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| **August/*POSTIVIE ATTITUDE****An attitude is a feeling or way of thinking that affects a person's behavior; A positive attitude a state of mind that envisions and expects favorable results* |

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| Week 1 | Optimism | Having a strong reason to act or accomplish something |
| Week 2 | Patience/Moderation | The ability to wait calmly without complaining; avoiding extremes |
| Week 3 | Ambition | Wanting to get, do, or become something; wanting to achieve a goal |
| Week 4 | Enthusiasm | Something causing a feeling of excitement and active interest |
| **September/*DILIGENCE****Working hard in a steady and continuing manner; Industrious; Sticking with a project or plan* |
| Week 5 | Grit | Ability to keep working toward long-term goals despite setbacks or failures |
| Week 6 | Perseverance | Persistence in doing something despite difficulty or delay in achieving success |
| Week 7 | Resiliency | The capacity to successfully manage high levels of change |
| Week 8 | Tenacity | The quality that allows someone to continue trying to do something even though it is difficult |
| **October/*RESPECT****Showing regard for the worth of self, others, or something*  |
| Week 9 | Respect for Self | Having pride and belief in one’s own worth; Holding yourself to a high standard; Self-worth |
| Week 10 | Respect for Others | Concern for and motivation to act for the welfare of others |
| Week 11 | Respect for Authority | Respect for those individuals who are in positions of responsibility |
| Week 12 | Respect for Learning  | Appreciation for the importance of and effort involved in acquiring knowledge |
| **November/*CITIZENSHIP****The way you act as a responsible member of the community* |
| Week 13 | Patriotism | Respectful devotion or allegiance to one’s country, community, and school |
| Week 14 | Service to Others | Useful, usable, and required duty to others |
| Week 15 | Honor  | Showing gratitude for our Veterans, active service men and women, and first responders |
| **December/*EMPATHY****The ability to be aware of, perceive, understand, and be sensitive to the feelings, thoughts, and experiences of another* |
| Week 16 | Empathy | To show understanding through a supportive response |
| Week 17 | Compassion | Understanding the suffering of someone else and wanting to help |
| Week 18 | Caring | To feel concern or interest |
| **January/*KINDNESS****Being gentle, willing to help, friendly, courteous, and considerate* |
| Week 19 | Polite | Showing positive regard for others in manners, speech, behavior, etc. |
| Week 20 | Generosity | Unselfish willingness to give and share your time and talents at home, school, and community |
| Week 21 | Courtesy/Civility | Polite, civil, and courteous behavior towards other in words and action |
| **February/*TOLERANCE*** *Consideration and respect for the individual differences, views, and beliefs of other people* |
| Week 22 | Acceptance | Recognition of the diversity of others, their opinions, practices, and culture without attempting to change it |
| Week 23 | Forgiveness | Benefiting yourself and others by ceasing to feel resentment towards others |
| Week 24 | Considerate | Showing concern for the rights and feelings of others |
| Week 25 | Open-mindedness | To learn tolerance and acceptance through exposure to cultures, ways of life, and ideas other than their own |
| **March/*FORGIVENESS****Excusing or pardoning a mistake or offense; letting go of blame* |
| Week 26 | Acceptance | Deliberate decision to release feelings of resentment or vengeance; Being willing to accept other’s apologies |
| Week 27 | Excuse | An explanation that frees one from fault or blame |
| Week 28 | Amends | An attempt to restore a relationship, situation, or friendship by seeking to right the wrong through a change of behavior  |
| **April/*INTEGRITY****Steadfast adherence to a strict code of moral, ethical or artistic values; to consistently be truthful, sincere, and fair; Keeping one's word* |
| Week 29 | Honesty | Truthfulness and sincerity; free from deception |
| Week 30 | Trustworthiness | Worthy of confidence; reliable; dependable |
| Week 31 | Self-control | The power to direct or regulate your actions and emotions |
| Week 32 | Justice/Fairness | Correct, proper, and reasonable treatment of behavior and viewpoints of others |
| **May/*ACCOMPLISHMENT****Pride and appreciation for attaining one’s goal* |
| Week 33 | Motivation | Having a strong reason to act or accomplish something |
| Week 34 | Courage | To meet a challenge without giving in to fear |
| Week 35 | Wisdom  | Good judgment; ability to make reasoned decisions; insight |