

# Fundraising Opportunity

Project Name: Felicitas

Sector: Consumer Products

Seeking seed extension for a highly awarded and regarded company with an evidence-based range of wearable therapeutic electronic devices for sports recovery and pain relief.



## COMPANY VISION

- **MISSION:** To increase global wellbeing through medical evidenced-based electronic therapy.
- **PROBLEM:** 20% of adults suffer from chronic pain with no solution apart from medication which has limited effectiveness and potentially dangerous side effects.
- **SOLUTION:** Medical evidenced based wearable therapeutic electronic devices that can be purchased over-the-counter. The device will not only provide pain relief through microcurrent and other electrical stimulation but ultimately also monitor the users' comfort level and use artificial intelligence to adjust the pulse types and levels accordingly.
- **OPPORTUNITY:** The bio-electronic device market is predicted to be worth \$29bn by 2026.

## INVESTMENT TARGET

- Seed Extension of circa £500k, followed by Series A shortly of £6m.
- Preference for "Smart Capital" strategic investors that can advise on sales, marketing, distribution and manufacturing.

## BENEFITS OF INVESTMENT

- Opportunity to invest in a product range which perform as well or better than conventional medicine, with fewer side-effects, using non-invasive bioelectronics.
- 3 clinically proven technologies have been developed and devices are on the market, which have shown to kill pain, improve performance, accelerate healing and speed recovery.
- 6 further devices currently in development across the clinical, animal and consumer healthcare spectrums, allows for revenue growth in faster access areas, whilst developing products behind the scene, which are impacted by regulatory timelines.
- Exceptional management team with previous background in medical devices, R&D, finance, sales, brand design and medical research.
- Sales are driven through wholesale distribution, e-commerce and B2B medical sales, with 3 current distributor contracts in place, and further underway.
- Revenue model of product plus accessories with a forthcoming app, which will enable real-time return of data on the use of treatment options and efficacy.

**Contact: Adam Harris, Managing Partner**

m: +44 (0)7908 878 122

e: adamharris@forsterchase.com

In order to obtain the Investor Deck, please register your interest by sending an email to

esthergrove@forsterchase.com.

