## Investment Opportunity

Project Name: Artemis

Sector: Alternative Fixed Income Product

UK Life Insurance mutual looking to fundraise £500m for a specific Long Term Asset-backed Fixed Income Product with good return and track record.



## **KEY BUSINESS FEATURES**

- Well established Life Mutual with <£10bn AUM</li>
- Delivery for many of the UK's major financial services organisations
- I in 12 UK households utilise their products
- Top tier customer service verified by Trust Pilot and review sites.
- Ethical investment as its run as a mutual by members for members.

## **KEY FINANCIALS**

- **Funds Raised:** Have obtained c. £400m funds raised from 2 Pension Funds,
- Looking to Raise: Further £500m

## **OPPORTUNITY**

- Asset backed Fixed Interest Long Term offering of high risk adjusted yields; decorrelated with other asset classes and whose returns increase with longevity.
- Adjustable returns based on risk appetite Gross loan rates in the 3%-7% range providing attractive net risk adjusted yields
- Long duration of 15 20 years with relatively stable price growth
- Fixed interest alternative to supplement public credit in an investment portfolio, increasing returns without increasing risk.
- Lower sensitivity to interest rates due to stable customer rates less influenced by risk-free rates
- Asset values have remained stable through the COVID 19 pandemic
- Broadly uncorrelated to the business cycle

