



**ULTRADENT**  
PRODUCTS, INC.

# Ultradent Products

Transcend™



# Important

- For a better understanding, please focus on “Universal Body” shade in the first step. To avoid confusion, the additional shade system should be mentioned later, when the reader dived into the system and reads more about it. Like in the last sentence/bullet point of the newsletter.
- Otherwise the reader might not understand why we are showing multiple shades and highlighting the USP “one shade” at the same time.

# Transcend™ universal composite

Slogan:

RESTAURERINGER MED BARE ÉN ENKELT FARGE

# Transcend™ universal composite

## RESTAURERINGER MED BARE ÉN ENKELT FARGE

Møt den nye Transcend universalkompositten med **Universal Body farge** – ikke behov for maskering eller opaker!

- Transcend universal kompositt er et innovativt dentalt komposittmateriale for både **anteriore** og **posteriore direkte** og **indirekte** restaureringer
- Det leverer uovertruffen farge-matching med bare én enkelt **Universal Body-farge** takket være den patenterte Resin **Particle Match™** teknologien
- Det kreves ikke **maskering**
- Universal Body-fargen glir vakkert sammen med nesten **enhver tannfarge**
- Fortsetter å tilpasse seg omliggende tenner selv **etter bleking**
- Ideell konsistens under arbeidet som gjør det enkelt å forme produktet, enkelt å polere til **høyglans**
- **I tillegg** til Universal Body-fargen inkluderer Transcend-kompositt også fire dentinfarger og to emaljefarger for tilfeller hvor sjiktlegging er indisert

# Important



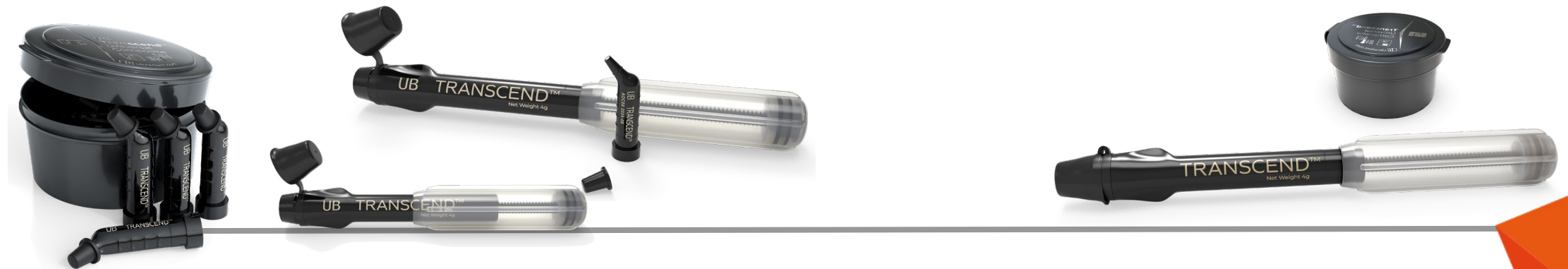
## Product Images:

You will find different product images in the download section on the last slide.

To better transport the brand message (one-shade technology), it is crucial to focus on the upper image (with “UB”). Furthermore, you can show the other “UB” images, like the ones below left.

The images showing different shades or the packaging, are misleading in the first step – the reader would not understand why we are showing multiple shades and highlighting the USP “one shade” at the same time.

If you want to include the other shades, you can include images, which are not indicating the shade (e.g. below, right corner).



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Product Images & Videos:

[Download Videos](#) [Download Images](#)

Alternative: YouTube links (easy-to-understand EN):

[YouTube](#)

Article (NO):

[Product Information \(NO\)](#)

Sales Sheet (NO):

[Sales Sheet \(NO\)](#)