

CAI SOUTHWEST VIRGINIA NEWSLETTER

THE PRESIDENTS REPORT

Dear Southwest Virginia CAI Members,

Summer has officially arrived in Southwest Virginia, bringing with it more than just sunshine and backyard barbecues. It's a season of reflection, renewed connection, and forward momentum for our community associations. At the Southwest Virginia Chapter of CAI, we're proud to continue our mission of empowering volunteer leaders, community managers, and business partners through education, advocacy, and meaningful collaboration. Our region is built on strong leadership—and this summer, we're keeping that spirit going strong.

Community Engagement in Full Bloom

Summer is the perfect time to re-energize community life. From pool openings and neighborhood socials to landscaping days and improvement projects, these warmer months provide a natural opportunity to build camaraderie and strengthen relationships among residents.

We encourage boards and managers to think creatively and inclusively—outdoor movie nights, garden contests, book swaps, or sustainability-themed events can all inspire connection and pride in shared spaces. Small moments can make a big impact on community culture.

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Website

www.caiswva.org

Email

caiswva@yahoo.com

Education at the Forefront

Education remains the cornerstone of effective and responsive community leadership. This summer, CAI Southwest Virginia continues to deliver relevant, accessible learning opportunities—including our popular virtual coffee talks hosted by our platinum sponsors. Upcoming sessions will tackle timely topics such as:

- Rising insurance costs
- Board governance best practices
- Legal compliance updates
- Budgeting and financial planning
- Effective communication strategies

These sessions are designed with you in mind—whether you're a seasoned board member or a first-time volunteer, there's always something new to learn. Be sure to watch your inbox for invitations to upcoming webinars presented by local experts.

Advocacy in Action

We remain actively engaged in advocacy efforts at both the state and national levels to protect and advance the interests of community associations. Recent initiatives have focused on legislation aimed at increasing transparency, supporting infrastructure funding, and strengthening disaster preparedness across Virginia.

Special thanks to Ginny Peeples, our President-Elect, for representing the Southwest Virginia Chapter at CAI National in May and for her upcoming participation in the Virginia Legislative Action Committee (VLAC). Her leadership ensures our chapter's voice is heard where it matters most.

Looking Ahead: Our First-Ever Fall Retreat!

We're excited to announce the SWVA CAI Fall Retreat, coming to Smith Mountain Lake on September 25–26! This two-day retreat will be packed with insightful educational sessions, lively networking opportunities, and relaxed, fun social events in a beautiful lakeside setting.

Save the date—and bring a colleague or two! If you're interested in sponsoring the event, leading a session, or facilitating an activity, we'd love to hear from you. Opportunities to support and get involved are now open.

From all of us on the CAI Southwest Virginia Chapter Board, thank you for the work you do to build strong, vibrant, and resilient communities. We wish you a joyful, productive, and inspiring summer season.

See you at the lake this fall!

Dawn Martin, President – Southwest Virginia CAI



NEW AND RENEWING MEMBERS

Bettina Martin - Stonehenge Condominium - Volunteer Leader

Alex Liu - Reserve Professionals - Business Partner

Newman Certified Public Accountant - National Business Partner

First Century Bank. - National Business Partner





THANK YOU MANAGERS!



Laura Beth Williams CMCA, AMS
CMG Leasing



Elijah Willis, CMCA
Townside Community Management LLC



Kelly Perrow, CMCA, AMS
Perrow Corporation



Treena Gibson-White, CMCA, AMS, PCAM
Gibson & Associates



THANK YOU MANAGERS!



Chrissy Greene, CMCA, AMS, PCAM

Hall Associates Inc.



Caryn King

Hall Associates Inc.



Jessica Jeter, CMCA, AMS,

Townside Community Management LLC



Holly Snead, CMCA, AMS, PCAM

Brownstone Properties Inc.



THANK YOU MANAGERS!



Marsha Bryant, CMCA, AMS
Brownstone Properties Inc.



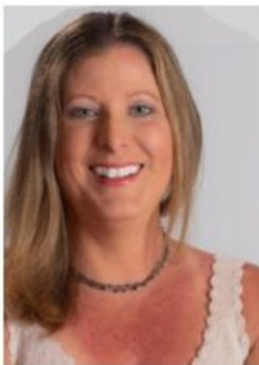
Amanda St. Clair
Hall Associates, Inc.



Ginny Peeples, CMCA, AMS, PCAM
Townside Community Management LLC



Mary Sue Purcell
Forehand Inc.



Jennifer Lucado, CMCA, AMS, PCAM
Brownstone Properties Inc.

Thank you to all of the Chapter Manager Members who are not listed!
We appreciate all you do!

