

## Hythe & Dibden Cricket Club



[www.hythe-dibdencricketclub.co.uk](http://www.hythe-dibdencricketclub.co.uk)

**Home Ground:** Ewart Recreation Ground, Jones Lane, Hythe, Hampshire SO45 6AX

### **Secretary**

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Hythe and Dibden Cricket Club is a friendly, family orientated club which provides cricket for all age groups and abilities. We are all volunteers and all share the same passion for cricket and our local community.



The club has 4 Saturday teams playing league cricket, with the first XI playing in County One. The aspiration is for the team to return to the Southern Premier League. Our second and third teams play in county five and fourth team in county six. Our ambitions don't stop there though....

We have teams play social cricket on a Sunday and midweek against touring sides and a thriving ladies section which has developed strongly in recent seasons.

In 2012 Hythe and Dibden Cricket Club achieved Clubmark status through the England Cricket Board (ECB). The ECB Clubmark is an accreditation scheme for clubs with junior sections. We adhere to the 'Safe Hands' policy for Safeguarding Children in Cricket. All of the adults at the club who work with children and meet the necessary criteria are vetted by the ECB. This includes the Enhanced DBS and 'Barred List' check. Clubmark accreditation is an acknowledgement that we take safeguarding seriously and that we are striving to provide a high quality and welcoming environment for young participants in cricket.

Dawn Bowan, our Safeguarding Officer's hard work in creating a welcoming and safe environment was recognised by Hampshire Cricket Board last year.

## CONGRATULATIONS TO DAWN!

19 Oct

Who won Cricket Collective award for Hampshire for Safe Hands.

This was awarded to Dawn as recognition for her part in creating a positive and inclusive environment for young people to enjoy the game.



### **Our colts section:**

We have teams at Under 9, 11, 13 and 15 age groups as well and also plays a triangular tournament each year specifically designed to introduce young players into more senior cricket. Last year we provided 3500 child hours of junior cricket and coaching as well as starting All Stars Cricket. All Stars Cricket gives girls and boys from the ages of four to eight an opportunity to become a star. The curriculum of fun cricket activities and games provides your children with the basic movement skills to begin a lifelong love of our sport and general physical activity.



All this has brought us to the attention of Hampshire Cricket with whom we work to help develop not only the colts section but also the club itself, being amongst the most progressive clubs in the county. The club has recently been awarded 5 Stars for All Stars by the parents of participating children. Only 8 clubs of the 63 participating within Hampshire received this award.

It is sometimes easy to forget amongst this that we are a very inclusive club, with one of our players even being a World Cup Winner Squad member of the England partial disability squad!



**Part of the local community:**

We have a big community presence and close ties with the Parish Council, being involved each year in organising Hythe Village Fete and firework displays with local school and other local organisations. We also host Hampshire Cricket ladies days on behalf of Hampshire Cricket Board.

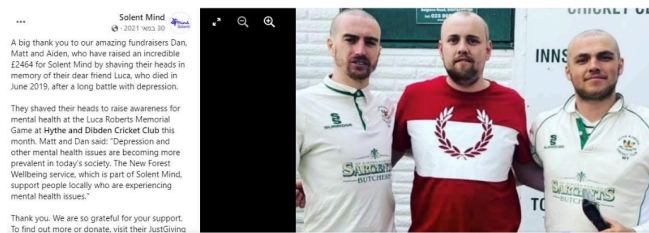
We have a thriving social section and members are always welcome to join us in the clubhouse for drinks or join the thriving darts section that play in the summer and winter league.





### Supporting other charities:

The first Sunday in May sees the club supporting Solent Mind, a local charity committed to raising awareness of mental health issues and to providing somewhere to turn for advice, information, and support. Luca Roberts was a popular member of our club, a lively, sociable person in his 20's, who, after a long battle with depression, sadly took his own life in June 2019. His loss was felt deeply by his teammates, who all questioned whether or not they could have done more to make a difference. They committed to raising funds for the mental health charity, to try and prevent needless deaths like Luca's and nominate his friends each year, to do the sponsored head shave.



Obviously, none of this happens by accident and we are fortunate to have a small dedicated team of volunteers who work tirelessly to promote what we do, run teams and help with coaching, especially the colt's players. We are also looking to develop and build facilities that will help us take the next steps forwards both on and off the pitch.

### Our Online Exposure:

We are active on social media and you can find us on X (previously known as Twitter) (@hythedibdenCC), Instagram (@hythedibdencc) or Facebook at [www.facebook.com/HytheandDibdenCC](http://www.facebook.com/HytheandDibdenCC)

We also have a club website <https://www.hythe-dibdenccricketclub.co.uk/>

We have

**1,230** followers on Instagram

**1,100** followers on Facebook

**875** followers on X

## **Sponsorship Options:**

Should you be interested in sponsoring us there are a number of opportunities that we offer which includes advertisement for your company as detailed below:

- 1) Player Sponsorship: £150 each player, attach your business profile to your chosen player for the season. In return you'll get an associate membership and provide the chosen player with a training top. If you are interested in this option, once you have confirmed interest I can send you a list of players.
  
- 2) Matchday Fixture Sponsorship: £100 fee to sponsor the matchball for one fixture. In return we will do a write up about your business which will be added to our website. We will include your company brand or logo on our social media posts, websites and when we live stream the match.
  
- 3) Sponsorship of our scorer's hut: £300 fee to sponsor our scorer's hut for the year. In return your business will get a write up on our website, a monthly post on our social media, and a permanent sign on the scorer's hut for the duration of the agreement.
  
- 4) Adult's Shirt Sponsor: For 2025 we are after a new shirt sponsor for our adults team. A 3 year deal costing £3,000 per year. Total Cost £9,000.
  
- 5) Colts Shirt Sponsor: For 2025 we are after a new shirt sponsor for our colts teams. A 3 year deal costing £2,500 per year. Total Cost £7,500.

Although we have the opportunities above, if you would like to get involved in the club but feel the above is not what you are looking for as a sponsor, please do not hesitate to contact us as we would be happy to discuss a bespoke sponsorship with you.

## **5 Reasons to sponsor us:**

1. Support a worthy cause that is making a positive difference to the lives of local people including children and young people in the area.
2. Give back to the community in which your business operates.
3. It's a tax deductible cost.
4. Get positive brand exposure to a wide network of professional people within the community who have or know associated with the club.
5. Shareable announcements about your support will be posted on our website and social media channels.

## What our members say:



“Hythe and Dibden Cricket Club is like an extended family to me. There is nothing better than being sat in the sun at Jones Lane.”

“There is a real sense of ‘belonging’ and a real ‘family feel’ to the club.”

“Once you join Hythe and Dibden you never leave this club...!!!!”

“One constant has always been passion. This made me fall in love with the club from the start and it has since become such an important part of my family's, and my own life.”

“The club is, has been, and will be an integral part of my life. No other sport brings so many people from different ages and walks of life together. We are proud of what our club has done and continue to do to embrace all.

Even friends and acquaintances come down every Saturday to watch, even if they cannot stand cricket (and there are a few!!!), which again shows the wider impact and influence of the club. “

“The club represent exactly what village cricket is all about. Providing an atmosphere where people can flourish, not only at cricket but at a personal level”.

