



MARCO SALE

Turnkey Event Production, Logistics and Management

Marco is a rare practical creative who is passionate and highly experienced in all aspects of eventing. An entrepreneur and founder of various successful companies with an in-depth understanding of what it takes to create truly meaningful and high impact experiences; plus, vast hands-on experience in designing, planning, and managing custom events of all sizes.

Marco is a qualified chef whose contribution to events goes beyond décor and design. He was the sole marquee and structure provider to the iconic Nelson Mandela Square in Sandton for 10 years. He has worked locally and abroad across diverse industries.

25 years experience



Johannesburg

Available now

- Passport
- Driver's licence



MEMBERSHIPS & AFFILIATIONS:

- SA Events Council
- Event Safety Council SA
- Cape Wine Academy
- Technical Production Services Association
- South African Chefs Association
- SA Association for the Conference Industry (SAACI)

HIGHLY REGARDED FOR:

Being extremely resourceful, delivering high quality experiences, managing integrated teams, highly skilled at large-scale structures, and operations.

June 2021

Herewith, please find my résumé for your review and perusal.

I am COO of Miluga Group of Companies that delivers specialist and bespoke consulting and implementation services related to Marketing, Communication, Events and Design.

Miluga is committed to SME and entrepreneurial development and growth, and as such attracts the services of independent contractors for turnkey solutions.

Regards,

Marco Sale
+27 (0) 82 467 6396
marco@miluga.co.za

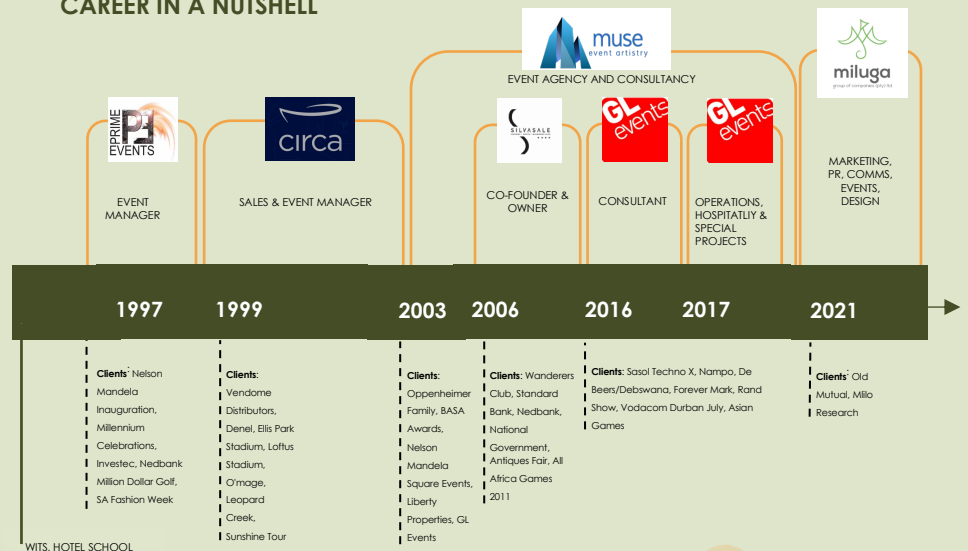
KEY ACHIEVEMENTS:

↑
35%
increase in revenue in first year of taking over The Wanderers Club food and beverage and hospitality.

🍴
100000
meals served during the All Africa Games 2011.

📍
8
venues managed simultaneously at different sites for a single event.

CAREER IN A NUTSHELL



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@MarcoSale



32 Charter House, River Club, Sandton, 2196

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YEARS EXPERIENCE

- 25 ----- ● PROMOTIONS AND EVENTS
- 25 ----- ● MANAGEMENT & OPERATIONS
- 25 ----- ● SALES
- 25 ----- ● INFRASTRUCTURE SETUP AND MANAGEMENT
- 20 ----- ● PROCUREMENT
- 20 ----- ● GOVERNANCE AND STANDARDS

BEST KNOWN FOR:

Being the go-to contact for high quality delivery.



EDUCATION

TERTIARY | WITS

- Dipl. Hospitality, Admin & Management

HIGH SCHOOL | HUDSON PARK

- Matric

TOP SKILLS:

- Client Service
- Project Management
- Event Management
- Event Infrastructure
- Event Safety and Security
- Catering
- Hospitality



ENGLISH	100%
ITALIAN	100%
AFRIKAANS	90%



2021-CURRENT | MILUGA (MARKETING, COMMS, EVENTS, DESIGN)

- COO
- Muse Event Artistry joined Miluga as the lead Events business
- CLIENTS: Old Mutual, Mlilo Research



2003-CURRENT | MUSE EVENT ARTISTRY (FULL SERVICE, BESPOKE)

- OWNER
- CLIENTS: Oppenheimer Family, BASA Awards, Nelson Mandela Square Events, Liberty Properties, GL Events, Inaugural Johannesburg International Flower Show



2017-2018 | GL EVENTS (FULL SERVICE)

- OPERATIONS, HOSPITALITY AND SPECIAL PROJECTS
- SilvaSale was contracted by GL Events
- CLIENTS: Sasol Techno X, Nampo, De Beers/Debswana, Forever Mark, Rand Show, Vodacom Durban July, Asian Games

2016-2017 | GL EVENTS (FULL SERVICE)

- CONSULTANT TO GL EVENTS
- SilvaSale was contracted by GL Events
- CLIENTS: Sasol Techno X, Nampo, De Beers/Debswana, Forever Mark, Rand Show, Vodacom Durban July, Asian Games



2006-2016 | SILVA SALE EVENTS (VENUE MANAGEMENT, FULL SERVICE)

- CO-FOUNDER, CO-OWNER
- CLIENTS: Wanderers Club (all catering, hospitality, and event management for 10 years), Standard Bank, Nedbank, National Government, Antiques Fair, All Africa Games 2011



1999-2003 | CIRCA EVENTS (LARGE-SCALE HOSPITALITY)

- SALES AND EVENT MANAGER
- Assisted in setting up of Rental Division, responsible for event governance, standards, and procurement. Senior producer on shows, national stadiums and sports hospitality.
- CLIENTS: Vendome Distributors, Denel, Ellis Park Stadium, Loftus Stadium, O'mage, Leopard Creek, Sunshine Tour



1997-1999 | PRIME EVENTS (INFRASTRUCTURE & EXHIBITIONS)

- FOUNDING DIRECTOR
- Project Management and Sales, infrastructure management for Million Dollar and Dunhill Golf Championships and all sports hospitality tents
- CLIENTS: Nelson Mandela Inauguration, Millennium Celebrations, Investec, Nedbank Million Dollar Golf, SA Fashion Week

HIGHLIGHTS:

- SPORTS: Renault F1 Roadshow, A1 Launch, Sun City Million Dollar Golf, ICC World Cup 2003, Alfred Dunhill Golf
- AUTOMOTIVE: Shell VPower launch, BMW 5 Series launch, JIMS 2008-2013 exhibition stands
- BRAND: Samsung S8 launch, De Beers/Debswana Diamond Week
- GLOBAL INTEREST: Inauguration of President Nelson Mandela (Union Buildings), World Summit 2003
- BUSINESS AND TRADE: BASA Business Awards, Italian Trade Exhibition, Japanese Embassy exhibition, Swiss Embassy, Thai Cultural Exchange
- Media: SABC Broadcast Centre for ICC World Cup
- FASHION: Elle Paris Collection, SA Fashion Week
- ARTS AND CULTURE: Inaugural Johannesburg International Flower Show

SOME PAST CLIENTS:



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