

# Looking ahead to 2024-2025

## Our priorities for the year 2024-2025

Existing projects, events and services, collaborations and partnership working will continue to shape our activities.

Having long sought to influence the introduction of a Public Space Protection Order, we are pleased to see this going forward to public consultation in early 2024.



Thank you for your continued support and please remember we always welcome your feedback.

design : youllacreativeuk



Enclosed with this communication is the invoice for the BID levy for the operating year 1 April 2024 to 31 March 2025.

All payments should be made to Sheffield City Council which has a statutory duty to collect the levy. Payment details are included on the invoice.

## About Sheffield BID



Sheffield BID secured a second five-year term in February 2021 following a renewal ballot. The city centre BID is governed by legislation and funded by a 1% levy on business premises (in the BID area) with a rateable value of £40,000 and above.

The levy is spent on projects that are directed by an elected board for the benefit of businesses. More information about our activities is available on [www.sheffieldbid.com](http://www.sheffieldbid.com)

# BID activities 2023-2024

A breakdown of how the BID levy was spent in the period 1 April 2023 to 31 March 2024:

Income (at 31.01.24)	
BID levy collected	£655,267
BID levy outstanding	£23,186
Other income received	£29,703
<b>Total income</b>	<b>£708,156</b>

Expenditure across work streams (forecast to 31.03.24)	
Maintained	£194,860
Vibrant	£181,886
Connected	£90,011
Sustainable	£64,465
Operating / running costs	£119,217
Collection fee (Sheffield City Council)	£19,973
<b>Total expenditure</b>	<b>£670,412</b>

*These figures may alter upon completion of year end accounts.*

## Projects and services funded:

- **MAINTAINED:** 7-day Clean Team, enhanced cleaning, sanitation and graffiti removal, daily operational support around street culture, business/retail crime, outdoor defibs network and emergency bleed control kits, plus support for night-time schemes Purple Flag and Best Bar None.



- **VIBRANT:** Annual staples in 2023 included The Fringe at Tramlines plus a significantly increased focus on Christmas with the Sheffield Christmas Trail, featuring the experiential Santa's Study (which transformed a vacant unit) and other festive animation. A new addition to the major events programme was the Lunar Festival 2024. We also supported the youth homelessness charity Roundabout's Bangers & Cash public art exhibition, the Castlegate Festival and the Northern Black Women's national conference.

- **CONNECTED:** Core projects remain our Surrey Street visitor hub, the Shop Mobility hire scheme (Mobile Sheffield), our visitor website [www.sheffieldcitycentre.com](http://www.sheffieldcitycentre.com) and the Sheffield City Centre gift card (which introduced a new digital e-card to complement the physical card). Plus, seasonal marketing campaigns throughout the year around the retail and events calendar.

- **SUSTAINABLE:** Collaborations continue to help bring vacant units back into meanwhile use including our long-standing support for schemes such as ReNew Sheffield. The introduction of our monthly High Street Forum has created an influential voice for the retail, hospitality and leisure sectors and supports our wider lobbying efforts.

