
High Street Forum

Wednesday 6 May 2026
Millennium Gallery



SHEFFIELD **BID**

Welcome

Lee Appleton

Chair, High Street Forum

Centre Manager, The Moor Shopping Centre

Non-executive board director, Sheffield BID



Sheffield 2029

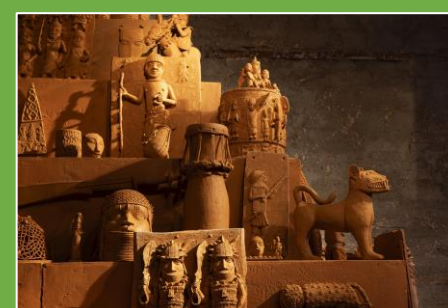
Culture, confidence and the city centre

Surriya Falconer

Chair, The Culture Collective

culture.sheffield.gov.uk/culture-collective





City centre in focus

Safety, security and coordinated action on current hotspots

Gareth Lowe

Operations Manager, Sheffield BID



Gareth Lowe, Sheffield BID

- As Operations Manager for Sheffield Business Improvement District, my team delivers additional, business-funded services that help make the city centre safer, cleaner and more welcoming.
- By complementing the work of Sheffield City Council and working closely with partner organisations, we focus on practical issues affecting businesses and contribute to a positive experience for everyone who spends time in the city centre.

PARTNERSHIP WORKING

Collaboration, communication and coordination is at the heart of what I do each day.

We are a conduit for businesses and help amplify their voice.

