the needs for the home so we can properly address problem areas. As a marketing perk for clients, often the realtor pays for the consultation OR part of the soft-staging service of occupied homes, OR soft/hybrid staging of vacant homes. The realtor can encourage the homeowner to invest in other staging services they deem necessary. *Extra fees:* If the home is located outside of a 20-mile radius from SR's home base, additional travel fees will be charged. Inventory rental fees may be also incurred should home not sell within 2 months.

SR is here to serve your business. We can work together with your budget to form any combination of the above services to suit the needs of the home. Call, email or text Abby for further information.