

EDUCATION

Graduate Studies

University of Findlay
Findlay, Ohio

- Classes for Credit:
History of Photography
The Art of Picture Books

Master of Fine Arts

Marywood University
Scranton, PA / New York, NY
2004–2007

Thesis Topic:

*Selling the Farm;
Advertising and Design
in Rural America*

- Concentration in Graphic Design and Illustration
- Significant Coursework included: History of Graphic Design, History of Illustration, Aesthetics, Children's Book Illustration and Design, Marketing Your Art, Typography
- Visiting Instructors included: Milton Glaser, Seymour Chwast, Guy Billout, Bob Gill, Ed Benquiat, R.O. Bleckman, Louise Fili, Steven Brower, Lisa Cyr, Christoph Neiman, Paul Sahre, Rafal Olbinski, Ed Sorel, and Ted Lewin.
- Manhattan Study Tours included: AIGA, Barron's Magazine, Cooper-Hewitt National Design Museum, Guggenheim Museum, International Poster Center, Metropolitan Museum of Art, Penguin Books, RGA, Saatchi & Saatchi, Society of Illustrators, Vibe Magazine.
- Member Alpha Epsilon Lambda Honor Society - Theta Chapter
- Recipient of IMH Scholarships for Academic Excellence (2005, 2006)
- 3.9 GPA

Certificate

Center for Teaching and
Professional Excellence
Newton, NJ
2000–2002

- Certificate, Teaching in Higher Education, Levels I and II
- Topics included: Learning Disabilities, Academic Freedom, Diversity, Discrimination and Harassment Issues, Learning Styles, Instructional Technology, Behavioral Issues in the Classroom

Graduate Studies

Rutgers University
New Brunswick, NJ
1993

- Concentration in Art Education/Adult Learning
- Significant Coursework: Art Education, The Teacher as a Performer
- 4.0 GPA

Bachelor of Fine Arts

Cleveland Institute of Art
Cleveland, OH
1982–1987

- Illustration major, Photography minor
- Significant Coursework: Editorial and Commercial Illustration, Studio and Darkroom Photography, Politics and Propaganda in Art, New Media for Public Displays
- 2.8 GPA

Thesis Topic:

*Abuse and Addictions;
Raising Public Awareness
through Editorial Illustration*

TEACHING EXPERIENCE

Associate Professor of Graphic Design and Illustration

University of Findlay
Findlay, Ohio
Fall 2008–Present

- Current courses:
 - Introduction to Digital Design
 - Typography
 - Graphic Design
 - Advanced Graphic Design
 - Image Manipulation
 - Conceptual Illustration
 - Narrative Illustration
 - Professional Practices in Art
 - History of Visual Communication
- Other courses:
 - Website Design
 - Figure Drawing
 - Senior Portfolio & Exhibition
 - Diversity & Ethics in Advertising
- Mac Computer Lab and Student Worker Supervisor
- Pipeline Design Advisor, student-run business
- Committees / Institutional Service:
 - Faculty Technology Advisory *Fall 2018–Present*
 - Undergraduate Academic Standards *Fall 2014–Spring 2018*
 - Teaching, Learning & Technology Center (TLTC) Roundtable *Fall 2015–Spring 2016*
 - Faculty Senate *Fall 2013–Spring 2015*
 - Library Committee *Fall 2011–Spring 2012*

Assistant Professor of Visual Arts

Chowan University
Murfreesboro, NC
2007–2008

- Courses taught:
 - Art History I and II
 - Graphic Design I through IV
 - Basic Design I and II
 - Figure Drawing
- Mac Lab Network Administrator and Supervisor
- Student Worker Supervisor for Visual Arts Department
- Member of Professional Development and Academic Appeal Committees
- Interim Assistant Gallery Director

Adjunct Professor of Art

Sussex County College
Newton, NJ
2002–2006

- Courses taught:
 - Art Appreciation
 - Interactive Design
 - Art History I
 - Life Drawing
- Art Department Advisory Board Member

Adjunct Professor of Media Communications

East Stroudsburg University
East Stroudsburg, PA
2003–2006

- Courses taught:
 - Electronic Communications and Technology
 - Website Design
- Supervisor of Student Interns

Adjunct Professor of Design

County College of Morris
Randolph, NJ
2002 / 2005

- Courses taught:
 - Electronic Prepress Production
- Graphic Design Department Advisory Board Member

Instructor

Somerset Art Association,
Jointure for Community Education,
and Hunterdon Adult School
1989–1995

