



• **SUSTAINABLE:** Collaborations continue to help bring vacant units back into meanwhile use including our long-standing support for schemes such as ReNew Sheffield.

Our regular High Street Forum has created an influential voice for the retail, hospitality and leisure sectors and supports our wider lobbying efforts. Having long sought to influence the introduction of a Public Spaces Protection Order, this will now be implemented in April 2025.

Looking ahead to 2025-2026

In 2025, Sheffield BID celebrates 10 years in Sheffield city centre. While we've achieved a lot, our work is far from finished. Existing projects, events, services and collaborations will continue to shape our activities as we work towards the end of this five-year term.

We are also creating a new business proposal for a third term of Sheffield BID which will be put to ballot in the autumn of this year.



Thank you for your continued support and please remember we always welcome your feedback.

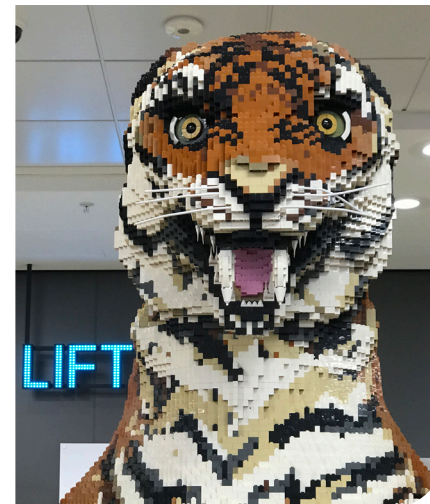
design: voltcreative.uk



Enclosed with this communication is the invoice for the BID levy for the operating year 1 April 2025 to 31 March 2026.

All payments should be made to Sheffield City Council which has a statutory duty to collect the levy. Payment details are included on the invoice.

About Sheffield BID



Sheffield BID secured a second five-year term in February 2021 following a new ballot. The city centre BID is governed by legislation and funded by a 1% levy on business premises (in the BID area) with a rateable value of £40,000 and above.

The levy is spent on projects that are directed by a non-executive board for the benefit of businesses. More information about our activities is available on www.sheffieldbid.com

BID activities 2024-2025

A breakdown of how the BID levy was spent in the period 1 April 2024 to 31 March 2025:



| Income (at 31.01.25) | |
|-----------------------|-----------------|
| BID levy collected | £618,004 |
| BID levy outstanding | £49,115 |
| Other income received | £23,684 |
| Total income | £690,803 |

| Expenditure across work streams (forecast to 31.03.25) | |
|--|-----------------|
| Maintained | £181,365 |
| Vibrant | £182,074 |
| Connected | £87,622 |
| Sustainable | £69,994 |
| Operating / running costs | £124,183 |
| Collection fee (Sheffield City Council) | £20,440 |
| Total expenditure | £665,678 |

These figures may alter upon completion of year end accounts.

Projects and services funded:



- MAINTAINED:** 7-day Clean Team, enhanced cleaning, sanitation and graffiti removal, daily operational support around street culture, business/retail crime, outdoor defibs network and emergency bleed control kits, plus support for night-time schemes Safe Square, Purple Flag and Best Bar None.

This year, we launched our Vandalism to Vibrancy campaign and have made positive strides in tackling some major 'grot spots' with the cooperation and support of many property owners. Through this year-long collaborative campaign, we're working in partnership to significantly reduce the graffiti problem that blights our city. A crucial element of this campaign is working with emerging street artists on alternative prevention strategies.

- VIBRANT:** Annual staples in 2024-25 included our major signature events: The Fringe at Tramlines, Sheffield Bricktropolis and the Lunar Chinese New Year Festival. Other events included the Sheffield Christmas Trail, featuring an immersive family-fun visitor trail, the musical Christmas Crooners and Santa's enchanted post box. Over 95k visitors attended BID-funded events this year and the estimated uplift in visitor spend for the period is over £3m.

- CONNECTED:** Core projects remain our Surrey Street visitor hub, the Shop Mobility hire scheme (Mobile Sheffield), our visitor website www.sheffieldcitycentre.com and the Sheffield City Centre gift card (which includes a digital e-card and a physical card). Plus, weekly visitor newsletters with a round-up of business promotions and what's on. Seasonal marketing campaigns run throughout the year around the retail and events calendar. Dine Sheffield's Restaurant Week also returned.

