

Subject: Balance your HIT juggling act...here.

Headline: The Health IT Balancing Act: Managing the CMIO Workload

Too many plates spinning in the air?

Between clinical decision support, quality of care, ICD10, HIE and value optimization physicians are juggling more competing priorities and compliance mandates than ever before.

Focus on one area for too long...and they all come crashing down around you.

The solution is balance...and that's what you'll find at the HIMSS Physicians' IT Symposium. In just a single day, gain real-world insight and practical information on...

- The importance of transitioning to intelligence-oriented EHRs
- CDS – the pros and cons from a panel sharing lessons learned
- Strategies for patient engagement
- Discussions regarding HIE involvement and ACO participation
- How the new IOM Report could impact your organization

In addition, collaborate with peers in both formal and informal discussion groups on a topic most relevant to you.

**Get more balance through proven
workload management strategies**

[call to action – more info and registration]