- Courses taught:
 - Drawing
 - Cartooning
 - Color Drawing
 - Illustration

PROFESSIONAL EXPERIENCE

Freelance Designer and Illustrator

Beekman Studios
2002–Present

- Art director, graphic designer and marketing specialist. Services have included corporate identity, website design and development, print design and production, illustration, photo retouching, animated interactive presentations and art direction
- Clients included: M & M Mars Incorporated, Life Force International, OtherBooks Academic Publishing

Senior Designer Art Director Illustrator

MurrayMedia
Blairstown, NJ
1998–2002

- Created marketing materials for print, Internet and interactive media, from conception through production for Fortune 500 companies
- Illustrator in traditional and electronic media. Expert in photo retouching.
- Art direction of photo-shoots using models and product stills
- Responsible for print purchasing and project management
- Hired, trained and managed interns
- Clients/Accounts included: ADP, ADT Security Systems/Tyco, American Bureau of Shipping, Calvin Klein, Ebel Watches, Group Health Incorporated, Johnson & Johnson, L’Oreal, Oscar de la Rentá, Schering-Plough, US Army, Verizon Wireless

Designer and Art Director

J. Friedman Associates
Florham Park, NJ
1995–1997

- Art directed, designed and produced print advertising, logos, brochures, circulars, catalogs and annual reports
- Contracted vendors & managed: printers, photographers, freelance designers
- Wrote advertising headlines and body copy.
- Art directed architectural photo-shoots

Graphic Artist

Concepts in Marketing
Middlesex, NJ
1993–1994

Freelance Illustrator and Designer

Bound Brook, NJ
1992–1995

Illustrator and Production Artist

A.M. Best Company
Oldwick, NJ
1987–1992

Illustrator and Production Artist

Handy Manufacturing
Newark, NJ
1987–1987

TECHNOLOGY

Macintosh OS X PC Windows 10

- Expert User and Instructor:
 - Adobe Creative Cloud Design Software; InDesign, Photoshop, Illustrator
 - Microsoft Office; Word, PowerPoint
 - Blackboard
- Proficiency:
 - Adobe; DreamWeaver, PremierPro. Microsoft; Excel
 - HTML, CSS
- Mac OSX System & Font Management Administration

SCHOLARLY RESEARCH

National Peer Reviewed Articles

- Designer Magazine Fall 2012
From Packaging to Apparel: The History of the Feedsack

National & International Peer Reviewed Presentations

- The Teaching Professor Conference 2015
Objective Rubrics for Creative Works
- Foundations in Art Teaching and Education (FATE) Conference 2015
Designing a General Education Course for Non-Designers - Panel Chair
- ALGA Design Educators Conference - Honolulu, Hawaii 2012
Foul Ball! Rebranding Professional Sports Teams which use Native American Names
- University and College Design Association Conference - Jersey City, NJ 2011
Integrating Service Learning in a Design Curriculum

Regional Peer Reviewed Presentations

- Mid-America College Art Association Conference - Detroit, Michigan 2012
Integrating Service Learning in a Design Curriculum - Panel Chair
- American Popular Culture Conference - Minneapolis, Minnesota 2010
Outstanding in Their Field: Outdoor Advertising in Rural America
- American Popular Culture Conference - Albuquerque, New Mexico 2008
From Packaging to Apparel: The History of the Feedsack

State Peer Reviewed Presentations

- Ohio Communication Association Conference - Findlay, Ohio 2011
Graphic Design for Health Communications

Non-Peer Reviewed Presentations

Using Professional Expertise as Service to the Profession and Community

- American Association of University Women - Findlay, Ohio 2015
Women in Advertising
- Wilkin Chair Series at the University of Findlay - Findlay, Ohio 2014
Artist's Self-Portraits
- Berea Millstream Quilt Guild - Berea, Ohio 2012
Color Theory and Emotions
- Graphic Design Club at the University of Findlay - Findlay, Ohio 2012
Researcher and Presentation, Occupy Your Mind Politics and Art
- Findlay-Hancock Alliance and Chamber of Commerce - Findlay, Ohio 2011
Fresh Brewed Business, Effective Ad Design
- University of Findlay Summer Art Festival - Findlay, Ohio 2010
Photoshop Demonstration
- Commercial Art Guild - Findlay, Ohio 2009, 2010
Roundtable Chair and Presentation, Photo Retouching Ethics Facilitator, Intellectual Property Copyright Law Host, Helvetica Film Showing
- Lakeland Woman's Club - Lorain, Ohio 2009
Mail Pouch Barns and Burma Shave signs
- Medina County Library - Medina, Ohio 2008
Mail Pouch Barns and Burma Shave signs

