

**Client: American Marketing Association Marketing**  
**Project: Facebook copy event promo**

### **Facebook #1**

#### **Get SLAMMED this Coming February!**

Evening with an Expert is pulling a swticheroo next February. Yep. Chicago AMA is turning the expert *spotlight on you* with Marketing SLAM. Just like a poetry SLAM, five presenters will be selected to show off their WOW factor approach on the theme, "5 Overlooked Keys to Unlocking Engagement." Anyone can submit an application to make the top five finalist presentations, and anyone can help judge who's the best-of-the-best. Get the guidelines and get going on your submission! Applications will be accepted from Sept. 15- Dec. 1. Get slammin! <http://chicagoama.org/evening-series/#toggle-id-3>

### **Facebook #2**

#### **This is a SLAM Dunk of an Opportunity!**

We all have 15 minutes of fame, right? But some of us could have more. Maybe that's you? This coming February, Evening with an Expert is casting a broad net by showcasing Chicago AMA members, non-members or anyone with a WOW approach on the theme: "5 Overlooked Keys to Unlocking Engagement." The event is called Marketing SLAM – just like a poetry slam where the audience votes for the best presentation. The top five finalists will have an extra 10 minutes of fame as they present their unique perspectives and tactics. This is a SLAM dunk for anyone who wants great exposure and bragging rights. Applications are being accepted between Sept. 15-Dec.1, 2015. Learn more and make a submission. <http://chicagoama.org/evening-series/#toggle-id-3>

### **Facebook #3**

#### **Marketing SLAM Applications – Now Open!**

Want to make your peers green with envy? Then start slammin' on your submission. Coming in February 2016, Evening with an Expert's Marketing SLAM will be shining the spotlight on the crème de la crème of marketing pros. Do you have a killer perspective or proven strategies on the theme: "5 Overlooked Keys to Unlocking Engagement?" Then we want to hear from you – and you don't have to be an AMA member! Imagine -you could be one of the five finalists chosen to present next February. Learn more and make an application here. <http://chicagoama.org/evening-series/#toggle-id-3>