

Technology in Business

THE BUSINESS ADVANTAGES OF
**INFORMATION
TECHNOLOGY**

Agenda

- Introduction
- Power your business with technology
- What can you do with technology for business advantage
- Let technology do your bidding

Introduction



Godfrey is the president and founder of Acextic Corporation, a technology consulting company based in Chicago USA. He is an accomplished business technology and security consultant.

He is passionate at delivering solutions, results and value to business by building and management of effective teams, and ensuring technology is the best fit for client organizations. He brings extensive experience from across the globe including Zimbabwe, Botswana, South Africa and the USA.

He has consulted at major USA corporations since 2000 including AT&T, Motorola, ADP just to mention a few.

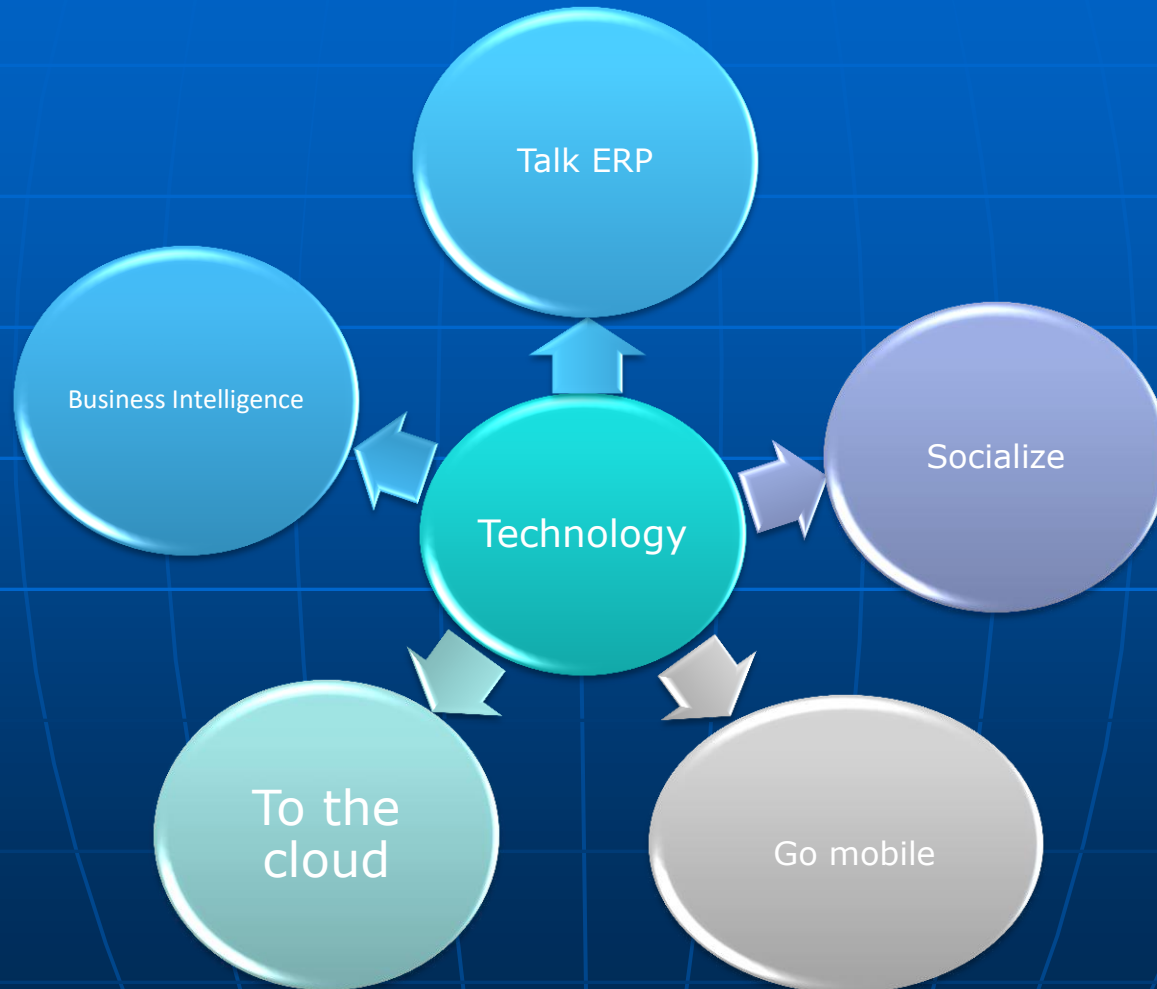
He is a Certified Business and Information Technology Consultant with an MBA and a Masters in Computer Information System.

Also volunteers as a Pro Bono Consultant for Taproot Foundation and a Board member of the United African Organization with a mission to help African immigrants settle in the USA

Power your business with technology

- Today if have a smart phone, you have more computing power in your pocket than the computer which took Apollo 11 to the moon in 1969.
- With that power you can take your business to the moon and back.
- Historical perspective

What can you do with technology for business advantage



Let technology do your bidding

- You don't need deep pockets to get technology to do your bidding
- Plan your business
 - Business and marketing plans
 - Make technology your driving force
- Market your business
 - Web sites
 - Social media
 - CRM
 - APPS
- Manage your business through technology
 - Business intelligence
 - ERP
 - SCM
- Control your business
 - It's
- As good as the deep pocketed companies

What's next

- We will take a deeper dive into the how and what you can start doing to use technology
- Free open source applications
 - CRM
 - ERP
 - SCM
 - Social media