Non-Credit Coursework and Workshops

- Advertising and Society. Duke University/Coursera 2015
- Letterpress: Typesetting in Wood and Metal. AIGA Cleveland 2014
- Working with Digital Type. UCDA 2014
- Copyright Law for Librarians and Educators. Duke University/Coursera 2014
- Creative Problem Solving. University of Wisconsin/Coursera 2014

CREATIVE SERVICES

Donation of Creative Services

- Ohio TESOL Journal Publication design 2017–2019
- Fort Findlay Playhouse, Findlay, Ohio Logo designs 2015-2017
- Center for Safe and Healthy Children, Findlay, Ohio Logo design 2015
- Black-Out Melanoma Benefit, Findlay, Ohio Logo and poster design 2014
- Center for Safe and Healthy Children, Findlay, Ohio Logo design 2015
- Family House as AIGA Design Charette Team Member - Toledo, Ohio Brand Identity; Logo, Brochure, Website, and Copy Editing 2012
- Brunswick Area Historical Society - Brunswick, Ohio Poster Design and Website Consultation 2011
- Hope Church of the Christian & Missionary Alliance - Brunswick, Ohio Ladies of Hope Logo Design 2010
- Family Resource Center - Findlay, Ohio Website Consultation 2010
- Society of Children’s Book Writer’s and Illustrator - Northern Ohio Chapter Website Design, Development and Site Maintenance 2009
- Special Olympics / The Lincoln Avenue Mile - Delaware, Ohio Logo Design 2009
- Bridges Out of Poverty - Findlay, Ohio Logo Design 2009
- Citivan International Club - Findlay, Ohio Donation of Art Commission, Art of Giving Auction 2008
- Murfreesboro Historical Association - Murfreesboro, North Carolina Website Design and Development, Event Photography 2008
- Southwest General Hospitals - Berea, Ohio Poster Designs for Cardiac Education Services 2007

Art Show Judging and Portfolio Reviews

- Congressman Robert Latta, 5th District, Ohio Judge, Congressional Art Show 2012–2017
- Association of Independent Colleges & Universities of Ohio Judge, Excellence in Visual Arts Award for Graduating Senior 2011–2012
- Findlay Art League - Findlay, Ohio Judge, Black and White and Shade of Gray 2012
- American Institute of Graphic Arts (AIGA) - Cleveland, Ohio Reviewer - Student Design Portfolio Critiques 2011
- Ohio Northern University - Ada, Ohio Judge, Student Art Show 2008

Service Learning Clients in Graphic Design courses

- The University of Findlay; Cosiano Health Center, Counseling Services, WLFC Radio, Campus Compact, Disability Services, Student Employment
- Cancer Patient Services, Kidney Foundation
- Hancock County, Ohio: Park Services, Historical Museum, Services Clearing House
- Macklin Institute for Intergenerational Learning
- Homework Central, City Mission, Bridges Out of Poverty, Read for LIFE

AWARDS

MarCom Creative Awards International Marketing and Communications	<ul style="list-style-type: none">■ Gold Finalist Awards for Creative Design of Website■ Murfreesboro Historical Association■ Clement Pappas Website■ Leadem Counseling Website 2005■ Noble & Co. Landscaping Website	2008 2004 2005
Webby Awards The Web Marketing Association	<ul style="list-style-type: none">■ Standard of Excellence Award for Outstanding Web Development■ ADP Major Accounts Intranet■ Group Health Incorporated Website	2000 1999
Impact Award Business Marketing Association	<ul style="list-style-type: none">■ Judge's Special Recognition for Website Design■ Scott Adams Foods - Dilberito Website	2000
Summit Creative Award	<ul style="list-style-type: none">■ Silver Award for Interactive CD-ROM■ Oscar de la Rentá Fragrances product marketing program	2000
BIZI Award Business News New Jersey Magazine	<ul style="list-style-type: none">■ Most Entertaining Website■ Scott Adams Foods, Dilberito Website	1999
American Society of Business Press Editors	<ul style="list-style-type: none">■ First Place Awards for Editorial Illustration■ <i>Shining the Armor of Compliance</i> - Best's Review Magazine■ <i>Discovering a New Europe</i> - Best's Review Magazine	1993 1991
Dimensional Illustrators Society	<ul style="list-style-type: none">■ Award for Paper Sculpture Illustration■ <i>Discovering a New Europe</i> - Best's Review Magazine	1991

PROFESSIONAL ASSOCIATIONS

Memberships	<ul style="list-style-type: none">■ AIGA The Professional Design Association (American Institute of Graphic Arts)■ University & College Design Association (UCDA)■ Society of Children's Book Writers and Illustrators (SCBWI)■ Foundations in Art: Theory and Education (FATE)■ Phi Kappa Phi Honor Society■ Commercial Art Guild of Findlay
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