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# AN INNOVATIVE APPROACH

BY: H. BURAK ERTEN

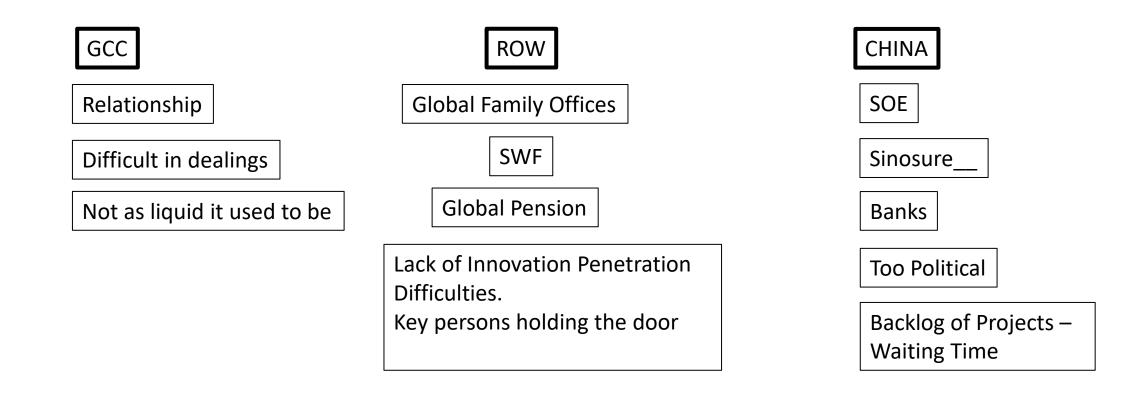


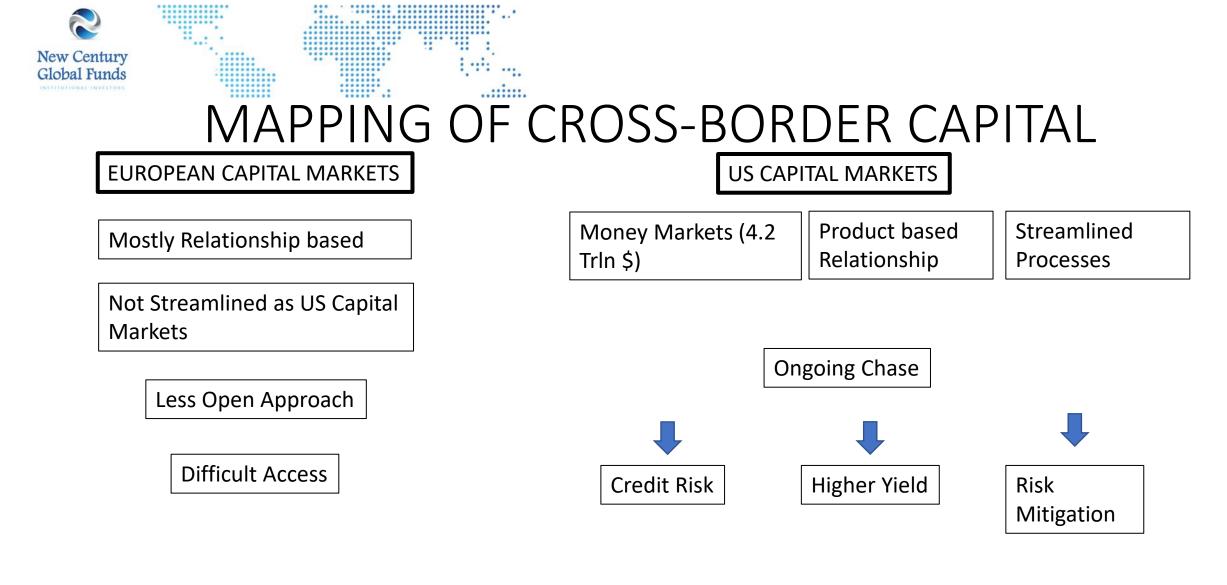
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## MAPPING OF CROSS-BORDER CAPITAL





Life Insurance Funds Pension Funds Family Offices

## US CAPITAL MARKETS

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KEY – Real Economy = Capital Markets

