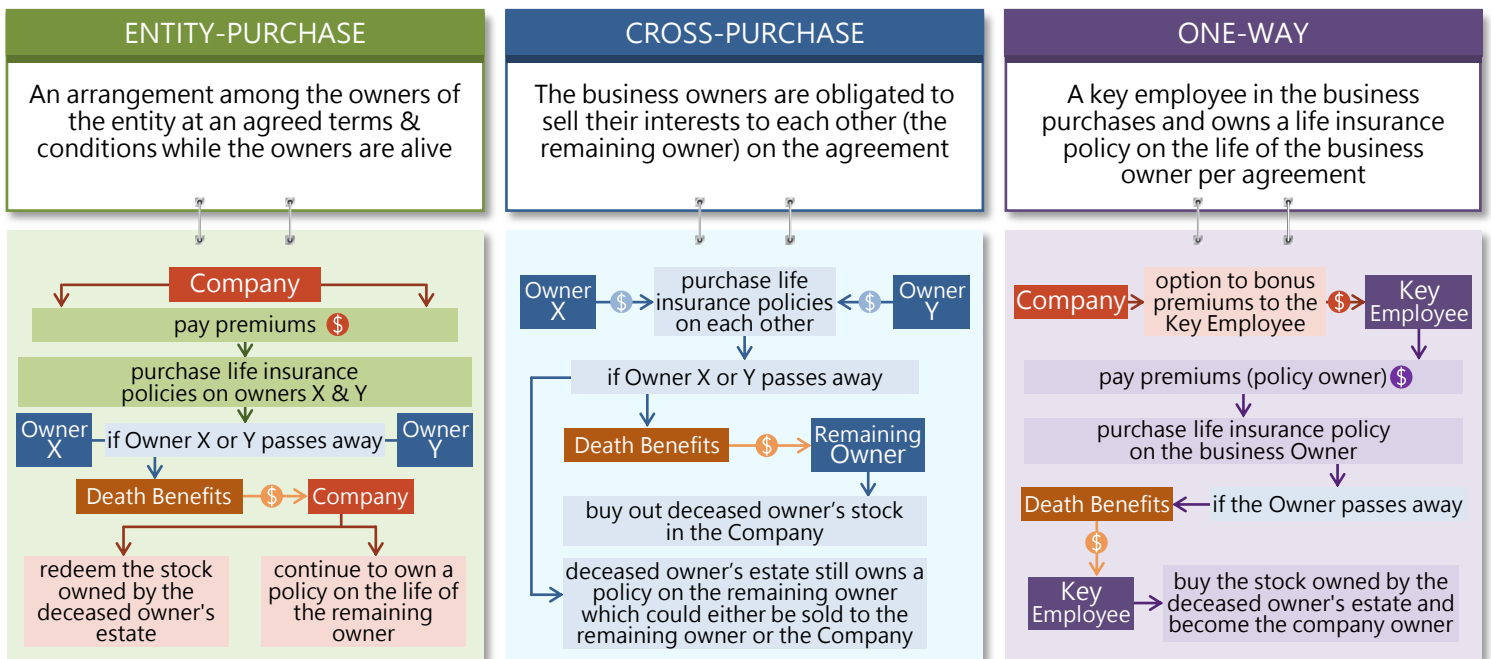


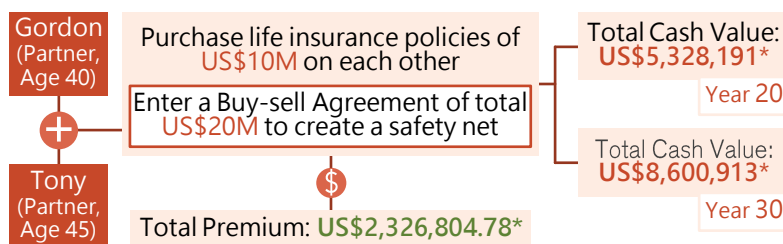
# EXPLORING KEYMAN / BUY-SELL AGREEMENT APPLICATIONS

A Relationship between the Entity, Business Owners, and Key Employees

## TYPES OF BUY-SELL AGREEMENT



## CASE STUDY



### #TAKEAWAY

- The policies can double up as cash reserves through withdrawals and employees' benefit, giving all stakeholders **peace of mind** and providing **financial power** in succession planning.
- The policies also increase the net worth of the company, act as a **contingent solution** for company debts, and the possibility of a pension fund for the life assured.

\*Value illustrated consists of guaranteed and non-guaranteed portions, it must be read in conjunction with the main Policy Illustration.