

CAI SOUTHWEST VIRGINIA NEWSLETTER

CED REPORT

Dear Southwest Virginia CAI Members,
What a busy summer and fall we've had!
Here's a brief recap:

Many of the business partners and members of our chapter enjoyed time at the Virginia Leadership Retreat this summer. The retreat is held annually hosted by the Washington Metro Chapter with co-sponsors Central Virginia and Southwest Virginia! The retreat was held July 27th - 30th. There were multiple education sessions, networking events, a keynote speaker, and beautiful weather to enjoy the lazy river, golf, and resort grounds. This retreat offers a great opportunity for continuing education, to grow leadership traits, and to meet industry fellows.

In early September, I had the pleasure of joining other CED's from all over the country in Washington D.C. for the annual CED retreat. Our chapter is small and I am a part-time volunteer chapter executive director. It was very beneficial to attend, meet with other directors, and learn from the CAI National team.

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Website

www.caiswva.org

Email

caiswva@yahoo.com

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We had a fun scavenger hunt on the National Mall. It was led by an energetic team with a mystery game twist. I was partnered with team members from Indiana, California, and two CAI National team members - one who specialized in editing their publications, and the other who worked on caionline.org support. We had a great dinner downtown where current CAI CEO Dawn Bauman joined us!

On Day 2, we worked in small groups, had a Q&A between new CED's and tenured CED's, traded ideas on industry signature events, and continued to interview and get to know more of the CAI National team. The retreat was 9/7-9/8.

This year, we had the inaugural CAI SWVA Fall Retreat. It was a two-day event at Mariner's Landing. Many of the attendees traveled from outside of the Smith Mountain Lake area and utilized the accommodations there. The CAI SWVA Board of Directors attended a training from CAI National chapter liaison Alicia Talpin. Alicia flew in from the Dallas area. She shared great expertise and encouragement for the chapter leadership team. We worked through strategy exercises and putting together annual planning tools. Following our training, we enjoyed a networking event with happy hour. The next day, we had two break out sessions, one for volunteer board leaders and one for managers. The conclusion of the event was a lunch with four expert panelist. We had great conversations and look forward to having the event again next year! We want to again thank the business partners and sponsors who all made this event happen!

Looking ahead, we will end the year with the annual banquet at Hunting Hills Country Club on Friday, December 12th at 12pm/noon.

Ginny Peebles

CAI SWVA Chapter Executive Director



NEW AND RENEWING MEMBERS

Gwen Brim - Volunteer Leader

Margaret Scott - Volunteer Leader

Monique Woodruff - Manager Member

Nicole DeRiso with Cedar Management - Management Member

Aaron Goodman - Goodman Management Group - Management Member

Joe DiCiantis - Lake Vista - Volunteer Leader

Kim Kren - Lake Vista - Volunteer Leader

Darren Lamb - Lake Vista - Volunteer Leader

Nina Rezai - Lake Vista - Volunteer Leader

Duane Sovers - Lake Vista - Volunteer Leader

Heidi Vanderhart - Lake Vista - Volunteer Leader

Landmarc Real Estate - Dawn Bumgarner - Management Member

Edward Mitchem - Townside Community Management - Manager Member

Deidre Dalton - Windsor Estates - Volunteer Leader



Share with other volunteer leaders, business partners, and managers about why joining CAI is the right move!

See the flyer on the next 2 pages!






The Benefits of Membership

As a CAI member, you'll unlock access to exclusive benefits—resources and services designed to help you and your communities thrive. You'll also be able to enroll in career-enhancing CAI education and connect with nearby CAI members through your local chapter, where you can network and learn with peers and meet potential new clients.

YOUR MEMBERSHIP BENEFITS INCLUDE:

- 
- community
ASSOCIATIONS INSTITUTE
- z Automatic membership in your local CAI chapter
 - z Members-only, how-to resources at www.caionline.org, Exchange, CAI's online members-only forum to ask questions, get answers, and share your expertise
 - z Legislative, regulatory, and media advocacy at national and local levels
 - z Free subscription to *Common Ground*,™ CAI's bimonthly, award-winning magazine
 - z E-newsletters, including the personalized CAI@Home with content tailored to your preferences
 - z Member rates for CAI education courses and certification opportunities
 - z 40% off for members on all books and merchandise from CAI Press
 - z Member discount programs on D&O insurance and energy solutions
 - z Member registration rates for national and chapter events
 - z CAI Job Market, the industry's leading online recruitment service
 - z Listing on CAI's online Professional Services Directory
 - z The Directory of Credentialed Professionals, CAI's online database of trusted companies and individuals who have earned industry designations and certifications



CAI FOR YOU

CAI is the foremost authority in community association management, governance, education, and advocacy for the 380,000 homeowners associations, condominiums, and co-ops in the United States and millions of communities worldwide.

