



China Foods Alliance presents



Blog article

If you are a food-related company, restaurant, food supplier or connected to Chinese food culture, share your knowledge and experience with lovers of Chinese cuisine to support authentic culinary traditions.



- Your article will be published on www.chinafoods.ch and shared across our social networks
- Selected articles will be featured in the China Foods Guide
- Optimize your presence on Google
- For advertising opportunities, please contact us

1'500.- CHF
per blog campaign



China Foods Alliance presents



Company Page Profile

If you are a restaurant or teahouse looking to gain more visibility and attract more customers, feature your establishment on www.chinafoods.ch with a dedicated company page profile.



- Benefit from a dedicated page for your establishment
- Optimize your presence on Google
- Add products to our shop module for greater exposure
- For shop integration, please contact us!

500.- CHF
per year



China Foods Alliance presents



Ambassador of Chinese food culture

After travelling to China, I was deeply impressed by the warm hospitality of the Chinese people and the incredible variety of Chinese cuisine. This gratitude fuelled the desire to build a bridge between China and Switzerland to promote understanding between the two cultures. The love of Chinese cuisine and the collaboration with local vegetable producers and Chinese restaurants led to the idea of publishing Switzerland's first official food culture guide, with the aim of bringing Chinese food culture closer to the Swiss population. My special thanks go first and foremost to all those who made this wonderful project possible: my dedicated team, especially Susan and Yuan, who put in countless hours of work, as well as our partners, sponsors and the organisations on the Swiss and Chinese side.

The story behind

We are Susan and Yuan, Chinese immigrants living in Switzerland. As passionate foodies, we have a mission: to find the most authentic Chinese food in our new home. Over the years, we have not only explored Switzerland's diverse culinary landscape and familiarised ourselves with dishes such as cordon bleu and raclette, but also discovered the best Chinese restaurants across the country. Our reputation as culinary experts quickly spread among friends, and many - including colleagues and friends - often asked for our recommendations on where to enjoy the most authentic Chinese cuisine in cities such as Lucerne, Zurich and Zug. So why not summarise our passion and expertise in a guide?

That's how the China Food Guide was born.



China Foods Alliance
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René Bachmann



Susan Wang
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