



TOURISM: GRADE 10 SUMMARISED NOTES

Introduction To Tourism

SA's diversity attracts many tourists.

SA is described as a whole world in one country: Due to SA's wide variety of wild animals, our climate, cultures, natural sceneries & our environments.



What is Tourism?



The study of activities, services and industries that provide people with a travel experience.



This includes the tourist's behaviour, as well as their reasons for travel.



The temporary movement of people from one place to another.



Their use of transportation, accommodation and them participating in activities while visiting attractions.





Characteristics of a Tourist





Tourist: Travels away from his home for longer than 24 hours & shorter as 1 year. For various reasons, such as: business, leisure, health, visiting friends and family.

Day tourist: Also known as an excursionist. Travels away from home for less than 24 hours.

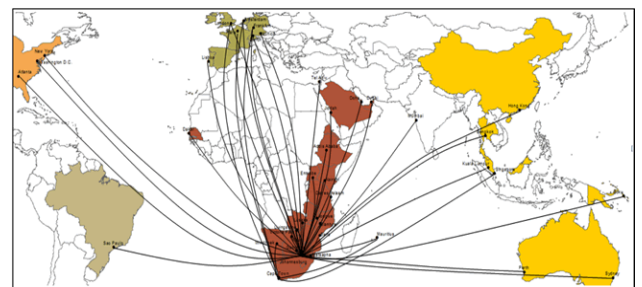
Returns to their residence on the same day.

Inbound & Outbound Tourism:

Inbound tourism	Outbound tourism
<ul style="list-style-type: none">• When someone enters SA from another country.• E.g.: England's football team travels to SA.	<ul style="list-style-type: none">• When you leave your country to visit another country.• E.g.: Our tourism class will be visiting Zanzibar
	

International Tourism

- When travellers travel across an international border.
- A passport is required.
- Not necessarily overseas – When we travel to Mozambique, Lesotho, Egypt and Namibia from South Africa, it will also be considered as an international trip.





domestic Tourism



Trips within your own country.
Don't cross any international borders.
E.g.: Pieter travels from Gauteng to go on holiday with his parents in Jeffreys Bay.

INTER-PROVINCIAL TRIPS

Travel between 2 or more provinces. Cross provincial borders.



INTRA- PROVINCIAL TRIPS

Travel within the borders of one province only. Do not cross any provincial borders.

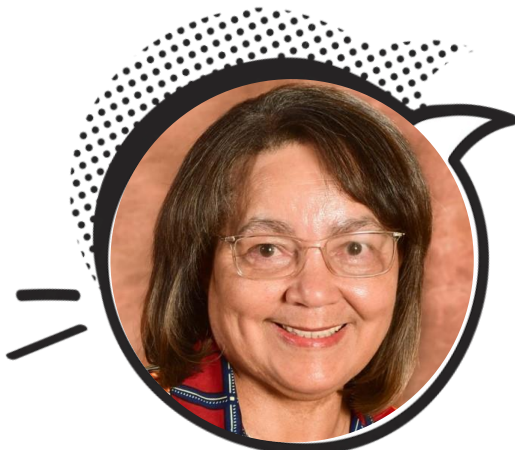


regional Tourism

- Travel within a specific geographical area.
- Trips between any of the 16 SADC countries
- Not too far from your own place of residence.
- E.g.: School tour from SA to Botswana.



South Africa's minister of Tourism



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA

National Department of Tourism (NDT)

Min. Patricia de Lille (March 2023)



