



CHINA FOODS  
ALLIANCE

FOODIES



Mehr Infos

## OFFER FOR FOODIES

Join the unique Chinafoods experience and engage with a passionate community of Chinese cuisine enthusiasts

Offer		
Personal Membership	<ul style="list-style-type: none"><li>You support the cause of CFA</li><li>1 free ticket for a roadshow event</li><li>10% off all store products</li></ul>	250.- year
China Fodos Guide Donor	The China Foods Guide is financed entirely by donors and crowdfunding. With 100,- you become a private donor and we will put your name and location in the guide.	100.-
HotPot Patron	Become a HotPot patron and support culinary events throughout Switzerland	350.-

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BECOME A  
DONOR



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# WE BUILD CULINARY BRIDGES

**The China Foods Alliance serves as the ambassador of Chinese culinary culture**

The China Food Alliance, also called "Pin", promotes and preserves authentic Chinese culinary traditions, strengthens cooperation between Chinese restaurants and local businesses, improves the quality and visibility of Chinese cuisine and promotes cultural exchange between China and Switzerland.

## **Our main focuses**

- Overcoming **cultural barriers** and improving understanding of the respective cultures
- Establishing business relationships between Chinese restaurants and local suppliers as well as access to **fresh, local products**
- Creating **market access** for manufacturers from the gastronomy industry to the respective markets

## **Our goals**

- Offering knowledge and insights into Chinese culinary culture
- Improving public perception of Chinese culinary culture
- Creating new business opportunities
- Enhancing culinary diversity in Switzerland



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# CHINA FOODS GUIDE

Switzerland's first official guide to Chinese culinary culture

The China Foods Alliance is publishing Switzerland's first official China Foods Guide. The aim is to bring China's culinary diversity and cultural richness closer to the Swiss population and tourists. The China Foods Guide is published in pocket format (A6) and is distributed at prominent locations throughout Switzerland. The China Foods Guide is fully funded by donors and crowdfunding to ensure that the project remains independent and community oriented.



China Foods Guide  
German



China Foods Guide  
French



China Foods Guide  
English & Chinese

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CHINA FOODS ALLIANCE

BECOME A PATRON



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# ORIGINAL BEIJING CUPPER HOTPOTS

Become a HotPot patron and support culinary events throughout Switzerland.

## The Traveling HotPot

As a HotPot sponsor, the logo and name of your club, company or person will be displayed on the HotPot. Your HotPot will travel through Switzerland and will be used as part of our exclusive series of events, the HotPot Roadshow and at team-building events. Your HotPot will be travelling through Switzerland and as a sponsor you will build up a personal relationship with the HotPot.



Book!  
Now!

*Of course you may use the HotPot for your own purposes or "buy it out".*

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China Foods Alliance®