
Update from Sheffield BID

Our priorities for 2025



SHEFFIELD **BID**

EB



10
YEARS

Brought to you by Sheffield BID

24 - major events and festivals funded

12 - interactive visitor trails delivered

17 - street art commissions

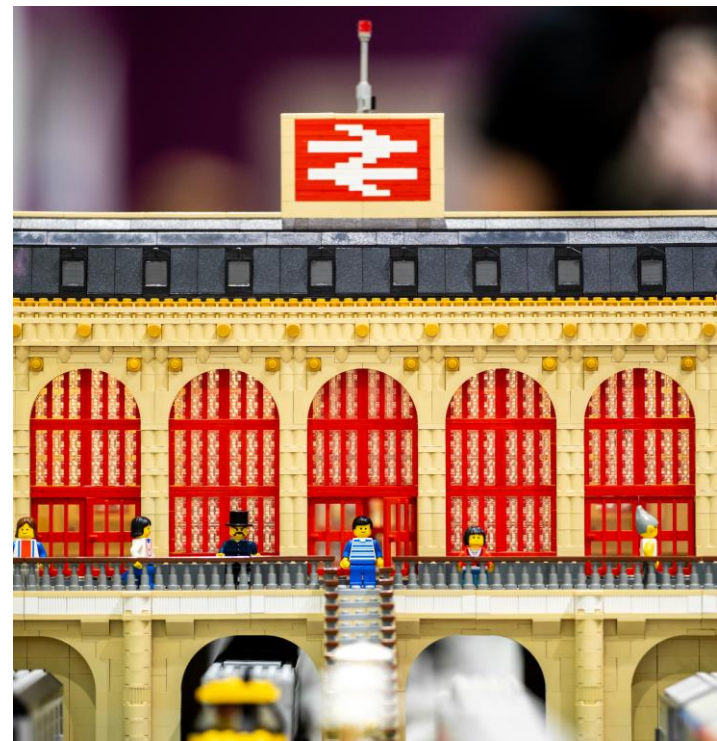
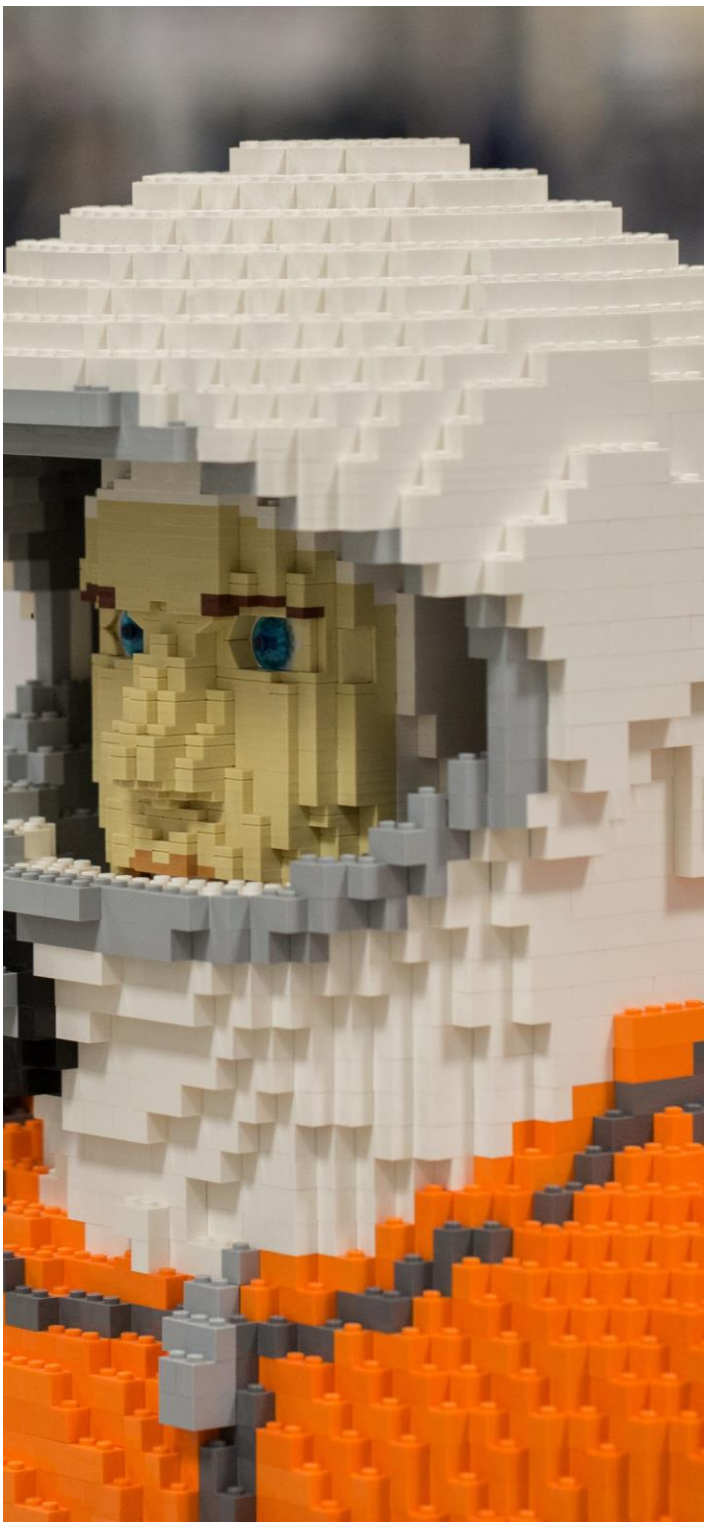
7,536 - hours spent cleaning each year

