

China Culinary Guide

Switzerland's first official guide to Chinese culinary culture



How about we introduce Chinese culinary culture at home in a portable format?

A guide detailing the eight regional cuisines? A guide elucidating the cultural background of Chinese culinary traditions. A guide illustrating the connection between Chinese and Swiss cuisines? A guide providing Chinese restaurants in Switzerland the opportunity to showcase themselves? A compact A6 guide that you can carry with you and utilize as a companion?

Did you know that Switzerland's most beloved Christmas dish, Fondue Chinoise, has its roots over 7'500 kilometers away in China, a country renowned for its diverse types of hot pot enjoyed all year round (not just in Christmas)? The connection between Chinese and Swiss cuisine may be deeper than you think.

Are you often overwhelmed by the big menu at a Chinese restaurant? Do you find yourself sticking to familiar options like sweet and sour chicken, not realizing that Chinese cuisine offers much more? You're not alone—and we're here to change that.

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The first-ever Chinese Food Guide will demystify those intimidating menus, introduce you to the diverse and rich world of Chinese food, and tell you about the 8 Great Cuisines of China. Imagine knowing exactly where to go for the best dim sum, hot pot, or just a bowl of heartwarming noodles, understanding the cultural significance behind each dish, and confidently exploring new flavors beyond the familiar. You'll gain insights into the long history of Chinese culinary traditions, connecting you with the culture.

Our Chinese food guide is more than just a book—it's your gateway to discovering authentic, mouthwatering dishes in the best restaurants across Zurich, Lucerne, and Zug. Plus, we include recipes for iconic Chinese dishes so that you can bring the flavours of China into your kitchen.



The necessity of your support

We seek your support to bring the inaugural China Food Guide to fruition. Our project has an overall budget of approximately 15'000 CHF, which will encompass the creation, printing, and distribution of 5'000 copies.

We aim to raise CHF 7'500 through this campaign to partially cover these expenses. Your support will assist us in:

- Printing and distributing the Food Guide: The funds will be allocated to cover printing expenses and to ensure that the China Food Guide is disseminated to key locations throughout Switzerland.
- Raising awareness: Your support will also bolster our marketing initiatives to promote the China Food Guide and facilitate connections with food enthusiasts, residents, and tourists in Switzerland.

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The story behind the project

We are Susan and Yuan, Chinese immigrants living in Switzerland. As passionate foodies, we have a mission: to find the most authentic Chinese food in our new home. Over the years, we have not only explored Switzerland's diverse culinary landscape and familiarised ourselves with dishes such as cordon bleu and raclette, but also discovered the best Chinese restaurants across the country.

I am René, a Swiss with a deep passion for Chinese food and culture. I love discovering new and unusual dishes that are often foreign to the Swiss palate. Having travelled to China, I felt the desire to build a bridge between Switzerland and China on my return.

Our reputation as culinary experts quickly spread among friends, and many - including colleagues and friends - often asked for our recommendations on where to enjoy the most authentic Chinese cuisine in cities such as Lucerne, Zurich and Zug.

So why not summarise our passion and expertise in a guide? That's how the China Food Guide was born - a carefully curated collection of the best Chinese food experiences in Switzerland, bridging cultures and sharing our love of authentic flavours with a wider audience.



Yuan Gössi, René Bachmann, Susan Wang

To the hyperlink

<https://wemakeit.com/projects/launch-of-china-foods-guide>

Kindly disseminate the information.

Please inform all your friends and relatives about us, regardless of their inclination to support our cause. Every ounce of attention aids us in disseminating our ideas throughout the community and beyond. By supporting us, you are not only contributing to the realization of the guide but also endorsing a project that fosters connections between cultures and unites individuals through the universal appreciation of food.