

Looking ahead to 2023-2024

Our priorities for the year 2022-2023

Existing projects, events and services, collaborations and partnership working will continue to shape our activities.

New for the year ahead:

- Publicly accessible emergency Bleed Control Kits (to complement our defibs network Pulsepoints).
- A digital e-card will open up the Sheffield City Centre gift card to new audiences.
- The launch of a new Sheffield at Night partnership will reinvigorate activity for the night-time economy



Thank you for your continued support and please remember we always welcome your feedback.

design: voltacreative.uk



Enclosed with this communication is the invoice for the BID levy for the operating year 1 April 2023 to 31 March 2024.

All payments should be made to Sheffield City Council which has a statutory duty to collect the levy. Payment details are included on the invoice.

About Sheffield BID



Sheffield BID secured a second five-year term in February 2021 following a renewal ballot. The city centre BID is governed by legislation and funded by a 1% levy on business premises (in the BID area) with a rateable value of £40,000 and above.

The levy is spent on projects that are directed by an elected board for the benefit of businesses. More information about our activities is available on www.sheffieldbid.com

BID activities 2022-2023

A breakdown of how the BID levy was spent in the period 1 April 2022 to 31 March 2023:



Income	
BID levy collected	£665,932
Other income received	£40,682
Total income	£706,614

Expenditure across work streams	
Maintained	£164,144
Vibrant	£227,790
Connected	£38,670
Sustainable	£45,200
Operating / running costs	£156,140
Collection fee (Sheffield City Council)	£20,160
Total expenditure	£652,104

These figures may alter upon completion of year end accounts.

Projects and services funded:

- **MAINTAINED:** 7-day Clean Team, enhanced cleaning, sanitation and graffiti removal, daily operational support around street culture, business and retail crime, drink-spiking prevention campaign, outdoor defibs network and Bag-a-Tagger (to tackle graffiti vandalism). Support for night-time schemes Purple Flag and Best Bar None.
- **CONNECTED:** Surrey Street visitor hub, Welcome Team ambassadors, Shop Mobility hire scheme (Mobile Sheffield), Sheffield City Centre gift card and Restaurant Week (Dine Sheffield). Plus, seasonal marketing campaigns throughout the year around the retail and events calendar.
- **SUSTAINABLE:** Collaborations continue to help bring vacant units back into meanwhile use including our long-standing support for schemes such as ReNew Sheffield.
- **VIBRANT:** Four major festivals anchored our 2022 events programme including Cliffhanger, The Fringe at Tramlines, Sheffield Bricktropolis and the UEFA Women's Euro Fan Parties. Other activities included the Easter Trail, the Sheffield Christmas Trail and the experiential Santa's Study (which transformed a vacant unit), plus support for the Castlegate Festival.