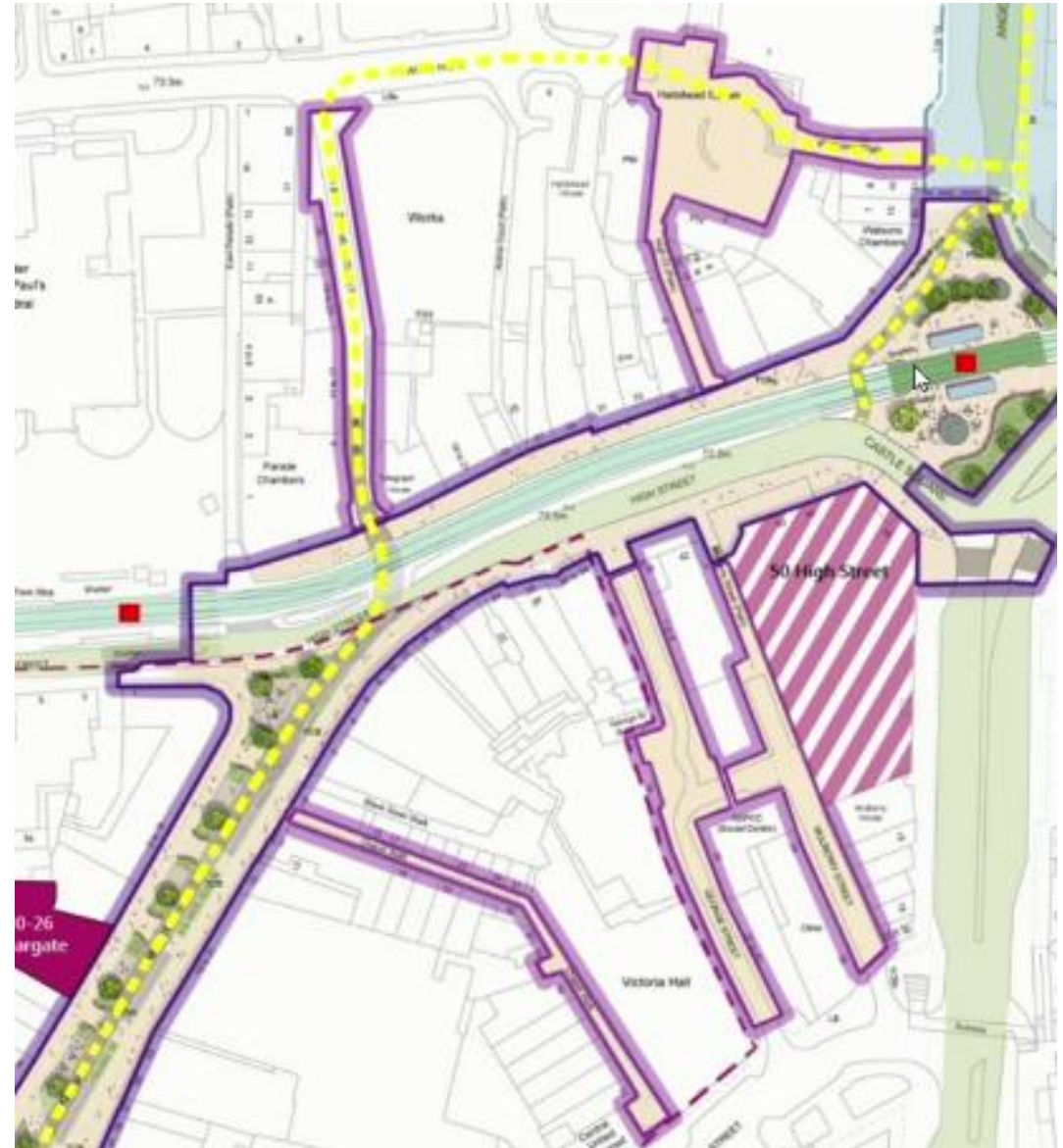


HIGH STREET ASB REDUCTION PILOT

- Multi-Agency Approach
- Task Focused
- Data led
- Consistent
- Collaborative

OBJECTIVES

- Improve perceptions of safety
- Uplift in maintenance and cleanliness
- Reduction in ASB & Crime
- Long term solutions