As a member of CAI, you are part of a global network of over 45,000 community managers, management company executives, homeowner leaders, and business partners.

YOUR CAI MEMBERSHIP = VALUE

COMMUNITY MANAGERS

Elevate your career and increase your salary with tailor-made education and credentials that give you a competitive edge in the growing community association business.

MANAGEMENT COMPANY EXECUTIVES

Communities count on you for professional management and guidance. CAI membership helps your company boost credibility and increase exposure to potential clients.

HOMEOWNER LEADERS

Save time and money with CAI education and resources and lead your community to success!

BUSINESS PARTNERS

Membership conveys your commitment to the community association industry and the potential for expanding your client base!

MAKE THE MOST OF YOUR MEMBERSHIP

Visit www.caionline.org regularly for the latest CAI happenings and information.

Log in to the CAI website and your profile to ensure all contact information is current so you don't miss out on CAI news, emails, and other important updates.

Get involved with your local chapter—attend an education or networking event and maybe even join a committee, where you can network, learn with peers, or meet potential new clients.

JOIN NOW!



We're Here For You! Questions?

Email the Customer Service Center at Visit cai-info@caionline.org or call toll free at (888) 224-4321 (M–F, 9 a.m.–6 p.m. ET).

Virginia Leadership Retreat - Homestead

Ginny Peeples represented SWVA as the SWVA chapter CED at the Virginia Leadership Retreat. SWVA is a co-sponsor of this event with the Washington Metro and Central Virginia Chapters - 7/27-7/30

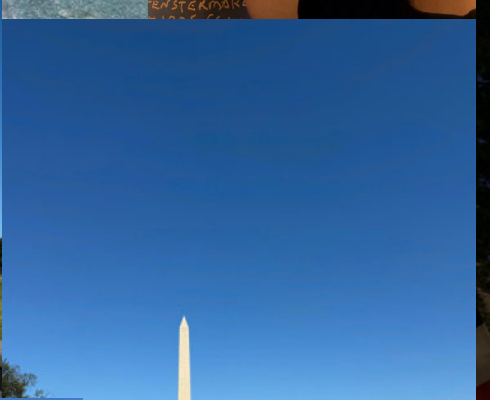


VLR Committee

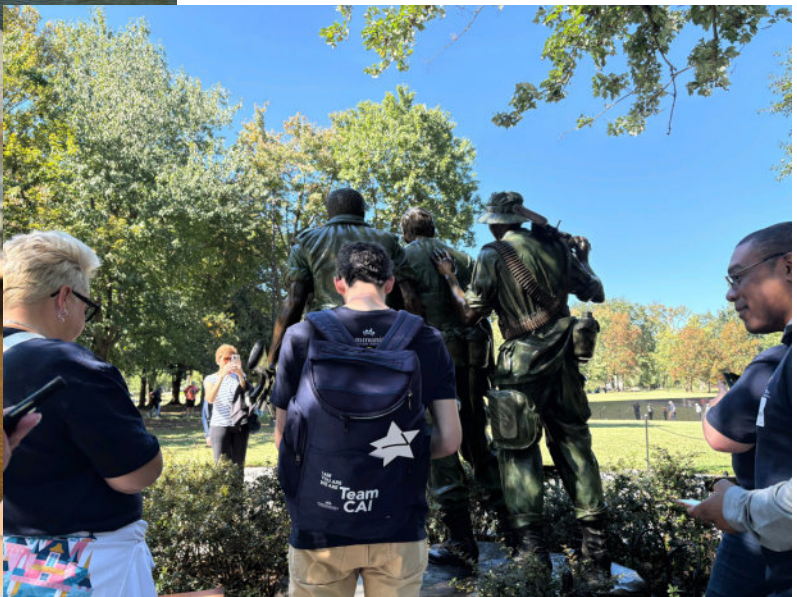


CED RETREAT

Ginny Peeples attended the National CED Retreat in Washington DC on September 7th and 8th!