1 - city centre website with an avg. 380k+ visitors annually

£350k - invested in safety and security initiatives

1.2m - additional visitors

£19.3m - est. additional visitor spend

















Experience
Sheffield

Sheffield BID
Business Improvement District

Open



VINYL
**JANKEE.CO
JANKEE.UK**

**THE INDEPENDENT
MUSIC STORE**
0114



ALKE ELECTRIC VEHICLES
www.alke.com





The year ahead - BID 3

Sheffield's high street is evolving, and our office sector is expanding rapidly. Retail and leisure are thriving, and new office spaces are emerging.

Sheffield BID is committed to staying in step with the city's growth.

In 2025 we will be asking businesses to input and shape the Business Plan for Sheffield BID's next term 2026-2031.

High Street Forum can play a pivotal role in shaping our future.

The year ahead - from Vandalism to Vibrancy

Since November 2024, we've been addressing the broader issue of graffiti vandalism. This is a year long campaign.



**Many “hot spots” require
urgent attention**





2023/12/15

DUB

DUB

STYLIZED GRAFFITI TAGS

STYLIZED GRAFFITI TAGS

PERSON IN HIGH-VISIBILITY VEST

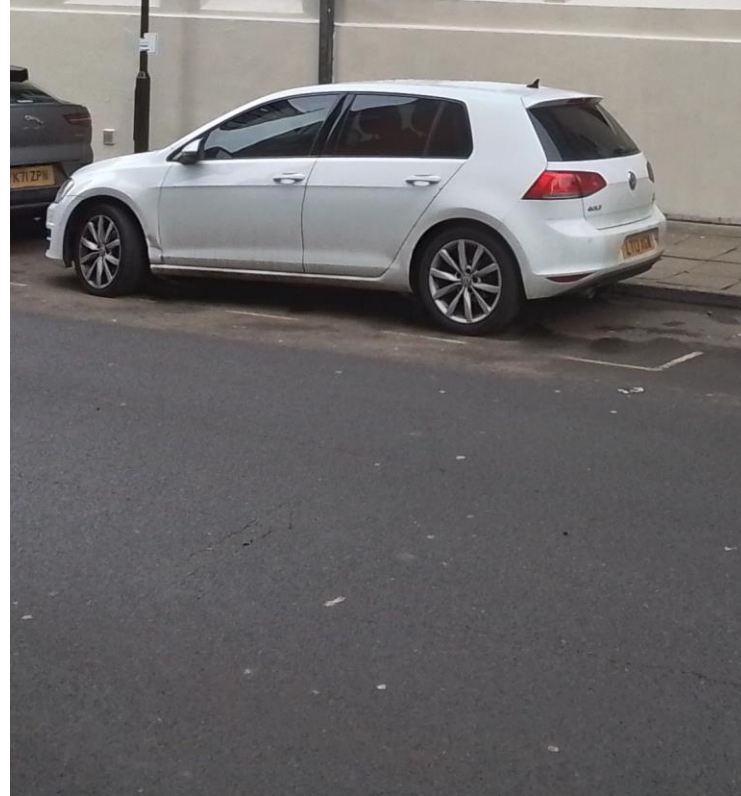
PERSON IN DARK CLOTHING

STYLIZED GRAFFITI TAGS

We are making progress...







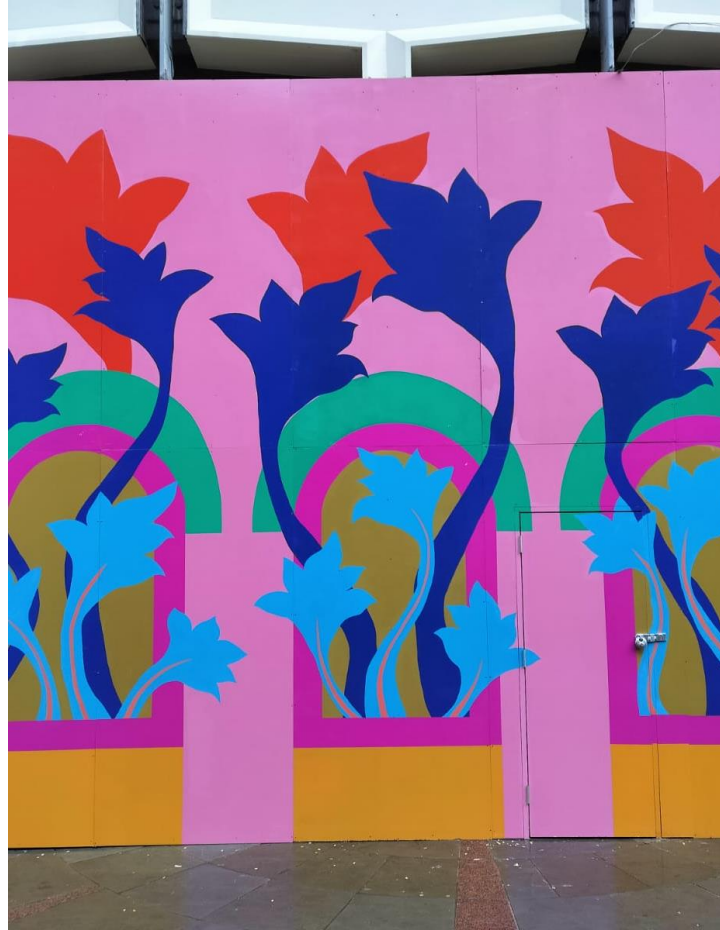
60% of the vandalism identified on commercial premises has been cleaned up including **3** major hot spots area, with much more to do (not to mention the “retagging” issues, currently at 11%)

Other partners in the mix: Amey – highway infrastructure; Council member of staff – public realm; LAC – working with Restorative Justice; South Yorkshire Police – four prosecutions in the last 12 months



We're keeping tabs on the taggers

- By auditing and documenting all evidence.
- By reporting vandalism through the DISC system.
- **Catch me once, catch me 200 times** – accumulating photos of specific monikers and tracking the cost of the damage done by individuals.



The cost of covering up is endless!

Other interventions

- Ultra-precise, eco-friendly, ingenious graffiti removal system using **laser technology**.
- "Artists in residence" curate BID-funded **street art** projects to replace some of the vandalism.
- **Mentoring** for emerging street artists, not mindless vandalism.

The year ahead – Sheffield at Night Partnership

Proposals for a partner/member-led initiative to coordinate Purple Flag, Pub Watch, Safe Square, Walk Safe, Ask for Angela and Best Bar None.

A dedicated NTE partnership allows for a concentrated focus on the unique issues and dynamics of the night-time economy, which can differ significantly from daytime operations.

Thank you

**Any questions or
comments?**



SHEFFIELD **BID**