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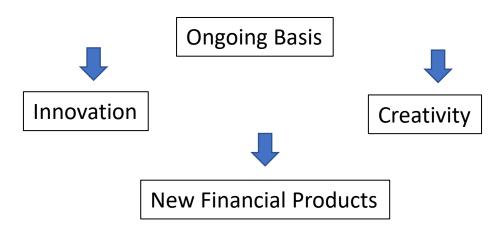
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New Century

**Global Funds** 

United States

1000 + Think	Continuous Flow	Deep Pool of
Tank Institutes	of Entrepreneurs	Bankers/Financial
		Analysts



Supported by:

Democracy

Liberties, Freedom

Solution Oriented Culture

More established Markets

Deep Volumes due to millions of participants

Ongoing Government Incentives (Opportunity Zone Funds, New Tax Credits)



### US CAPITAL MARKETS cont...

Various Government Initiatives

Various Agencies included in the Economic Activities/Initiatives

Deep Volumes of Institutional Capital

"BEST MARKET FOR ACCESSING CROSS- BORDER CAPITAL, PROVIDED PROPER STRUCTURES ARE PRESENTED TO INVESTORS."



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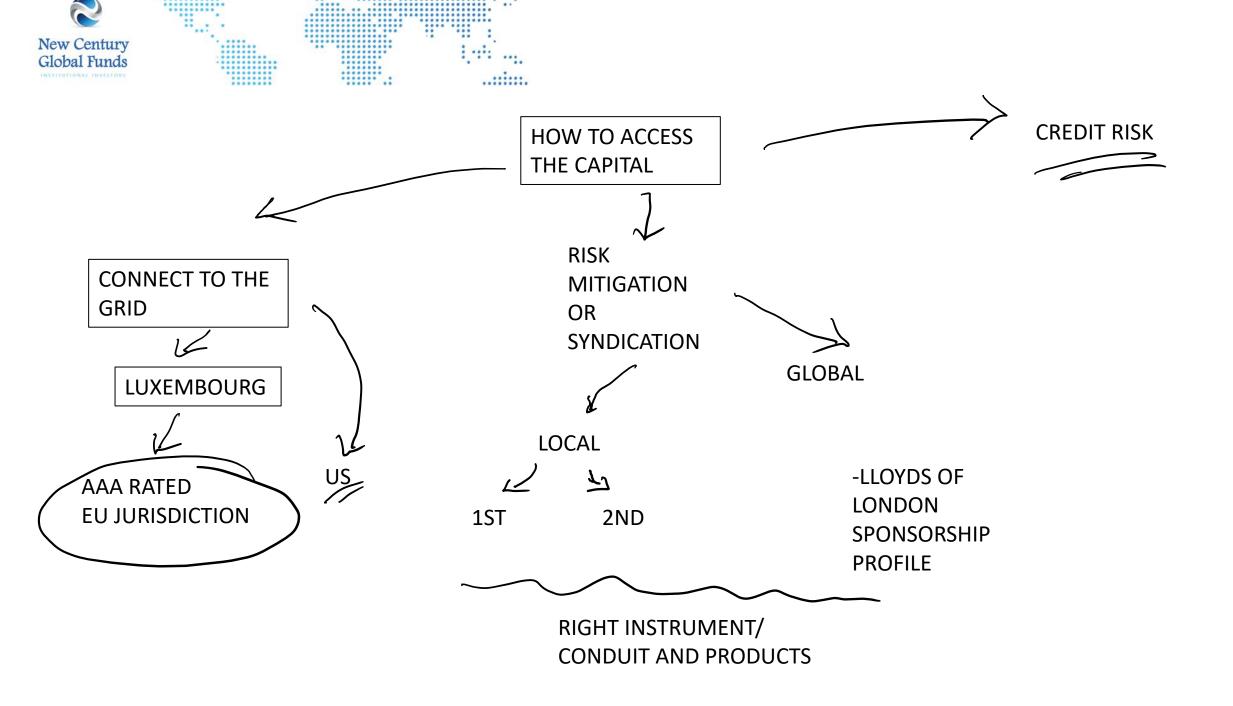
#### INTERNATIONAL CAPITAL MARKETS