Scavenger Hunt on the National Mall



Fall Retreat Recap



9/25 + 9/26 - 2 days of education, networking, and industry conversation - Thank you to all the sponsors who made the inaugural retreat happen!



Save the Date

December 12, 2025



“That’s a Wrap”

**END OF
YEAR
BANQUET**

Join us at Hunting Hills
Country Club
12-12-25 @ 12pm



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We are industry leaders in the field of reserve analysis and management, with the #1 platform for financially preparing you for the next 30 years. More than that, we are your friends and neighbors, and we want to see you financially prepared to manage your investment for the next 30 years.

Our experience means your success. As the market leader in reserve management, DMA brings over 40 years of experience and the highest levels of service to our clients.

When you call, we will answer.

Advertising and Article Sections Available!

Sharing is caring: Looking for Article Submissions

“We want YOU, our members and friends, to share your experience and expertise with our readers! We are always seeking new article ideas, submissions, and content for consideration in our quarterly newsletter. We welcome any ideas and input for articles that make our communities stronger, wiser, and equipped with the proper tools for success!”



Get down to business: Try Advertising

“Are you a business looking to open the doors to prospective customers and contacts in the community association Newsletter Content Policy industry? Do you desire to reach a captive audience that may be looking for services that your company offers? Advertise with us and we will help you get the job done.”

For more any questions, interests, inquiries, information on availability, rates, and specifications send an email to caiswva@yahoo.com

Newsletter Content Policy

All submissions of announcements for publication in the SWVA CAI Chapter *Community Matters* newsletter are subject to the following guidelines:

- All subject matter must be related to industry related news such as education, certification, promotions, employment changes, Chapter related news, other important or unusual event news, member related news or similar.
- Announcements are only accepted by CAI affiliated community association volunteer leaders, managers, business partners and other industry related sources.
- Each announcement should not exceed 60 words.
- Announcements are to be submitted by the deadlines set for article submissions.
- Anonymous, second-hand or forwarded announcements will not be published.
- Publications are subject to space availability.
- SWVA CAI reserves the right to edit announcements.
- Announcements of activities must be within the past 3 months in order to be published.
- The views of authors expressed in articles appearing in the SWVA CAI *Community Matters* newsletter do not necessarily reflect the views of CAI.
- CAI assumes no responsibility for the statements and opinions of the contributors to this publication.
- The publisher is not engaged in rendering legal, accounting or other professional services.
- An acceptance of advertising does not constitute endorsement of the products or services offered.
- We reserve the right to reject any advertising copy.
- Submissions of articles and announcements are welcomed with the understanding that such material is subject to editing for content and for space limitations.
- References to a website, email addresses, telephone numbers, and similar may only be included in advertisements.

ADVERTISING RATE & SPACE RESERVATION FORM

	Size	Width	Height	SWVA—Member Rate	SWVA—Non-Member Rate
<input type="checkbox"/>	1/16 Page	3 1/4"	3/4"	\$25.00	\$31.25
<input type="checkbox"/>	Business Card	3 1/2"	2"	\$50.00	\$62.50
<input type="checkbox"/>	1/8 Page	2 1/4"	3 1/2"	\$75.00	\$93.75
<input type="checkbox"/>	1/3 Page Square	5"	5"	\$100.00	\$125.00
<input type="checkbox"/>	1/3 Page Verti- cal	2 1/2"	10"	\$100.00	\$125.00
<input type="checkbox"/>	1/4 Page Verti- cal	3 1/2"	4"	\$87.50	\$109.50

Contact Name: _____

Company Name: _____

Address: _____

Email: _____

Phone: _____ Fax: _____

Please forward your artwork in JPEG format.

If applicable, please send company logo in separate JPEG format.

Please make checks payable to: **CAI SWVA and mail to P.O. Box 21391, Roanoke, VA 24018**

Send AD Copy to: **caiswva@yahoo.com**

Terms and Conditions: The SWVA Chapter of CAI reserves the right to reject any ad that does not meet the publication's standards. We assume no responsibility for lost or damaged copy or artwork. Ad copy and payment must be received by the deadline date to guarantee inclusion. Payment is due with your ad space reservation form sent to the Chapter office above. Location of ads within the newsletter are subject to space limitations.

CAI—SOUTHWEST VIRGINIA CHAPTER

2025 BOARD OF DIRECTORS & CED

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Ginny Peeples

Chapter Executive Director

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