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| **Propaganda Assignment; Your answers** |

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| Student 1 | Write name |
| Student 2 | Write name |

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| **Assignment 1: analyse American propaganda from World War I** |

1. **Define propaganda**

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| --- |
| Your answer |

1. **Make Phase 1 descriptions**

|  |  |
| --- | --- |
| Source A | Your answer |
| Source B | Your answer |
| Source C | Your answer |

1. **Determine target audience**

|  |  |
| --- | --- |
| Source A | Your answer |
| Source B | Your answer |
| Source C | Your answer |

**\*\*\* END OF ASSIGNMENT 1 \*\*\***

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| **Assignment 2: Comparing British and American propaganda** |

1. **Learn about the techniques used in propaganda**  
   No answer required.
2. **Find a poster for every technique mentioned in the Propaganda Poster Analysis Scheme**

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| --- | --- |
| **1. Scolding** | paste poster and write explanation |
| **2. Generalities** | paste poster and write explanation |
| **3. Transfer** | paste poster and write explanation |
| **4. Witnesses** | paste poster and write explanation |
| **5. The common  man** | paste poster and write explanation |
| **6. Group feeling** | paste poster and write explanation |
| **7. Fear** | paste poster and write explanation |

1. **Analyse British posters**

|  |  |
| --- | --- |
| **A. Technique** | Your answer |
| **B. Feeling/emotion** | Your answer |

1. **Analyse American posters**

|  |  |
| --- | --- |
| **A. Technique** | Your answer |
| **B. Feeling/emotion** | Your answer |

1. **Concluding Assignment 2**

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| --- |
| Your answer |

**\*\*\* END OF ASSIGNMENT 2 \*\*\***

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| **Assignment 3: Creating your own posters** |

1. **Our (imagined) enemy is:**

|  |
| --- |
| Your answer |

Questions 2, 3, 4 and 5 are answered below:

|  |  |
| --- | --- |
| **Problem 1** | Your answer |
| **Define target audience** | Your answer |
| **Choose propaganda technique** | Your answer |
| **Which feelings/emotions will you evoke?** | Your answer |

|  |  |
| --- | --- |
| **Problem 2** | Your answer |
| **Define target audience** | Your answer |
| **Choose propaganda technique** | Your answer |
| **Which feelings/emotions will you evoke?** | Your answer |

1. Create your own propaganda, to help your country win the war! Make sure the target audience, propaganda technique and feelings/emotions you want to evoke are clear to see in these posters.

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| **Problem 1** |
| Screenshot of your poster |

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| **Problem 2** |
| Screenshot of your poster |

**\*\*\* END OF ASSIGNMENT 3 \*\*\***

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