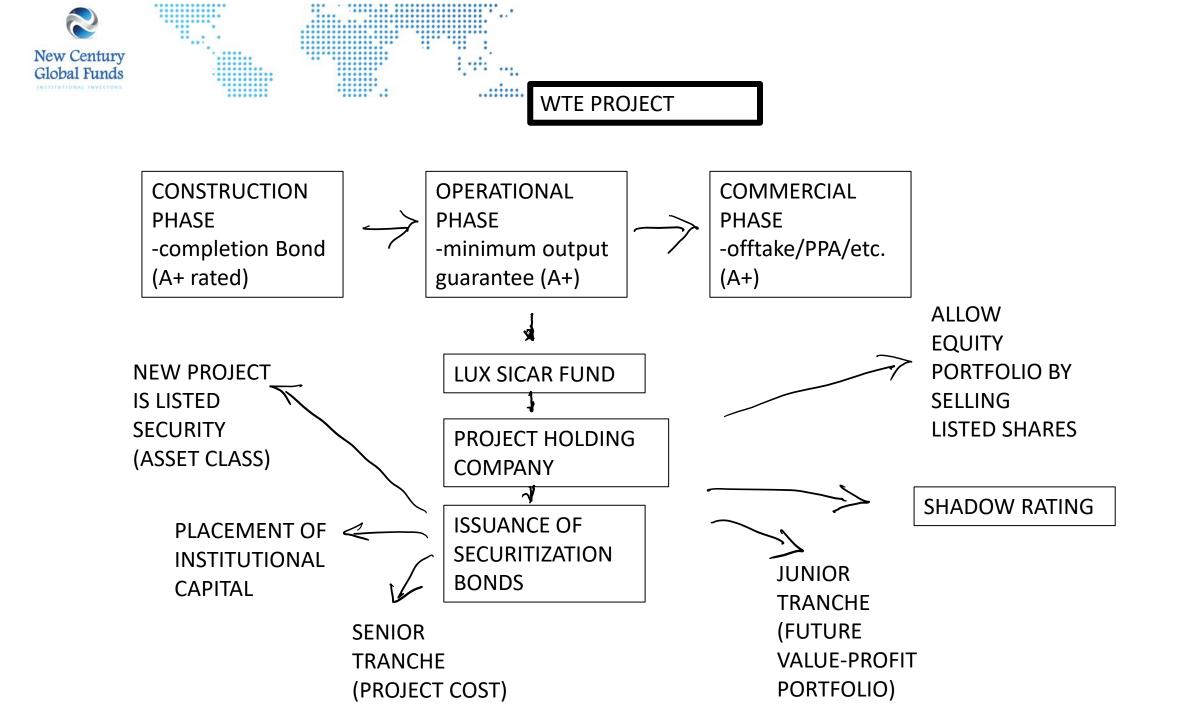
PRE-2008 BANKS UNDERREGULATED MORE LIQUIDITY TO REAL ECONOMY EASIER ACCESS T FUNDING POST 2008 BANKS OVERREGULATED LESS LIQUIDITY TO REAL ECONOMY QUANTITATIVE EASING POLICIES DIDN'T HAVE A POSITIVE IMPACT ON THE REAL ECONOMY LIQUIDITY STAYED AT FI LEVEL

REQUIRED

TRADITIONAL CAPITAL STOCK -GP EQUITY -LP EQUITY -MEZZANINE -SENIOR DEBT

MOSTLY BANK FUNDING INSTITUTIONAL CAPITAL -PROJECT RISK, CREDIT RISK -PLACEMENT OF DEBT AS ASSET CLASS -LONG-TERM FIXED/ FLOATING









-JURISDICTION MITIGATION (LUXEMBORG)

-PROJECT RISK – CREDIT RISK (CREDIT SUBSTITUTE)

-STREAMLINED PROCESSES TO BE STRUCTURED (BONDS, SHADOW RATIOS, PROPER LOCK-BOX ARRANGEMENTS)

-ICM PRACTICES TO BE APPLIED

-THERE IS NO SUCH THING AS "FUNDS AVAILABLE"OR "I KNOW ITS SCARCE", PROPERLY STRUCTURED – PROJECTS, APPLY THE RISK MITIGATION AND TURN PROJECTS INTO "INSTITUTIONAL QUALITY", "BANKABLE" PROJECTS.

-RIGHT TECHNICAL STRUCTURE AND SERVICE PROVIDER NEED TO BE IN PLACE (CUSTODIAN BANK, ADMINISTRATIVE AGENT, AUDIT FIRM, LEGAL COUNSEL, NAV FIRMS