reasons To why people Travel

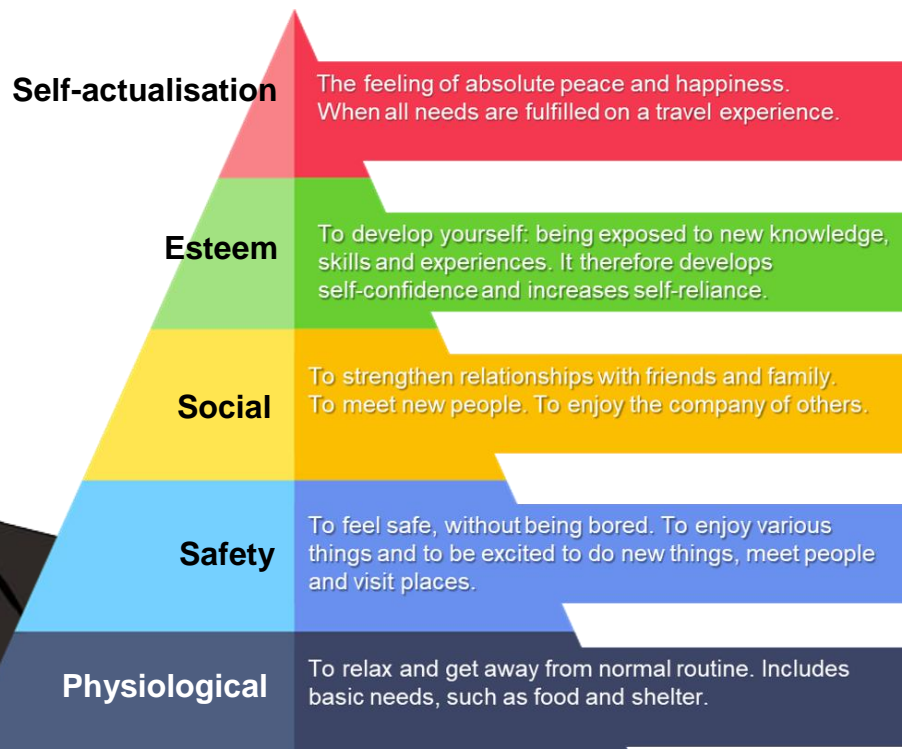
Tourists have different **needs**, **preferences / expectations** and **reasons** to why they travel.



Needs

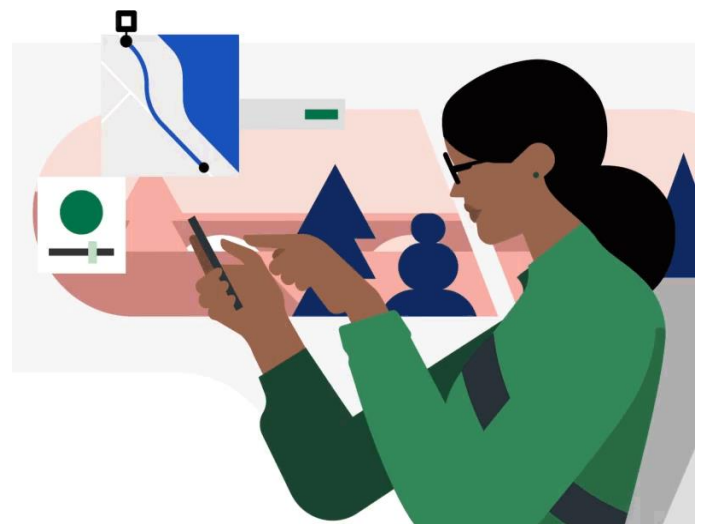
- All things that a tourist cannot go without.
- It is important that the tourism industry satisfies all levels of tourists' needs.

Needs, according to Maslow's hierarchy, which apply to tourism related scenarios:



Preferences & expectations

- All the things that a tourist would like to experience.
- Disappointment will occur if it doesn't realise.
- What a tourist will prefer to see / do / experience / use.





Reasons for travel

- The main reason why a tourist travels to a specific destination.
- Varies from tourist to tourist.
- Can include several reasons, such as:



Business



Education



Special Interests



Health



Leisure



Friends & Family

advantages of Tourism

- Contributes to the country's economy & increases the GDP.
- Increases the overall standard of living.
- Develops national pride.
- Provides opportunities for entrepreneurship and it creates jobs.



"Success is not final;
failure is not fatal: it is
the courage to continue
that counts."

- Winston Churchill

Unauthorised Distribution Disclaimer

Unless otherwise noted, the contents of this documents (worksheet) and the entire attachments, including all text, graphics, icons, hyperlinks, designs, visual material and the arrangement and layout thereof remains the sole property of the author (Me. A Jonker) thereof, and all rights are reserved. Reproduction, distribution without the consent of the author or copying of any material from this study material, in any form whatsoever will constitute a copyright infringement and will result in civil and criminal law penalties. All rights not expressly granted are reserved.



A. Jonker