



Are you passionate about the future of Sheffield city centre?

The city centre Business Improvement District, Sheffield BID, is seeking a suitably qualified individual with strategic communications expertise to serve as a co-opted board member.

The BID Board is responsible for providing oversight of the organisation and board members play a crucial role in shaping the company's strategy, policies and direction.

Sheffield BID Board

As a not-for-profit company limited by guarantee, Sheffield BID is governed by a board of up to sixteen non-executive directors who are representative of the make-up of businesses within the BID area. The Board is high-performing and diverse. Members include the CEO of Sheffield Theatres, Tom Bird, the University's Professor Vanessa Toulmin and the founder of Smoke Barbecue, Duka Nagy. A full list can be found on the BID website [BID Board - Sheffield BID](#)

Recently, a skills audit of our existing board members has identified a gap for someone with strategic communications skills.

Co-opted member

We are now seeking to appoint someone who can bring specialised expertise to complement our existing board skills. The appointment is to be made on a temporary, co-opted basis (i.e. not a permanent or elected director of the board).

You will have a strong track record in one or more of the following: public relations, developing communication strategies, crisis communication, stakeholder engagement, brand management.

Role and contribution to the Board

You will bring valuable insights and guidance to the board in matters related to communication, reputation and strategic decision making such as:

- Advising on communication strategies aligned with the BID's goals.
- Enhancing the BID's reputation and public image.
- Navigating complex communication challenges.
- Ensuring effective communication with a broad and disparate group of stakeholders.

Role commitment

This is a voluntary role that is not remunerated except for reasonable expenses (such as travel).

Board meetings are held quarterly (taking place in the working day for approx. two hours each meeting). There may be some sub-committee meetings or task and finish group work in between as and when required.

About you

We are looking to appoint a co-opted member who lives or works in Sheffield, someone actively involved in the city centre, who will add value to the Board with strategic input and a passion for the development and success of the city centre.

Commitment to Diversity & Inclusion

We are seeking ways to develop and support a diverse, equitable, and inclusive organisation. We are not looking for just one type of person - we want to recruit people who can add fresh perspectives, innovative ideas or challenge that disrupts the risk of group thinking. We aim to build, develop and retain a talented Board (and workforce) that represents a variety of backgrounds, skills and experiences.

Further information

You can find more information about the work of Sheffield BID at www.sheffieldbid.com.

Next steps

To apply, please send a summary CV and suitability statement to board@sheffieldbid.com.

For a confidential discussion, please feel free to contact our independent chair Tony Stacey on 07720 544216.

Closing date

Monday, 6 May 2024.

Interview date

Shortlisted candidates will be invited to interview with our Nominations Committee on
Friday, 10 May 2024.