5-2 Lunch and Learn

We enjoyed a great lunch and learn at 419 West in Roanoke
Thank you to GAF and Modern Day Roofing!



President-Elect / CED

Attends National

Ginny Peebles attended CAI National in Orlando FL to represent CAI SWVA 5/7-5/10

Ginny attended the President-Elect Training for the Chapter and spent time with other CED's in the chapter lounge



Save the Date

Smith Mountain Lake

CAI SWVA Fall Retreat

- Education Session
- Trainings
- Networking Events

Thursday, 9/25

Friday, 9/26



Platinum Sponsor



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Brownstone Properties has been serving our clients property management needs since 1998. After expanding our Association Management division, we now manage over 80 associations. Our list of communities include some of the areas finest neighborhoods from Lynchburg, Forest, and Smith Mountain Lake!

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When you call, we will answer.

Advertising and Article Sections Available!

Sharing is caring: Looking for Article Submissions

"We want YOU, our members and friends, to share your experience and expertise with our readers! We are always seeking new article ideas, submissions, and content for consideration in our quarterly newsletter. We welcome any ideas and input for articles that make our communities stronger, wiser, and equipped with the proper tools for success!"



Get down to business: Try Advertising

"Are you a business looking to open the doors to prospective customers and contacts in the community association Newsletter Content Policy industry? Do you desire to reach a captive audience that may be looking for services that your company offers? Advertise with us and we will help you get the job done."

For more any questions, interests, inquiries, information on availability, rates, and specifications send an email to caiswva@yahoo.com

Newsletter Content Policy

All submissions of announcements for publication in the SWVA CAI Chapter *Community Matters* newsletter are subject to the following guidelines:

- All subject matter must be related to industry related news such as education, certification, promotions, employment changes, Chapter related news, other important or unusual event news, member related news or similar.
- Announcements are only accepted by CAI affiliated community association volunteer leaders, managers, business partners and other industry related sources.
- Each announcement should not exceed 60 words.
- Announcements are to be submitted by the deadlines set for article submissions.
- Anonymous, second-hand or forwarded announcements will not be published.
- Publications are subject to space availability.
- SWVA CAI reserves the right to edit announcements.
- Announcements of activities must be within the past 3 months in order to be published.
- The views of authors expressed in articles appearing in the SWVA CAI *Community Matters* newsletter do not necessarily reflect the views of CAI.
- CAI assumes no responsibility for the statements and opinions of the contributors to this publication.
- The publisher is not engaged in rendering legal, accounting or other professional services.
- An acceptance of advertising does not constitute endorsement of the products or services offered.
- We reserve the right to reject any advertising copy.
- Submissions of articles and announcements are welcomed with the understanding that such material is subject to editing for content and for space limitations.
- References to a website, email addresses, telephone numbers, and similar may only be included in advertisements.

ADVERTISING RATE & SPACE RESERVATION FORM

	Size	Width	Height	SWVA—Member Rate	SWVA—Non- Member Rate
<input type="checkbox"/>	1/16 Page	3 1/4"	3/4"	\$25.00	\$31.25
<input type="checkbox"/>	Business Card	3 1/2"	2"	\$50.00	\$62.50
<input type="checkbox"/>	1/8 Page	2 1/4"	3 1/2"	\$75.00	\$93.75
<input type="checkbox"/>	1/3 Page Square	5"	5"	\$100.00	\$125.00
<input type="checkbox"/>	1/3 Page Verti- cal	2 1/2"	10"	\$100.00	\$125.00
<input type="checkbox"/>	1/4 Page Verti- cal	3 1/2"	4"	\$87.50	\$109.50

Contact Name: _____

Company Name: _____

Address: _____

Email: _____

Phone: _____ Fax: _____

Please forward your artwork in JPEG format.

If applicable, please send company logo in separate JPEG format.

Please make checks payable to: **CAI SWVA and mail to P.O. Box 21391, Roanoke, VA 24018**

Send AD Copy to: **caiswva@yahoo.com**

Terms and Conditions: The SWVA Chapter of CAI reserves the right to reject any ad that does not meet the publication's standards. We assume no responsibility for lost or damaged copy or artwork. Ad copy and payment must be received by the deadline date to guarantee inclusion. Payment is due with your ad space reservation form sent to the Chapter office above. Location of ads within the newsletter are subject to space limitations.

CAI—SOUTHWEST VIRGINIA CHAPTER

2025 BOARD OF DIRECTORS & CED

Marsha Bryant CMCA, AMS

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President Elect

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Ginny Peeples

Chapter Executive Director

Central Virginia Chapter Executive Director

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