



# The Centre for Customs and Excise Studies Community (Alumni) Plan 2025

---

## Introduction

---

This Plan outlines the key priority areas and high-level implementation approach for the CCES Community (Alumni) Program.

---

## CCES objectives

---

The drivers behind the establishment of an Alumni are three-fold.

- To help CCES graduates build on and refresh their skills, knowledge, and networks, and broaden their spheres of influence.
  - To keep CCES connected with, and abreast of graduate and industry developments.
  - To celebrate and promote the achievements and career journeys of CCES graduates.
- 

## Priority areas

---

### 1. Community and connection.

**Goal.** To strengthen connections and understanding with our alumni and supporters through thoughtful and tailored communication and engagement.

**How will we accomplish this?**

- We will listen to and draw upon on the perspectives and experiences of our Alumni to shape our Community program. *Reference to Alumni Advisory Group – Attachment B.*
- We will seek to understand individual Alumni members' professional contexts and needs to curate and implement relevant and impactful events and activities.
- We will ensure that events and activities incorporate sufficient opportunity for networking, knowledge and intelligence sharing etc.

- We will continue to distribute e-badges to recipients of CCES Award programs and encourage them to share their qualifications with their professional networks.
- We will review the social media platforms we use to engage and connect with our Community with a view to streamlining channels and creating a one-stop platform for the CCES community.

**How will we know we have achieved this?**

- Our community members will be motivated to connect, volunteer, and contribute their expertise, ideas, time, energy to building the CCES Alumni movement.

## 2. Professional learning and development.

**Goal.** To identify, curate and implement a suite of learning opportunities for CCES Community members.

**How will we accomplish this?**

- We will curate and rollout an annual learning and development program which will help our graduates and students build on and refresh their skills, knowledge, and networks, and broaden their sphere of influence.
- We will tap into the wisdom, skills, and experience of Alumni members to help ensure events and services are relevant, contextualised, and effective. This will include feedback loops and regular evaluation.
- We will provide referral support and functionality for individual members to crowd-source other community members who need help sourcing links, information, research, jobs, and resources.

**How will we know we have achieved this?**

- Our community members will feel informed and inspired by the events and activities.

## 3. Impact monitoring.

**Goal.** To monitor, measure and report on the long-term impacts CCES programs, courses and engagements are having at an individual and community level.

**How will we accomplish this?**

- We will ask our alumni members to share information and insights pertaining to their jobs, their career journeys, achievements, and goals with the CCES community.
- We will conduct member surveys to understand the kind of outcomes they have been able to realise as a result of their CCES course and through membership of the CCES community.

**How will we know we have achieved this?**

- We will measure and report back to the Community on the nature and scope the Program's impact.
- We will put feedback loops in place which encourage Alumni members to provide ideas, perspectives, resources designed to improve CCES's operations and the quality of its teaching and learning experiences.