HIGH STREET ASB REDUCTION PILOT

SYP update March 2026



Total patrol time

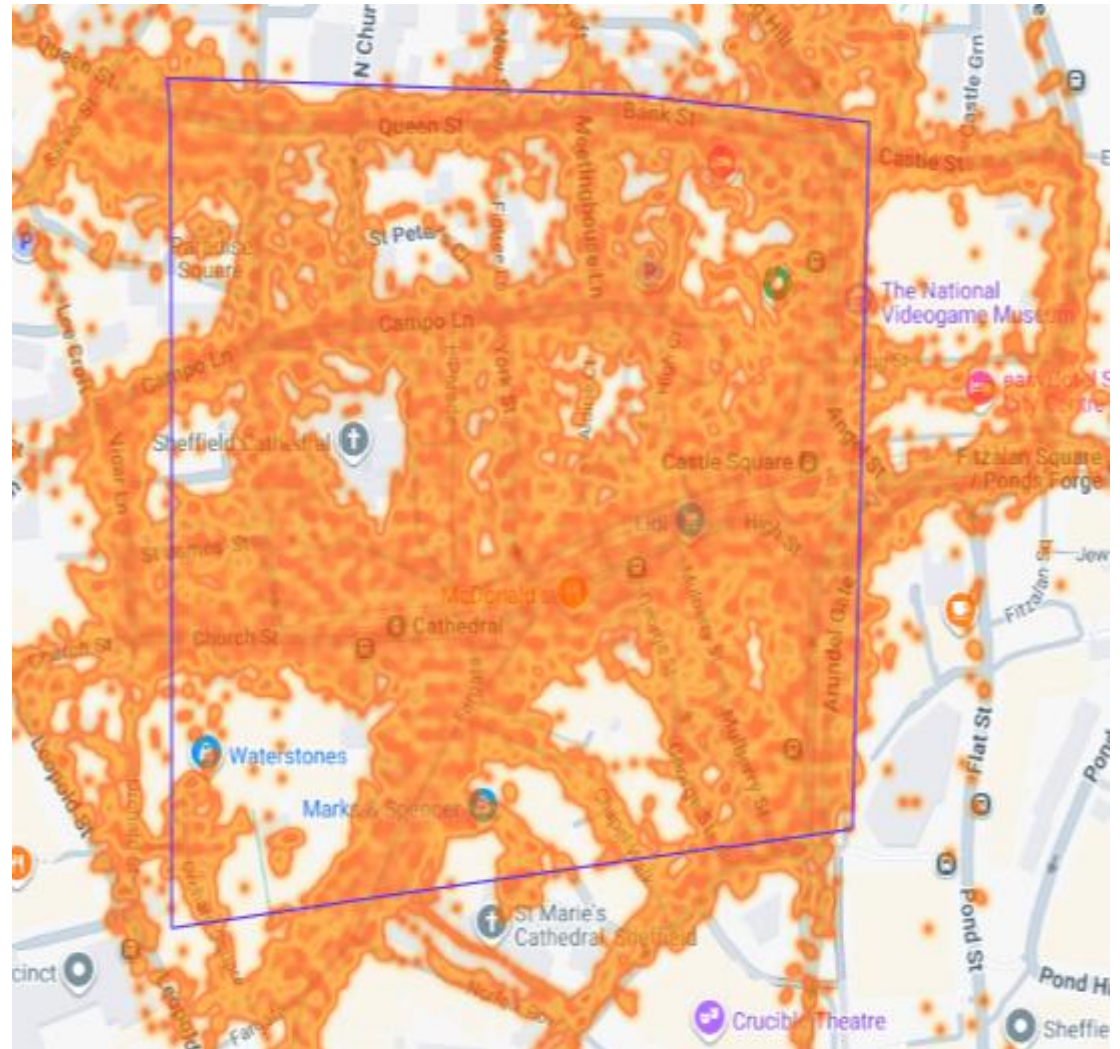
148 hrs 41 mins

-  54 hrs 54 mins walking
-  28 hrs 22 mins driving
-  65 hrs 26 mins stationary

Total distance

333.91 miles

-  134.35 miles walking
-  199.56 miles driving



CLEAN TEAM IN ACTION



Summer in the city

What's coming up and dates for diaries

Richard Pilgrim

Project Manager, Sheffield BID



May 2026 – events and key dates

High Street Forum

Saturday 9th and Sunday 10th
Quayside (Victoria Quays)

Sunday 10th May
999 Fun Day (The Moor)

Friday 15th to Saturday 23rd
Chamber Music Festival

Sunday 17th
Pollen (Castlegate)

Saturday 23rd to Monday 25th
Sheffield Food Festival

Sunday 24th
Custom Car Show (The Moor)



Monthly



Monthly



June 2026 – events and key dates

High Street Forum

Friday 5th to Sunday 7th
Goldsmiths North (Cutlers' Hall)

Wednesday 10th to Sunday 15th
Sheffield DocFest

Friday 19th to Saturday 27th
Migration Matters Festival

Sunday 21st June
Sheffield Krazy Races

Wednesday 24th to Sunday 28th
Sheffield Wine Week



**PRIDE OF
YORKSHIRE**

**Sheffield
Children's
Hospital
Charity**



YOU
WERE ONE
WILD
HERE

Monday 8th June to Monday 7th September

Visit prideofyorkshire.org for more information

Thursday 11th June to Sunday 19th July



Plans underway for installation of a big screen and Fan Zone experience at Devonshire Green should England reach the Quarter Finals.

Quarter Finals start on Thursday 9th July.

July 2026 – events and key dates

High Street Forum

Thursday 2nd to Sunday 5th
Crossed Wires

Wednesday 22nd
Sheffield Grand Prix

Thursday 23rd to Sunday 26th
The Fringe at Tramlines



THE FRINGE

AT TRAMLINES



SHEFFIELDBID



Still to come in 2026 – selected highlights

August

- Classic Car Show (The Moor)
- Sheffield by the Seaside

September

- Heritage Open Days
- Castlegate Festival
- Sheffield 10k

October

- Dine Sheffield Restaurant Week
- Off the Shelf – Festival of Words
- Out of This World

November

- Sheffield Christmas Market
- Crackers for Christmas



From music to exhibitions, restaurants to comedy and everything in between – if it's happening you'll find it on:

[Sheffieldcitycentre.com](https://www.sheffieldcitycentre.com)

Head to 'City stuff' for:

- Weekly e-newsletter
- Full events listings

Krazy Races

Sunday 21 June 2026

What to expect

Emily Jones

Fundraising Manager

Roundabout

roundabouthomeless.org





roundabout
YOUR LOCAL YOUTH HOUSING CHARITY

Ending youth homelessness in South Yorkshire

Registered Charity Number 1061313





Emily Jones

Fundraising Manager

07395 831324

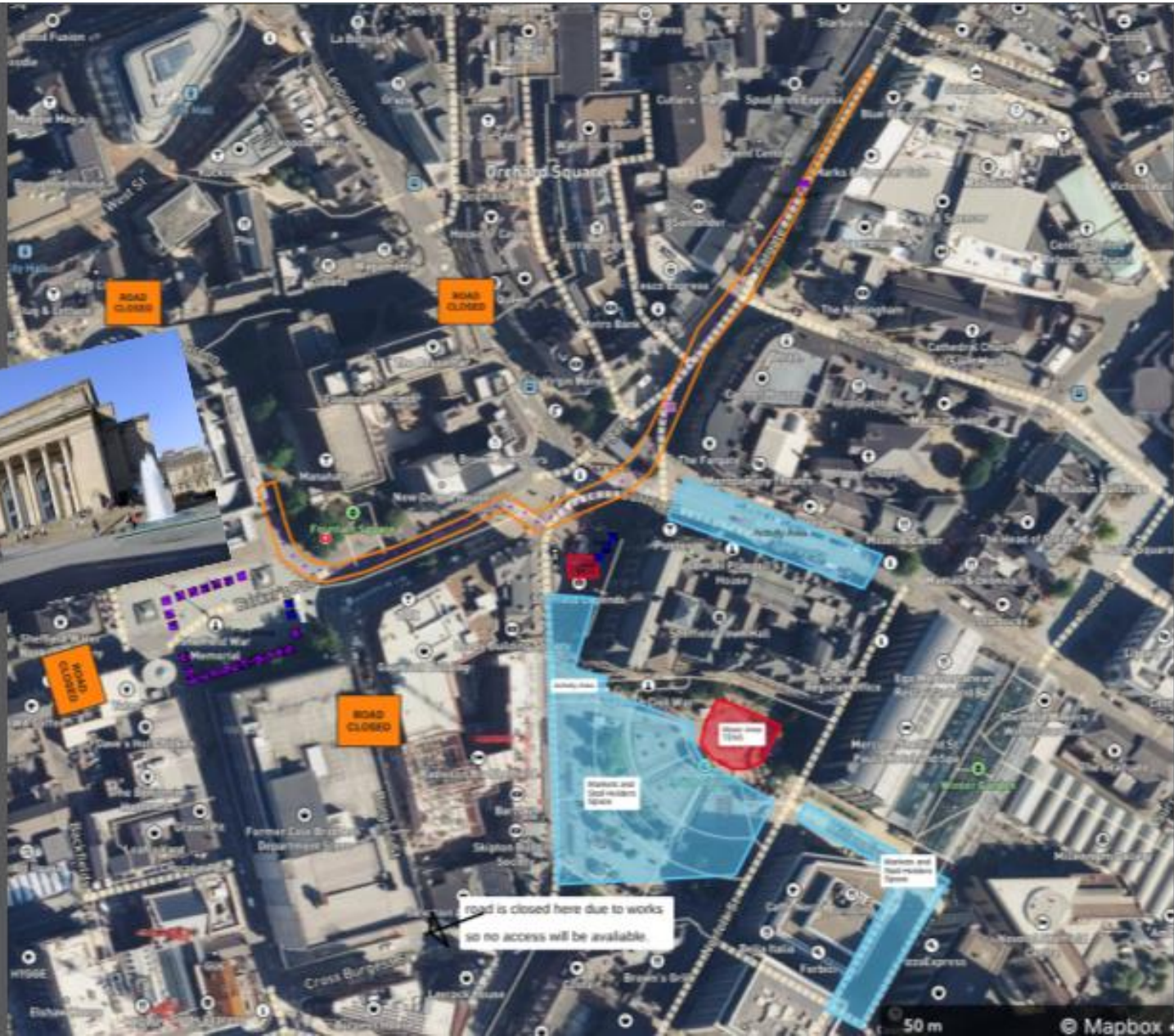
emily.jones@roundaboutltd.org



roundabout
YOUR LOCAL YOUTH HOUSING CHARITY



WHAT IS KRAZY RACES?



Schedule of the day

times are estimated and may change

🕒 10.45am

Official launch procession

🕒 11.00am

Racing begins

🕒 1.00pm

🍴 LUNCH BREAK 🍴

🕒 2.00pm

Racing resumes

🕒 4.30pm

Final race for the top Ten teams

🕒 5.00pm

Prize giving and awards



Road Closures

Due to necessary road closures and security restrictions on the day, access to certain areas of the city centre will be limited, especially around Barkers Pool, Burgess Street, Surrey Street, Norfolk Row, Balm Green, Cambridge Street and Leopold Street

Deliveries after 4:00am on Sunday 21st June will not be permitted vehicle access.

The Benefits

- Drives footfall into Sheffield
- Supports Sheffield's cultural ambition
- Showcases the city at its best
- Helps position Sheffield for major opportunities
- Brings people in from further afield
- Creates a diverse events calendar
- Massive brand exposure for businesses
- Positive brand association
- Great content and visibility
- Direct impact for charity
- Engages staff and clients
- Opportunities for team building & entertaining clients
- Memorable and fun – it's not just sponsorship—it's an experience people talk about long after the day ends



Because Roundabout is here

there are no under 25's
sleeping rough in Sheffield of
Rotherham



Sign Up Today



roundabout
YOUR LOCAL YOUTH HOUSING CHARITY

Learn more at

www.roundabouthomeless.org
info@roundaboutltd.org

Follow us @roundabouthomeless



SCAN ME



Business health check

Business feedback



BID Barometer

sheffieldbid.com/data/bid-barometer



Any other business?

Let's keep talking

enquiries@sheffieldbid.com

sheffieldbid.com/high-street-forum

sheffieldbid.com/bid-briefing

