

Business, Balance & Tea: A Journey at Hùng Phát Tea Corporation

Experience a unique cultural and entrepreneurial immersion at Hùng Phát Tea Corporation in Ho Chi Minh City. This program blends Vietnamese tea traditions with business insights.

Designed for international students and global education partners seeking authentic Vietnamese cultural experiences.

Each participant will receive a **Certificate of Participation in the Business, Balance & Tea Cultural Exchange** to recognize their engagement in this cross-cultural learning experience.

Immersive Tea Experiences



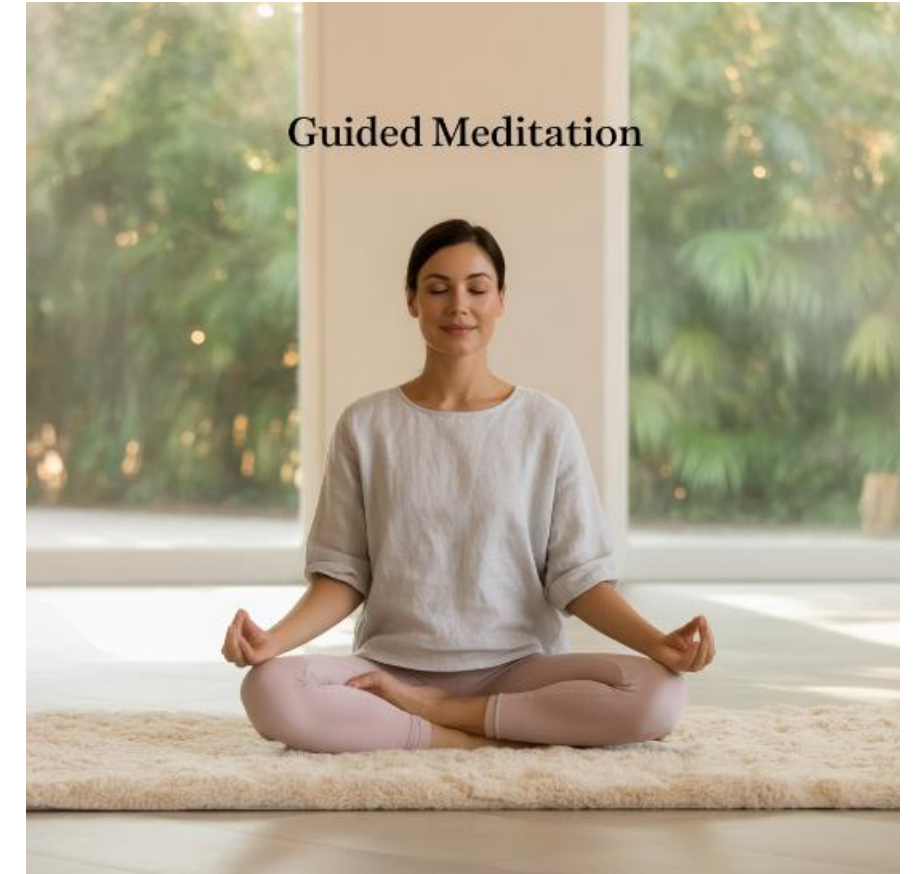
Mindful Tea Ceremony

Experience the elegant Thiền Trà tradition. Each cup invites you to slow down and reconnect with the present moment.



Tea Tasting Journey

Explore Vietnam's diverse tea heritage. Sample lotus-scented green tea, artichoke tea, and special mindful blends.



Guided Meditation

Cultivate inner stillness with trained facilitators. Discover how clarity can guide mindful leadership practices.



Cultural Immersion Activities



Traditional Múa Lân Welcome

Experience the vibrant dragon dance that symbolizes good fortune and prosperity in Vietnamese tradition.



Handcrafted Tea Gift Set

Receive a premium keepsake representing harmony, hospitality, and heritage to take home.



Tea Symbolism

Learn the spiritual significance of tea in Vietnamese culture and its role in fostering meaningful connections.



Bát Nhã Drum Performance

Meditative drumming originating in Buddhist temples. Each beat creates resonant vibrations. The rhythm guides listeners toward mindful awareness.

Culinary Experience

Traditional Vietnamese Vegetarian Buffet

Savor a wholesome lunch celebrating local ingredients and authentic flavors. The meal showcases Vietnam's rich culinary heritage.

Artful Presentation

Each dish is carefully prepared with attention to balance, color, and nutritional value. The presentation reflects Vietnamese aesthetic principles.

Cultural Context

Learn about the cultural significance of each dish and how food connects to Buddhist principles of mindfulness and compassion.





Business Wisdom & Knowledge Sharing



Mindful Entrepreneurship

Explore ethical leadership principles that guide successful Vietnamese businesses. Learn how values shape decisions.



Family Business Values

Understand intergenerational vision in Vietnamese business culture. Discover how tradition meets innovation.



Profit with Purpose

Learn how Hùng Phát balances commercial success with social responsibility. See real examples of sustainable practice.



Interactive Q&A

Engage directly with Vietnamese business scholars. Ask questions about cross-cultural business approaches and values.



The Hùng Phát Legacy

1

Founded by Zen Masters

Established by scholars and educators devoted to wellbeing and mindful business practices.

2

40 Years of Excellence

Developed deep expertise in tea craftsmanship and mindfulness practices since the 1980s.

3

Global Educational Partnerships

Hosted programs with over 32 U.S. universities and numerous international educational institutions.

4

Living Business Philosophy

Demonstrates how ethical business practices and spiritual leadership create sustainable success.



Program Details & Investment

Program Duration	4 hours
Location	Hùng Phát Tea Corporation, Ho Chi Minh City
Group Fee (10+)	1,200,000 VND (~50 USD) per person
What's Included	All activities, vegetarian lunch, expert sessions, cultural performance, tea gift set, and certificate



Contact & Reservations



40

Years of Experience

Decades of tea craftsmanship and
mindfulness practice

32+

University Partners

U.S. universities that have participated
in our programs

4

Hour Journey

Comprehensive cultural and business
immersion experience

For reservations: Email management@hungphatea.com or call +61452099888

Visit www.hungphatea.com for more information about our programs and
philosophy.