Client: Landauer Radiation
Project: Copy for a web re-launch

CONTINUOUS MONITORING IN PRIVATE PRACTICES

At LANDAUER, we put people first

...because there's no second guessing radiation exposure

If you consistently report low dosage, you're doing all the right things... so far. But to maximize long-term safety and minimize risks, continuous monitoring is vital. And here's why:

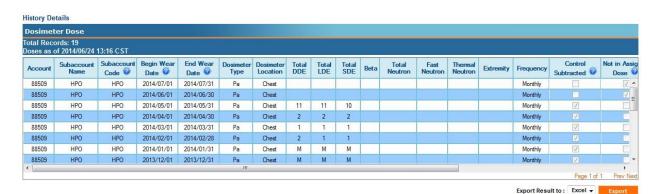
Mission critical: evidence of low dose



 Pregnancies: Women don't usually declare pregnancy for the first 3 months.
 Low dose monitoring... 92% of private practices monitor radiation primarily for employee safety.

Source: James Curtis Partners LLC

- o gives assurance that the developing baby remains safe
- o demonstrates preparedness to quickly implement fetal monitoring
- shows knowledge of the high sensitivity effects of fetal radiation exposure
- Smart ROI: For a low investment, protect your people and your practice. By documenting individual dose records, you can show minimal or no exposure.



One low dose report may not tell the whole story. Equipment and user issues can cause varying radiation exposures. With continuous monitoring, there are no assumptions – just safety assurance.

• Your practice puts staff safety first: Validate your commitment by ongoing radiation monitoring and safety training.



- Helps recruit and retain top talent
- Builds morale and boosts productivity
- Proves you can take action with a high dose event

The LANDAUER dosimetry advantage for private practices

LANDAUER's cost effective and comprehensive radiation monitoring badge programs are in use by more than 80% of leading medical facilities. The same technology, service and support are also in place at **20,000+ private practices nationwide that report -**

- **Longer wear periods**: Reduces or eliminates monthly or even quarterly exchange. It also frees up your time and reduces the chance of lost dosimeters
- **Durability:** Retains accurate dose readings thanks to Luxel's OSL technology. Resistant to heat, tampering and breakage, but allows for analyzing interior OSL data

Start your 'people first' safety program now. Learn more about LANDAUER's dose reporting services.